

103<sup>D</sup> CONGRESS  
1<sup>ST</sup> SESSION

# S. 1671

To require that promotional products for cigarettes bear labels warning the public of the health dangers associated with cigarette smoking, and for other purposes.

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## IN THE SENATE OF THE UNITED STATES

NOVEMBER 18 (legislative day, NOVEMBER 2), 1993

Mr. COHEN introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

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## A BILL

To require that promotional products for cigarettes bear labels warning the public of the health dangers associated with cigarette smoking, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Cigarette Promotional  
5 Product Labeling Act”.

6 **SEC. 2. WARNING LABELS ON UTILITARIAN OBJECTS.**

7 Section 4 of the Federal Cigarette Labeling and Ad-  
8 vertising Act (15 U.S.C. 1333) is amended—

1 (1) in subsection (a), by adding at the end the  
2 following new paragraph:

3 “(4) It shall be unlawful for any person to man-  
4 ufacture, package, or import for sale or distribution  
5 within the United States any object that is sold or  
6 given or caused to be sold or given by any manufac-  
7 turer, packager, or importer to consumers for their  
8 personal use and that displays the brand name, logo,  
9 or selling message of any cigarette product, includ-  
10 ing pens, pencils, clothing, and sporting goods, un-  
11 less such object bears, in accordance with the  
12 requirements of this section, one of the following  
13 labels:

14 SURGEON GENERAL’S WARNING:

15 Smoking Causes Lung Cancer, Heart Disease,  
16 Emphysema, And May Complicate Pregnancy.

17 SURGEON GENERAL’S WARNING:

18 Quitting Smoking Now Greatly Reduces Serious  
19 Risks to Your Health.

20 SURGEON GENERAL’S WARNING:

21 Smoking by Pregnant Women May Result in  
22 Fetal Injury, Premature Birth, And Low Birth  
23 Weight.

24 SURGEON GENERAL’S WARNING:

25 Cigarette Smoke Contains Carbon Monoxide.”;

1           (2) in subsection (b), by adding at the end the  
2 following new paragraph:

3           “(4) The Federal Trade Commission shall pro-  
4 mulgate and implement regulations governing the  
5 format of each label statement required by para-  
6 graph (4) of subsection (a), to appear—

7                   “(A) in a conspicuous and prominent place  
8 on the object;

9                   “(B) in a conspicuous format; and

10                   “(C) in legible type in contrast with all  
11 other printed material on the object.”; and

12           (3) in paragraph (1) of subsection (c), by strik-  
13 ing “and (3)” each place the phrase appears, and in-  
14 serting “(3), and (4)”.

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