107TH CONGRESS 1ST SESSION

H. R. 2180

To amend the Federal Food, Drug, and Cosmetic Act to grant the Secretary of Health and Human Services the authority to regulate tobacco products, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

June 14, 2001

Mr. Tom Davis of Virginia (for himself, Mr. Gillmor, Mr. Green of Wisconsin, Mr. Sweeney, Ms. Granger, Mr. Towns, Mr. Linder, Mr. Ferguson, Mr. Collins, Mr. Schrock, Mrs. Bono, Mr. Peterson of Minnesota, Mr. Grucci, Mr. Terry, and Mr. Doyle) introduced the following bill; which was referred to the Committee on Energy and Commerce

A BILL

To amend the Federal Food, Drug, and Cosmetic Act to grant the Secretary of Health and Human Services the authority to regulate tobacco products, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "National Youth Smok-
- 5 ing Reduction Act".

SEC. 2. FINDINGS.

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- (1) The use of tobacco products by the Nation's children is a pediatric disease of epic proportions that results in new generations of tobacco-dependent children and adults.
 - (2) A consensus exists within the scientific and medical communities that tobacco products are inherently dangerous and cause cancer, heart disease, and other serious adverse health effects.
 - (3) Nicotine is addictive.
 - (4) Virtually all new users of tobacco products are under the minimum legal age to purchase such products.
 - (5) Tobacco advertising and marketing contribute significantly to the use of nicotine-containing tobacco products by adolescents.
 - (6) Because past efforts to restrict advertising and marketing of tobacco products have failed adequately to curb tobacco use by adolescents, comprehensive restrictions on the sale, promotion, and distribution of such products are needed.
 - (7) Federal and State governments have lacked the legal and regulatory authority and resources they need to address comprehensively the public

- health and societal problems caused by the use of tobacco products.
- 3 (8) Federal and State public health officials, 4 the public health community, and the public at large 5 recognize that the tobacco industry should be subject 6 to ongoing oversight.
 - (9) Under article I, section 8 of the Constitution, the Congress is vested with the responsibility for regulating interstate commerce and commerce with Indian tribes.
 - (10) The sale, distribution, marketing, advertising, and use of tobacco products are activities in and substantially affecting interstate commerce because they are sold, marketed, advertised, and distributed in interstate commerce on a nationwide basis, and have a substantial effect on the Nation's economy.
 - (11) The sale, distribution, marketing, advertising, and use of such products substantially affect interstate commerce through the health care and other costs attributable to the use of tobacco products.
 - (12) It is in the public interest for Congress to adopt comprehensive public health legislation because of tobacco's unique position in the Nation's

- history and economy and the need to prevent the sale, distribution, marketing and advertising of to-bacco products to persons under the minimum legal age to purchase such products.
 - (13) The public interest requires a timely, fair, equitable, and consistent result that will serve the public interest by restricting throughout the Nation the sale, distribution, marketing, and advertising of tobacco products only to persons of legal age to purchase such products.
 - (14) Public health authorities estimate that the benefits to the Nation of enacting Federal legislation to accomplish these goals would be significant in human and economic terms.
 - (15) Reducing the use of tobacco by minors by 50 percent would prevent well over 60,000 early deaths each year and save up to \$43 billion each year in reduced medical costs, improved productivity, and the avoidance of premature deaths.
 - (16) Advertising, marketing, and promotion of tobacco products have been especially directed to attract young persons to use tobacco products and these efforts have resulted in increased use of such products by youth. Past efforts to oversee these ac-

- tivities have not been successful in adequately preventing such increased use.
- 3 (17) Tobacco advertising increases the size of 4 the tobacco market by increasing consumption of to-5 bacco products including increasing tobacco use by 6 young people.
 - (18) Children are more influenced by tobacco advertising than adults and they smoke the most advertised brands.
 - (19) Tobacco company documents indicate that young people are an important and often crucial segment of the tobacco market.
- 13 (20) Advertising restrictions will have a positive 14 effect on the smoking rates of young people.
- 15 (21) Restrictions on advertising are necessary 16 to prevent unrestricted tobacco advertising from un-17 dermining legislation prohibiting access to young 18 people.
- 19 (22) It is in the public interest for Congress to 20 adopt legislation to address the public health crisis 21 created by actions of the tobacco industry.
- 22 SEC. 3. DEFINITIONS.

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- 23 (a) Federal Cigarette Labeling and Adver-
- 24 TISING ACT.—Section 3(1) of the Federal Cigarette La-
- 25 beling and Advertising Act is amended—

1	(1) in subparagraph (A) by striking "and";
2	(2) in subparagraph (B) by striking the period
3	and inserting "; and"; and
4	(3) by inserting the following new subparagraph
5	at the end thereof:
6	"(C) any tobacco product, in any form, in-
7	cluding bidis and kreteks, if the tobacco in the
8	product is heated or burned and is functional in
9	the product, and the product, because of its ap-
10	pearance, the type of tobacco used in the filler,
11	or its packaging and labeling, is likely to be of-
12	fered to, or purchased by, consumers as a ciga-
13	rette or as roll-your-own tobacco.".
14	(b) This Act.—In this Act:
15	(1) Brand.—The term "brand" means a vari-
16	ety of tobacco product distinguished by the tobacco
17	used, tar content, nicotine content, flavoring used,
18	size, filtration, or packaging, logo, registered trade-
19	mark or brand name, identifiable pattern of colors,
20	or any combination of such attributes.
21	(2) CIGARETTE.—The term "cigarette" has the
22	meaning given that term by section 3(1) of the Fed-
23	eral Cigarette Labeling and Advertising Act (15

U.S.C. 1332(1)).

- 1 (3) CIGARETTE TOBACCO.—The term "cigarette tobacco" means any product that consists of loose tobacco that is intended for use by consumers in a cigarette. Unless otherwise stated, the requirements for cigarettes shall also apply to cigarette tobacco.
 - (4) COMMERCE.—The term "commerce" has the meaning given that term by section 3(2) of the Federal Cigarette Labeling and Advertising Act (15 U.S.C. 1332(2)).
 - (5) Constituent.—The term "constituent" in relation to cigarettes means any element of main-stream or sidestream smoke.
 - (6) DISTRIBUTOR.—The term "distributor" as regards a tobacco product means any person who furthers the distribution of cigarette or smokeless tobacco, whether domestic or imported, at any point from the original place of manufacture to the person who sells or distributes the product to individuals for personal consumption. Common carriers are not considered distributors for purposes of this Act.
 - (7) Ingredient.—The term "ingredient" in relation to cigarettes or smokeless tobacco products means any substance, chemical, or compound (other than tobacco, water, or reconstituted tobacco sheet made wholly from tobacco) added, or specified for

1 addition, by the manufacturer to the tobacco, paper, 2 or filter of a cigarette, or to the tobacco of a smoke-3 less tobacco product, including flavorants, processing aids, casing sauces, preservatives, and combustion

modifiers.

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- 6 MANUFACTURER.—The term "manufac-7 turer" means any person who manufactures tobacco 8 products intended to be sold in the United States. 9 The term "manufacturer" shall include an importer 10 or other first purchaser for resale in the United States of tobacco products manufactured outside of 12 the United States or tobacco products manufactured 13 in the United States but not intended for sale in the 14 United States.
 - (9) NICOTINE.—The term "nicotine" means the chemical substance named 3-(1-Methyl-2pyrrolidinyl) pyridine or C[10]H[14]N[2], including any salt or complex of nicotine.
 - (10) Package.—The term "package" means a pack, box, carton, or container of any kind or, if no other container, any wrapping (including cellophane), in which cigarettes or smokeless tobacco are offered for sale, sold, or otherwise distributed to consumers.

- 1 (11) RETAILER.—The term "retailer" means
 2 any person who sells cigarettes or smokeless tobacco
 3 to individuals for personal consumption, or who op4 erates a facility where self-service displays of tobacco
 5 products are permitted.
- 6 (12) SECRETARY.—Except where the context 7 otherwise requires, the term "Secretary" means the 8 Secretary of Health and Human Services.
- 9 (13) SMOKELESS TOBACCO.—The term "smoke-10 less tobacco" means any product that consists of 11 cut, ground, powdered, or leaf tobacco and that is 12 intended to be placed in the oral or nasal cavity.
- 13 SEC. 4. AMENDMENT OF FEDERAL FOOD, DRUG, AND COS-
- 14 **METIC ACT OF 1938.**
- 15 (a) Definition.—Section 201 of the Federal Food, 16 Drug, and Cosmetic Act (21 U.S.C. 321) is amended by 17 adding at the end the following:
- 18 "(kk) The term 'tobacco product' means any 19 product made or derived from tobacco that is in-20 tended for human consumption, including any com-21 ponent, part, or accessory of a tobacco product (ex-22 cept for raw materials other than tobacco used in 23 manufacturing a component, part, or accessory of a 24 tobacco product).

1	"(ll) The definitions contained in section 3 of
2	the National Youth Smoking Reduction Act shall
3	apply with respect to chapter IX.".
4	(b) FDA AUTHORITY OVER TOBACCO PRODUCTS.—
5	The Federal Food, Drug, and Cosmetic Act (21 U.S.C.
6	301 et seq.) is amended—
7	(1) by redesignating chapter IX as chapter X;
8	(2) by redesignating sections 901 through 907
9	as sections 1001 through 1007; and
10	(3) by inserting after section 803 the following:
11	"CHAPTER IX—TOBACCO
12	PRODUCTS
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	"SEC. 901. FDA AUTHORITY OVER TOBACCO PRODUCTS.
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13 14	"SEC. 901. FDA AUTHORITY OVER TOBACCO PRODUCTS.
13 14 15	"SEC. 901. FDA AUTHORITY OVER TOBACCO PRODUCTS. "(a) IN GENERAL.—Tobacco products shall be regu-
13 14 15 16	"SEC. 901. FDA AUTHORITY OVER TOBACCO PRODUCTS. "(a) IN GENERAL.—Tobacco products shall be regulated by the Secretary under this chapter and shall not
13 14 15 16 17	"SEC. 901. FDA AUTHORITY OVER TOBACCO PRODUCTS. "(a) IN GENERAL.—Tobacco products shall be regulated by the Secretary under this chapter and shall not be subject to the provisions of chapter V, unless—
13 14 15 16 17	"SEC. 901. FDA AUTHORITY OVER TOBACCO PRODUCTS. "(a) IN GENERAL.—Tobacco products shall be regulated by the Secretary under this chapter and shall not be subject to the provisions of chapter V, unless— "(1) such products are intended for use in the
13 14 15 16 17 18	"SEC. 901. FDA AUTHORITY OVER TOBACCO PRODUCTS. "(a) IN GENERAL.—Tobacco products shall be regulated by the Secretary under this chapter and shall not be subject to the provisions of chapter V, unless— "(1) such products are intended for use in the diagnosis, cure, mitigation, treatment, or prevention
13 14 15 16 17 18 19 20	"SEC. 901. FDA AUTHORITY OVER TOBACCO PRODUCTS. "(a) IN GENERAL.—Tobacco products shall be regulated by the Secretary under this chapter and shall not be subject to the provisions of chapter V, unless— "(1) such products are intended for use in the diagnosis, cure, mitigation, treatment, or prevention of disease (within the meaning of section)
12 13 14 15 16 17 18 19 20 21	"SEC. 901. FDA AUTHORITY OVER TOBACCO PRODUCTS. "(a) IN GENERAL.—Tobacco products shall be regulated by the Secretary under this chapter and shall not be subject to the provisions of chapter V, unless— "(1) such products are intended for use in the diagnosis, cure, mitigation, treatment, or prevention of disease (within the meaning of section 201(g)(1)(B) or section 201(h)(2)); or
13 14 15 16 17 18 19 20 21	"SEC. 901. FDA AUTHORITY OVER TOBACCO PRODUCTS. "(a) IN GENERAL.—Tobacco products shall be regulated by the Secretary under this chapter and shall not be subject to the provisions of chapter V, unless— "(1) such products are intended for use in the diagnosis, cure, mitigation, treatment, or prevention of disease (within the meaning of section 201(g)(1)(B) or section 201(h)(2)); or "(2) a health claim is made for such products

- 1 "(b) APPLICABILITY.—This chapter shall apply to all
- 2 tobacco products subject to the provisions of part 897 of
- 3 title 21, Code of Federal Regulations, and to any other
- 4 tobacco products that the Secretary by regulation deems
- 5 to be subject to this chapter.
- 6 "(c) Scope.—
- 7 "(1) Nothing in this chapter shall be construed
- 8 to affect the Secretary's authority over, or the regu-
- 9 lation of, products under this Act that are not to-
- 10 bacco products under chapter V of the Federal
- Food, Drug and Cosmetic Act or any other chapter
- of that Act.
- 13 "(2) The provisions of this chapter shall not
- apply to tobacco leaf that is not in the possession of
- the manufacturer, or to the producers of tobacco
- leaf, including tobacco growers, tobacco warehouses,
- and tobacco grower cooperatives, nor shall any em-
- ployee of the Food and Drug Administration have
- any authority whatsoever to enter onto a farm
- 20 owned by a producer of tobacco leaf without the
- written consent of such producer. Notwithstanding
- any other provision of this subparagraph, if a pro-
- ducer of tobacco leaf is also a tobacco product man-
- 24 ufacturer or controlled by a tobacco product manu-
- facturer, the producer shall be subject to this chap-

- ter in the producer's capacity as a manufacturer.

 Nothing in this chapter shall be construed to grant

 the Secretary authority to promulgate regulations on

 any matter that involves the production of tobacco

 leaf or a producer thereof, other than activities by

 a manufacturer affecting production. For purposes

 of the preceding sentence, the term 'controlled by'
- 8 means a member of the same controlled group of
- 9 corporations as that term is used in section 52(a)
- of the Internal Revenue Code of 1986, or under
- 11 common control within the meaning of the regula-
- tions promulgated under section 52(b) of such Code.

13 "SEC. 902. ADULTERATED TOBACCO PRODUCTS.

- 14 "A tobacco product shall be deemed to be adulterated
- 15 if—
- 16 "(1) it consists in whole or in part of any filthy,
- putrid, or decomposed substance, or is otherwise
- 18 contaminated by any poisonous or deleterious sub-
- stance that may render the product more injurious
- to health;
- 21 "(2) it has been prepared, packed, or held
- 22 under insanitary conditions whereby it may have
- been contaminated with filth, or whereby it may
- have been rendered more injurious to health;

- 1 "(3) its container is composed, in whole or in 2 part, of any poisonous or deleterious substance 3 which may render the contents more injurious to 4 health;
 - "(4) it is, or purports to be or is represented as, a tobacco product which is subject to a performance standard established under section 907 unless such tobacco product is in all respects in conformity with such standard;
 - "(5) it is required by section 910(a) to have premarket approval, is not exempt under section 906(f), and does not have an approved application in effect;
 - "(6) the methods used in, or the facilities or controls used for, its manufacture, packing or storage are not in conformity with applicable requirements under section 906(e)(1) or an applicable condition prescribed by an order under section 906(e)(2); or
 - "(7) it is a tobacco product for which an exemption has been granted under section 906(f) for investigational use and the person who was granted such exemption or any investigator who uses such tobacco product under such exemption fails to com-

1	ply with a requirement prescribed by or under such
2	section.
3	"SEC. 903. MISBRANDED TOBACCO PRODUCTS.
4	"(a) In General.—A tobacco product shall be
5	deemed to be misbranded—
6	"(1) if its labeling is false or misleading in any
7	particular;
8	"(2) if in package form unless it bears a label
9	containing—
10	"(A) the name and place of business of the
11	tobacco product manufacturer, packer, or dis-
12	tributor; and
13	"(B) an accurate statement of the quantity
14	of the contents in terms of weight, measure, or
15	numerical count,
16	except that under subparagraph (B) of this para-
17	graph reasonable variations shall be permitted, and
18	exemptions as to small packages shall be established,
19	by regulations prescribed by the Secretary;
20	"(3) if any word, statement, or other informa-
21	tion required by or under authority of this chapter
22	to appear on the label or labeling is not prominently
23	placed thereon with such conspicuousness (as com-
24	pared with other words, statements or designs in the
25	labeling) and in such terms as to render it likely to

- be read and understood by the ordinary individual
 under customary conditions of purchase and use;
- "(4) if it has an established name, unless its label bears, to the exclusion of any other nonproprietary name, its established name prominently printed in type as required by the Secretary by regulation;
 - "(5) if the Secretary has issued regulations requiring that its labeling bear adequate directions for use, or adequate warnings against use by children, that are necessary for the protection of users unless its labeling conforms in all respects to such regulations;
 - "(6) if it was manufactured, prepared, propagated, compounded, or processed in any State in an establishment not duly registered under section 905(b), if it was not included in a list required by section 905(i), if a notice or other information respecting it was not provided as required by such section or section 905(j), or if it does not bear such symbols from the uniform system for identification of tobacco products prescribed under section 905(e) as the Secretary by regulation requires;
 - "(7) if, in the case of any tobacco product distributed or offered for sale in any State—

1	"(A) its advertising is false or misleading
2	in any particular; or
3	"(B) it is sold, distributed, advertised, or
4	promoted in violation of section 915 or regula-
5	tions prescribed under section 906(d);
6	"(8) unless, in the case of any tobacco product
7	distributed or offered for sale in any State, the man-
8	ufacturer, packer, or distributor thereof includes in
9	all advertisements and other descriptive printed mat-
10	ter issued or caused to be issued by the manufac-
11	turer, packer, or distributor with respect to that to-
12	bacco product—
13	"(A) a true statement of the tobacco prod-
14	uct's established name as defined in paragraph
15	(4) of this subsection, printed prominently; and
16	"(B) a brief statement of—
17	"(i) the uses of the tobacco product
18	and relevant warnings, precautions, side
19	effects, and contraindications; and
20	"(ii) in the case of specific tobacco
21	products made subject to a finding by the
22	Secretary after notice and opportunity for
23	comment that such action is necessary to
24	protect the public health, a full description
25	of the components of such tobacco product

1	or the formula showing quantitatively each
2	ingredient of such tobacco product to the
3	extent required in regulations which shall
4	be issued by the Secretary after an oppor-
5	tunity for a hearing;
6	"(9) unless, in the case of any tobacco product
7	distributed or offered for sale in any State, the man-
8	ufacturer, packer, or distributor thereof includes in
9	all advertisements the information required by sec-
10	tion 916(c);
11	"(10) if it is a tobacco product subject to a per-
12	formance standard established under section 907,
13	unless it bears such labeling as may be prescribed in
14	such performance standard; or
15	"(11) if there was a failure or refusal—
16	"(A) to comply with any requirement pre-
17	scribed under section 904 or 908; or
18	"(B) to furnish any material or informa-
19	tion required by or under section 909.
20	"(b) Prior Approval of Statements on
21	LABEL.—The Secretary may, by regulation, require prior
22	approval of statements made on the label of a tobacco
23	product. No regulation issued under this subsection may
24	require prior approval by the Secretary of the content of
25	any advertisement and no advertisement of a tobacco

1	product, published after the date of enactment of this Act
2	shall, with respect to the matters specified in this section
3	or covered by regulations issued hereunder, be subject to
4	the provisions of sections 12 through 15 of the Federal
5	Trade Commission Act (15 U.S.C. 52 through 55). This
6	subsection does not apply to any printed matter which the
7	Secretary determines to be labeling as defined in section
8	201(m).
9	"SEC. 904. SUBMISSION OF HEALTH INFORMATION TO THE
10	SECRETARY.
11	"(a) Requirement.—Not later than 6 months after
12	the date of enactment of this Act, each tobacco product
13	manufacturer or importer of tobacco products, or agents
14	thereof, shall submit to the Secretary the following infor-
15	mation:
16	"(1) A listing of all tobacco ingredients, sub-
17	stances and compounds that are, on such date,
18	added by the manufacturer to the tobacco, paper, fil-
19	ter, or other component of each tobacco product by
20	brand and by quantity in each brand and subbrand.
21	"(2) A description of the content, delivery, and
22	form of nicotine in each tobacco product measured
23	in milligrams of nicotine.
24	"(3) All documents (including underlying sci-
25	entific information) relating to research activities,

- and research findings, conducted, supported, or pos-
- 2 sessed by the manufacturer (or agents thereof) on
- 3 the health, behavioral, or physiologic effects of to-
- 4 bacco products, their constituents, ingredients, and
- 5 components, and tobacco additives, described in
- 6 paragraph (1).
- 7 "(4) All documents (including underlying sci-
- 8 entific information) relating to research activities,
- 9 and research findings, conducted, supported, or pos-
- sessed by the manufacturer (or agents thereof) that
- 11 relate to the issue of whether a reduction in risk to
- health from tobacco products can occur upon the
- employment of technology available or known to the
- manufacturer.
- 15 "(5) All documents (including underlying sci-
- entific information) relating to marketing research
- involving the use of tobacco products.
- 18 An importer of a tobacco product not manufactured in the
- 19 United States shall supply the information required of a
- 20 tobacco product manufacturer under this subsection.
- 21 "(b) Annual Submission.—A tobacco product man-
- 22 ufacturer or importer that is required to submit informa-
- 23 tion under subsection (a) shall update such information
- 24 on an annual basis under a schedule determined by the
- 25 Secretary.

"(c) Time for Submission.—

"(1) NEW PRODUCTS.—At least 90 days prior to the delivery for introduction into interstate commerce of a tobacco product not on the market on the date of enactment of this chapter, the manufacturer of such product shall provide the information required under subsection (a) and such product shall be subject to the annual submission under subsection (b).

"(2) Modification of existing products.—

If at any time a tobacco product manufacturer adds to its tobacco products a new tobacco additive, increases or decreases the quantity of an existing tobacco additive or the nicotine content, delivery, or form, or eliminates a tobacco additive from any tobacco product, the manufacturer shall within 60 days of such action so advise the Secretary in writing and reference such modification in submissions made under subsection (b).

20 "SEC. 905. ANNUAL REGISTRATION.

- 21 "(a) DEFINITIONS.—As used in this section—
- "(1) consistent with the provisions of section 901(c)(2), the term 'manufacture, preparation, compounding, or processing' shall include repackaging or otherwise changing the container, wrapper,

- 1 or labeling of any tobacco product package in fur-
- 2 therance of the distribution of the tobacco product
- from the original place of manufacture to the person
- 4 who makes final delivery or sale to the ultimate con-
- 5 sumer or user; and
- 6 "(2) the term 'name' shall include in the case
- 7 of a partnership the name of each partner and, in
- 8 the case of a corporation, the name of each cor-
- 9 porate officer and director, and the State of incorpo-
- 10 ration.
- 11 "(b) Registration by Owners and Operators.—
- 12 On or before December 31 of each year every person who
- 13 owns or operates any establishment in any State engaged
- 14 in the manufacture, preparation, compounding, or proc-
- 15 essing of a tobacco product or tobacco products shall reg-
- 16 ister with the Secretary the name, places of business, and
- 17 all such establishments of that person.
- 18 "(c) Registration of New Owners and Opera-
- 19 TORS.—Every person upon first engaging in the manufac-
- 20 ture, preparation, compounding, or processing of a tobacco
- 21 product or tobacco products in any establishment owned
- 22 or operated in any State by that person shall immediately
- 23 register with the Secretary that person's name, place of
- 24 business, and such establishment.

- 1 "(d) Registration of Added Establishments.—
- 2 Every person required to register under subsection (b) or
- 3 (c) shall immediately register with the Secretary any addi-
- 4 tional establishment which that person owns or operates
- 5 in any State and in which that person begins the manufac-
- 6 ture, preparation, compounding, or processing of a tobacco
- 7 product or tobacco products.
- 8 "(e) Uniform Product Identification Sys-
- 9 TEM.—The Secretary may by regulation prescribe a uni-
- 10 form system for the identification of tobacco products and
- 11 may require that persons who are required to list such
- 12 tobacco products under subsection (i) of this section shall
- 13 list such tobacco products in accordance with such system.
- 14 "(f) Public Access to Registration Informa-
- 15 Tion.—The Secretary shall make available for inspection,
- 16 to any person so requesting, any registration filed under
- 17 this section.
- 18 "(g) Biennial Inspection of Registered Estab-
- 19 LISHMENTS.—Every establishment in any State registered
- 20 with the Secretary under this section shall be subject to
- 21 inspection under section 704, and every such establish-
- 22 ment engaged in the manufacture, compounding, or proc-
- 23 essing of a tobacco product or tobacco products shall be
- 24 so inspected by one or more officers or employees duly
- 25 designated by the Secretary at least once in the 2-year

- 1 period beginning with the date of registration of such es-
- 2 tablishment under this section and at least once in every
- 3 successive 2-year period thereafter.
- 4 "(h) Foreign Establishments May Register.—
- 5 Any establishment within any foreign country engaged in
- 6 the manufacture, preparation, compounding, or processing
- 7 of a tobacco product or tobacco products, may register
- 8 under this section under regulations promulgated by the
- 9 Secretary. Such regulations shall require such establish-
- 10 ment to provide the information required by subsection (i)
- 11 of this section and shall include provisions for registration
- 12 of any such establishment upon condition that adequate
- 13 and effective means are available, by arrangement with the
- 14 government of such foreign country or otherwise, to enable
- 15 the Secretary to determine from time to time whether to-
- 16 bacco products manufactured, prepared, compounded, or
- 17 processed in such establishment, if imported or offered for
- 18 import into the United States, shall be refused admission
- 19 on any of the grounds set forth in section 801(a).
- 20 "(i) Registration Information.—
- 21 "(1) Product list.—Every person who reg-
- isters with the Secretary under subsection (b), (c),
- or (d) of this section shall, at the time of registra-
- tion under any such subsection, file with the Sec-
- 25 retary a list of all tobacco products which are being

manufactured, prepared, compounded, or processed by that person for commercial distribution and which has not been included in any list of tobacco products filed by that person with the Secretary under this paragraph or paragraph (2) before such time of registration. Such list shall be prepared in such form and manner as the Secretary may prescribe and shall be accompanied by—

"(A) in the case of a tobacco product contained in the applicable list with respect to which a performance standard has been established under section 907 or which is subject to section 910, a reference to the authority for the marketing of such tobacco product and a copy of all labeling for such tobacco product;

"(B) in the case of any other tobacco product contained in an applicable list, a copy of all consumer information and other labeling for such tobacco product, a representative sampling of advertisements for such tobacco product, and, upon request made by the Secretary for good cause, a copy of all advertisements for a particular tobacco product; and

"(C) if the registrant filing a list has determined that a tobacco product contained in

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such list is not subject to a performance standard established under section 907, a brief statement of the basis upon which the registrant made such determination if the Secretary requests such a statement with respect to that particular tobacco product.

"(2) BIANNUAL REPORT OF ANY CHANGE IN PRODUCT LIST.—Each person who registers with the Secretary under this section shall report to the Secretary once during the month of June of each year and once during the month of December of each year the following:

"(A) A list of each tobacco product introduced by the registrant for commercial distribution which has not been included in any list previously filed by that person with the Secretary under this subparagraph or paragraph (1) of this subsection. A list under this subparagraph shall list a tobacco product by its established name and shall be accompanied by the other information required by paragraph (1).

"(B) If since the date the registrant last made a report under this paragraph that person has discontinued the manufacture, preparation, compounding, or processing for commercial dis-

tribution of a tobacco product included in a list filed under subparagraph (A) or paragraph (1), notice of such discontinuance, the date of such discontinuance, and the identity of its established name.

"(C) If since the date the registrant reported under subparagraph (B) a notice of discontinuance that person has resumed the manufacture, preparation, compounding, or processing for commercial distribution of the tobacco product with respect to which such notice of discontinuance was reported, notice of such resumption, the date of such resumption, the identity of such tobacco product by established name, and other information required by paragraph (1), unless the registrant has previously reported such resumption to the Secretary under this subparagraph.

"(D) Any material change in any information previously submitted under this paragraph or paragraph (1).

"(j) Report Preceding Introduction of Cer-23 tain Substantially Equivalent Products Into 24 Interstate Commerce.—Each person who is required 25 to register under this section and who proposes to begin

- 1 the introduction or delivery for introduction into interstate
- 2 commerce for commercial distribution of a tobacco product
- 3 intended for human use that was not commercially mar-
- 4 keted (other than for test marketing) in the United States
- 5 as of the date of enactment of this Act, as defined by the
- 6 Secretary by regulation shall, at least 90 days before mak-
- 7 ing such introduction or delivery, report to the Secretary
- 8 (in such form and manner as the Secretary shall by regu-
- 9 lation prescribe)—
- 10 "(1) the basis for such person's determination
- that the tobacco product is substantially equivalent,
- within the meaning of section 910, to a tobacco
- product commercially marketed (other than for test
- marketing) in the United States as of the date of
- this Act's enactment, that is in compliance with the
- 16 requirements of this Act; and
- 17 "(2) action taken by such person to comply
- with the requirements under section 907 that are
- applicable to the tobacco product.
- 20 "SEC. 906. GENERAL PROVISIONS RESPECTING CONTROL
- 21 **OF TOBACCO PRODUCTS.**
- 22 "(a) IN GENERAL.—Any requirement established by
- 23 or under section 902, 903, 905, or 909 applicable to a
- 24 tobacco product shall apply to such tobacco product until
- 25 the applicability of the requirement to the tobacco product

- 1 has been changed by action taken under section 907, sec-
- 2 tion 910, or subsection (d) of this section, and any re-
- 3 quirement established by or under section 902, 903, 905,
- 4 or 909 which is inconsistent with a requirement imposed
- 5 on such tobacco product under section 907, section 910,
- 6 or subsection (d) of this section shall not apply to such
- 7 tobacco product.
- 8 "(b) Information on Public Access and Com-
- 9 MENT.—Each notice of proposed rulemaking under section
- 10 907, 908, 909, or 910, or under this section, any other
- 11 notice which is published in the Federal Register with re-
- 12 spect to any other action taken under any such section
- 13 and which states the reasons for such action, and each
- 14 publication of findings required to be made in connection
- 15 with rulemaking under any such section shall set forth—
- 16 "(1) the manner in which interested persons
- may examine data and other information on which
- the notice or findings is based; and
- 19 "(2) the period within which interested persons
- 20 may present their comments on the notice or find-
- 21 ings (including the need thereof) or ally or in writing,
- 22 which period shall be at least 60 days but may not
- exceed 90 days unless the time is extended by the
- Secretary by a notice published in the Federal Reg-
- ister stating good cause therefor.

- 1 "(c) Limited Confidentiality of Informa-2 tion.—Any information reported to or otherwise obtained
- 3 by the Secretary or the Secretary's representative under
- 4 section 904, 905, 907, 908, 909, 910, 912, or 704, or
- 5 under subsection (e) or (f) of this section, which is exempt
- 6 from disclosure under subsection (a) of section 552 of title
- 7 5, United States Code, by reason of subsection (b)(4) of
- 8 that section shall be considered confidential and shall not
- 9 be disclosed, except that the information may be disclosed
- 10 to other officers or employees concerned with carrying out
- 11 this chapter, or when relevant in any proceeding under
- 12 this chapter.

13 "(d) Restrictions.—

"(1) The Secretary may by regulation require 14 15 that a tobacco product be restricted to sale or dis-16 tribution upon such conditions, including restrictions 17 on the access to, and the advertising and promotion 18 of, the tobacco product, as the Secretary may pre-19 scribe in such regulation if the Secretary determines 20 that such regulation would be appropriate for the 21 prevention of, or decrease in, the use of tobacco products by children under the age at which tobacco 22 23 products may be legally purchased. No such condi-24 tion may require that the sale or distribution of a

tobacco product be limited to the written or oral au-

- thorization of a practitioner licensed by law to prescribe medical products.
- "(2) The label of a tobacco product shall bear such appropriate statements of the restrictions required by a regulation under subsection (a) as the Secretary may in such regulation prescribe.
- 7 "(3) No restriction under paragraph (1) may 8 prohibit the sale of any tobacco product in face-to-9 face transactions by a specific category of retail out-10 lets.
- 11 "(e) Good Manufacturing Practice Require-12 ments.—
- 13 "(1) Methods, facilities, and controls to 14 conform.—

"(A) The Secretary may, in accordance with subparagraph (B), prescribe regulations requiring that the methods used in, and the facilities and controls used for, the manufacture, pre-production design validation (including a process to assess the performance of a tobacco product), packing and storage of a tobacco product, conform to current good manufacturing practice for an agricultural product, as prescribed in such regulations, to assure that the public health is protected and that the to-

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1	bacco product is in compliance with this chap-
2	ter.
3	"(B) The Secretary shall—
4	"(i) before promulgating any regula-
5	tion under subparagraph (A), afford an ad-
6	visory committee an opportunity to submit
7	recommendations with respect to the regu-
8	lation proposed to be promulgated;
9	"(ii) before promulgating any regula-
10	tion under subparagraph (A), afford oppor-
11	tunity for an oral hearing;
12	"(iii) provide the advisory committee a
13	reasonable time to make its recommenda-
14	tion with respect to proposed regulations
15	under subparagraph (A); and
16	"(iv) in establishing the effective date
17	of a regulation promulgated under this
18	subsection, take into account the dif-
19	ferences in the manner in which the dif-
20	ferent types of tobacco products have his-
21	torically been produced, the financial re-
22	sources of the different tobacco product
23	manufacturers, and the state of their exist-
24	ing manufacturing facilities; and shall pro-
25	vide for a reasonable period of time for

such manufacturers to conform to good 1 2 manufacturing practices. "(2) Exemptions; variances.— 3 "(A) Any person subject to any requirement prescribed under paragraph (1) may peti-6 tion the Secretary for a permanent or tem-7 porary exemption or variance from such re-8 quirement. Such a petition shall be submitted 9 to the Secretary in such form and manner as 10 the Secretary shall prescribe and shall— 11 "(i) in the case of a petition for an ex-12 emption from a requirement, set forth the 13 basis for the petitioner's determination 14 that compliance with the requirement is 15 not required to assure that the tobacco 16 product will be in compliance with this 17 chapter; 18 "(ii) in the case of a petition for a 19 variance from a requirement, set forth the 20 methods proposed to be used in, and the 21 facilities and controls proposed to be used 22 for, the manufacture, packing, and storage 23 of the tobacco product in lieu of the meth-24 ods, facilities, and controls prescribed by 25 the requirement; and

1	"(iii) contain such other information
2	as the Secretary shall prescribe.
3	"(B) The Secretary may refer to an advi-
4	sory committee any petition submitted under
5	subparagraph (A). The advisory committee
6	shall report its recommendations to the Sec-
7	retary with respect to a petition referred to it
8	within 60 days after the date of the petition's
9	referral. Within 60 days after—
10	"(i) the date the petition was sub-
11	mitted to the Secretary under subpara-
12	graph (A); or
13	"(ii) the day after the petition was re-
14	ferred to an advisory committee,
15	whichever occurs later, the Secretary shall by
16	order either deny the petition or approve it.
17	"(C) The Secretary may approve—
18	"(i) a petition for an exemption for a
19	tobacco product from a requirement if the
20	Secretary determines that compliance with
21	such requirement is not required to assure
22	that the tobacco product will be in compli-
23	ance with this chapter; and
24	"(ii) a petition for a variance for a to-
25	bacco product from a requirement if the

Secretary determines that the methods to be used in, and the facilities and controls to be used for, the manufacture, packing, and storage of the tobacco product in lieu of the methods, controls, and facilities prescribed by the requirement are sufficient to assure that the tobacco product will be in compliance with this chapter.

"(D) An order of the Secretary approving a petition for a variance shall prescribe such conditions respecting the methods used in, and the facilities and controls used for, the manufacture, packing, and storage of the tobacco product to be granted the variance under the petition as may be necessary to assure that the tobacco product will be in compliance with this chapter.

"(E) After the issuance of an order under subparagraph (B) respecting a petition, the petitioner shall have an opportunity for an informal hearing on such order.

"(f) EXEMPTION FOR INVESTIGATIONAL USE.—The Secretary may exempt tobacco products intended for investigational use from this chapter under such conditions as the Secretary may prescribe by regulation.

1	"(g) Research and Development.—The Sec-
2	retary may enter into contracts for research, testing, and
3	demonstrations respecting tobacco products and may ob-
4	tain tobacco products for research, testing, and dem-
5	onstration purposes without regard to section 3324(a) and
6	(b) of title 31, United States Code, and section 5 of title
7	41, United States Code.
8	"SEC. 907. PERFORMANCE STANDARDS.
9	"(a) In General.—
10	"(1) FINDING REQUIRED.—The Secretary may
11	adopt performance standards for a tobacco product
12	if the Secretary finds that a performance standard
13	is appropriate for the protection of the public health
14	This finding shall be determined with respect to the
15	risks and benefits to the population as a whole, in-
16	cluding users and non-users of the tobacco product
17	and taking into account—
18	"(A) the increased or decreased likelihood
19	that existing users of tobacco products will stop
20	using such products; and
21	"(B) the increased or decreased likelihood
22	that those who do not use tobacco products wil
23	start using such products

1	"(2) Content of Performance Stand-
2	ARDS.—A performance standard established under
3	this section for a tobacco product—
4	"(A) shall include provisions to provide
5	performance that is appropriate for the protec-
6	tion of the public health, including provisions,
7	where appropriate—
8	"(i) for the reduction of nicotine
9	yields of the product;
10	"(ii) for the reduction or elimination
11	of other harmful constituents or harmful
12	components of the product; or
13	"(iii) relating to any other require-
14	ment under (B);
15	"(B) shall, where necessary to be appro-
16	priate for the protection of the public health,
17	include—
18	"(i) provisions respecting the con-
19	struction, components, ingredients, and
20	properties of the tobacco product;
21	"(ii) provisions for the testing (on a
22	sample basis or, if necessary, on an indi-
23	vidual basis) of the tobacco product;

1	"(iii) provisions for the measurement
2	of the performance characteristics of the
3	tobacco product; and
4	"(iv) provisions requiring that the re-
5	sults of each or of certain of the tests of
6	the tobacco product required to be made
7	under clause (ii) show that the tobacco
8	product is in conformity with the portions
9	of the standard for which the test or tests
10	were required; and
11	"(C) shall not render the tobacco product
12	unacceptable for adult consumption.
13	"(3) Periodic Reevaluation of Perform-
14	ANCE STANDARDS.—The Secretary shall provide for
15	periodic evaluation of performance standards estab-
16	lished under this section to determine whether such
17	standards should be changed to reflect new medical
18	scientific, or other technological data. The Secretary
19	may provide for testing under paragraph (2) by any
20	person.
21	"(4) Involvement of other agencies; in-
22	FORMED PERSONS.—In carrying out duties under
23	this section, the Secretary shall, to the maximum ex-
24	tent practicable—

1	"(A) use personnel, facilities, and other
2	technical support available in other Federal
3	agencies;
4	"(B) consult with other Federal agencies
5	concerned with standard-setting and other na-
6	tionally or internationally recognized standard-
7	setting entities; and
8	"(C) invite appropriate participation,
9	through joint or other conferences, workshops,
10	or other means, by informed persons represent-
11	ative of scientific, professional, industry, or con-
12	sumer organizations who in the Secretary's
13	judgment can make a significant contribution.
14	"(b) Establishment of Standards.—
15	"(1) Notice.—
16	"(A) The Secretary shall publish in the
17	Federal Register a notice of proposed rule-
18	making for the establishment, amendment, or
19	revocation of any performance standard for a
20	tobacco product.
21	"(B) A notice of proposed rulemaking for
22	the establishment or amendment of a perform-
23	ance standard for a tobacco product shall—
24	"(i) set forth a finding with sup-
25	porting justification that the performance

1	standard is appropriate for the protection
2	of the public health;
3	"(ii) set forth proposed findings with
4	respect to the risk of illness or injury that
5	the performance standard is intended to
6	reduce or eliminate; and
7	"(iii) invite interested persons to sub-
8	mit an existing performance standard for
9	the tobacco product, including a draft or
10	proposed performance standard, for consid-
11	eration by the Secretary.
12	"(C) A notice of proposed rulemaking for
13	the revocation of a performance standard shall
14	set forth a finding with supporting justification
15	that the performance standard is no longer nec-
16	essary to be appropriate for the protection of
17	the public health.
18	"(D) The Secretary shall consider all infor-
19	mation submitted in connection with a proposed
20	standard, including information concerning the
21	countervailing effects of the performance stand-
22	ard on the health of adolescent tobacco users,
23	adult tobacco users, or non-tobacco users, such
24	as the creation of a significant demand for con-

traband or other to bacco products that do not

1	meet the requirements of this chapter and the
2	significance of such demand, and shall issue the
3	standard if the Secretary determines that the
4	standard would be appropriate for the protec-
5	tion of the public health.
6	"(E) The Secretary shall provide for a
7	comment period of not less than 60 days.
8	"(2) Promulgation.—
9	"(A) After the expiration of the period for
10	comment on a notice of proposed rulemaking
11	published under paragraph (1) respecting a per-
12	formance standard and after consideration of
13	such comments and any report from an advi-
14	sory committee, the Secretary shall—
15	"(i) promulgate a regulation estab-
16	lishing a performance standard and pub-
17	lish in the Federal Register findings on the
18	matters referred to in paragraph (1); or
19	"(ii) publish a notice terminating the
20	proceeding for the development of the
21	standard together with the reasons for
22	such termination.
23	"(B) A regulation establishing a perform-
24	ance standard shall set forth the date or dates
25	upon which the standard shall take effect, but

1	no such regulation may take effect before one
2	year after the date of its publication unless the
3	Secretary determines that an earlier effective
4	date is necessary for the protection of the pub-
5	lie health. Such date or dates shall be estab-
6	lished so as to minimize, consistent with the
7	public health, economic loss to, and disruption
8	or dislocation of, domestic and international
9	trade.
10	"(3) Power reserved to congress.—Be-
11	cause of the importance of any decision to issue a
12	regulation establishing a performance standard—
13	"(A) eliminating all cigarettes, all smoke-
14	less tobacco products, or any similar class of to-
15	bacco products, or
16	"(B) requiring the reduction of nicotine
17	yields of a tobacco product to zero,
18	Congress expressly reserves to itself the power to
19	make such a decision.
20	"(4) Amendment; revocation.—
21	"(A) The Secretary, upon the Secretary's
22	own initiative or upon petition of an interested
23	person may by a regulation, promulgated in ac-
24	cordance with the requirements of paragraphs

1	(1) and (2)(B) of this subsection, amend or re-
2	voke a performance standard.
3	"(B) The Secretary may declare a pro-
4	posed amendment of a performance standard to
5	be effective on and after its publication in the
6	Federal Register and until the effective date of
7	any final action taken on such amendment if
8	the Secretary determines that making it so ef-
9	fective is in the public interest.
10	"(5) Reference to advisory committee.—
11	The Secretary—
12	"(A) may, on the Secretary's own initia-
13	tive, refer a proposed regulation for the estab-
14	lishment, amendment, or revocation of a per-
15	formance standard; or
16	"(B) shall, upon the request of an inter-
17	ested person which demonstrates good cause for
18	referral and which is made before the expiration
19	of the period for submission of comments on
20	such proposed regulation,
21	refer such proposed regulation to an advisory com-
22	mittee, for a report and recommendation with re-
23	spect to any matter involved in the proposed regula-
24	tion which requires the exercise of scientific judg-
25	ment. If a proposed regulation is referred under this

subparagraph to the advisory committee, the Sec-1 2 retary shall provide the advisory committee with the 3 data and information on which such proposed regulation is based. The advisory committee shall, within 5 60 days after the referral of a proposed regulation 6 and after independent study of the data and infor-7 mation furnished to it by the Secretary and other 8 data and information before it, submit to the Sec-9 retary a report and recommendation respecting such 10 regulation, together with all underlying data and in-11 formation and a statement of the reason or basis for 12 the recommendation. A copy of such report and rec-13 ommendation shall be made public by the Secretary.

14 "SEC. 908. NOTIFICATION AND OTHER REMEDIES.

- 15 "(a) Notification.—If the Secretary determines 16 that—
- "(1) a tobacco product which is introduced or delivered for introduction into interstate commerce for commercial distribution presents a risk of substantial harm to the public health exceeding the risks posed by tobacco products marketed before the date of enactment of this Act; and
 - "(2) notification under this subsection is necessary to eliminate the unreasonable risk of such harm and no more practicable means is available

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- 1 under the provisions of this chapter (other than this
- 2 section) to eliminate such risk,
- 3 the Secretary may issue such order as may be necessary
- 4 to assure that adequate notification is provided in an ap-
- 5 propriate form, by the persons and means best suited
- 6 under the circumstances involved, to all persons who
- 7 should properly receive such notification in order to elimi-
- 8 nate such risk. The Secretary may order notification by
- 9 any appropriate means, including public service announce-
- 10 ments. Before issuing an order under this subsection, the
- 11 Secretary shall consult with the persons who are to give
- 12 notice under the order.
- 13 "(b) No Exemption From Other Liability.—
- 14 Compliance with an order issued under this section shall
- 15 not relieve any person from liability under Federal or
- 16 State law.
- 17 "(c) Recall Authority.—
- 18 "(1) IN GENERAL.—If the Secretary finds that
- there is a reasonable probability that a tobacco prod-
- 20 uct contains a manufacturing or other defect not or-
- 21 dinarily contained in tobacco products on the market
- that would cause serious, adverse health con-
- sequences or death, the Secretary shall issue an
- order requiring the appropriate person (including
- 25 the manufacturers, importers, distributors, or retail-

ers of the tobacco product) to immediately cease distribution of such tobacco product. The order shall provide the person subject to the order with an opportunity for an informal hearing, to be held not later than 10 days after the date of the issuance of the order, on the actions required by the order and on whether the order should be amended to require a recall of such tobacco product. If, after providing an opportunity for such a hearing, the Secretary determines that inadequate grounds exist to support the actions required by the order, the Secretary shall vacate the order.

"(2) Amendment of order to require re-

"(A) If, after providing an opportunity for an informal hearing under paragraph (1), the Secretary determines that the order should be amended to include a recall of the tobacco product with respect to which the order was issued, the Secretary shall, except as provided in subparagraph (B), amend the order to require a recall. The Secretary shall specify a timetable in which the tobacco product recall will occur and shall require periodic reports to the Secretary describing the progress of the recall.

1	"(B) An amended order under subpara-
2	graph (A)—
3	"(i) shall not include recall of a to-
4	bacco product from individuals; and
5	"(ii) shall provide for notice to per-
6	sons subject to the risks associated with
7	the use of such tobacco product.
8	In providing the notice required by clause (ii),
9	the Secretary may use the assistance of retail-
10	ers and other persons who distributed such to-
11	bacco product. If a significant number of such
12	persons cannot be identified, the Secretary shall
13	notify such persons under section 705(b).
14	"(3) Remedy not exclusive.—The remedy
15	provided by this subsection shall be in addition to
16	remedies provided by subsection (a) of this section.
17	"SEC. 909. RECORDS AND REPORTS ON TOBACCO PROD-
18	UCTS.
19	"(a) In General.—Every person who is a tobacco
20	product manufacturer or importer of a tobacco product
21	shall establish and maintain such records, make such re-
22	ports, and provide such information, as the Secretary may
23	by regulation reasonably require to assure that such to-
24	bacco product is not adulterated or misbranded and to

- 1 otherwise protect public health. Regulations prescribed
- 2 under the preceding sentence—
- 3 "(1) may require a tobacco product manufacturer or importer to report to the Secretary whenever the manufacturer or importer receives or other-5 6 wise becomes aware of information that reasonably 7 suggests that one of its marketed tobacco products 8 may have caused or contributed to a serious unex-9 pected adverse experience associated with the use of 10 the product or any significant increase in the fre-11 quency of a serious, expected adverse product experi-12 ence;
 - "(2) shall require reporting of other significant adverse tobacco product experiences as determined by the Secretary to be necessary to be reported;
 - "(3) shall not impose requirements unduly burdensome to a tobacco product manufacturer or importer, taking into account the cost of complying with such requirements and the need for the protection of the public health and the implementation of this chapter;
 - "(4) when prescribing the procedure for making requests for reports or information, shall require that each request made under such regulations for submission of a report or information to the Sec-

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- retary state the reason or purpose for such request and identify to the fullest extent practicable such report or information;
 - "(5) when requiring submission of a report or information to the Secretary, shall state the reason or purpose for the submission of such report or information and identify to the fullest extent practicable such report or information; and
- 9 "(6) may not require that the identity of any 10 patient or user be disclosed in records, reports, or 11 information required under this subsection unless re-12 quired for the medical welfare of an individual, to 13 determine risks to public health of a tobacco prod-14 uct, or to verify a record, report, or information sub-15 mitted under this chapter.
- In prescribing regulations under this subsection, the Secretary shall have due regard for the professional ethics of the medical profession and the interests of patients. The prohibitions of paragraph (6) of this subsection continue to apply to records, reports, and information concerning any individual who has been a patient, irrespective of whether or when he ceases to be a patient.
- 23 "(b) Reports of Removals and Corrections.—
- 24 (1) Except as provided in paragraph (3), the 25 Secretary shall by regulation require a tobacco prod-

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1	uct manufacturer or importer of a tobacco product
2	to report promptly to the Secretary any corrective
3	action taken or removal from the market of a to-
4	bacco product undertaken by such manufacturer or
5	importer if the removal or correction was
6	undertaken—
7	"(A) to reduce a risk to health posed by
8	the tobacco product; or
9	"(B) to remedy a violation of this chapter
10	caused by the tobacco product which may
11	present a risk to health.
12	A tobacco product manufacturer or importer of a tobacco
13	product who undertakes a corrective action or removal
14	from the market of a tobacco product which is not re-
15	quired to be reported under this subsection shall keep a
16	record of such correction or removal.
17	"(2) No report of the corrective action or re-
18	moval of a tobacco product may be required under
19	paragraph (1) if a report of the corrective action or
20	removal is required and has been submitted under
21	subsection (a) of this section.
22	"SEC. 910. PREMARKET REVIEW OF CERTAIN TOBACCO
23	PRODUCTS.
24	"(a) IN GENERAL —

1 "(1) Premarket approval required.—Ap-2 proval under this section of an application for pre-3 market approval for any tobacco product, other than a reduced risk product under section 912, that is not 5 commercially marketed (other than for test mar-6 keting) in the United States as of the date of this 7 Act's enactment, is required unless the manufacturer 8 has submitted a report under section 905(j), and the 9 Secretary has not suspended the distribution of such 10 product under this paragraph. Within 90 days of the 11 submission of a report under section 905(j), the Sec-12 retary may by order suspend the distribution of the 13 tobacco product that is the subject of that report if 14 the Secretary determines that there is a reasonable 15 likelihood that the tobacco product is not substan-16 tially equivalent to a tobacco product commercially 17 marketed (other than for test marketing) in the 18 United States as of the date of this Act's enactment, 19 that is in compliance with the requirements of this 20 Act. If the Secretary fails to issue an order within 21 this 90-day period, then the tobacco product that is 22 the subject of that report shall be deemed to be sub-23 stantially equivalent to a predicate tobacco product. 24 The issuance of an order under this paragraph shall 25 constitute final agency action for purposes of section

1 702 of title 5, the United States Code; provided, 2 that the Secretary may rescind or modify an order 3 issued under this paragraph at any time. 4 "(2) Substantially equivalent defined.— "(A) For purposes of this section and sec-6 tion 905(j), the term 'substantially equivalent' 7 or 'substantial equivalence' mean, with respect 8 to the tobacco product being compared to the 9 predicate tobacco product, that the Secretary by 10 order has found that the tobacco product— 11 "(i) has the same characteristics as 12 the predicate tobacco product; or 13 "(ii) has different characteristics and 14 the information submitted contains infor-15 mation, including clinical data if deemed 16 necessary by the Secretary, that dem-17 onstrates that it is not appropriate to reg-18 ulate the product under this section be-19 cause the product could not reasonably be 20 expected to increase the health risks to 21 consumers compared to a conventional to-22 bacco product that is commercially mar-23 keted in the United States and that is in 24 compliance with the requirements of this 25 Act.

"(B) For purposes of subparagraph (A), the term 'characteristics' means the materials, ingredients, design, composition, heating source, or other features of a tobacco product.

> "(C) A tobacco product may not be found to be substantially equivalent to a predicate tobacco product that has been removed from the market at the initiative of the Secretary or that has been determined by a judicial order to be misbranded or adulterated.

"(3) HEALTH INFORMATION.—

"(A) As part of a submission under section 905(j) respecting a tobacco product, the person required to file a premarket notification under such section shall provide an adequate summary of any health information related to the tobacco product or state that such information will be made available upon request by any person.

"(B) Any summary under subparagraph (A) respecting a tobacco product shall contain detailed information regarding data concerning adverse health effects and shall be made available to the public by the Secretary within 30 days of the issuance of a determination that such tobacco product is substantially equivalent

to another tobacco product. The communication 1 2 that such product is a reduced risk product 3 may comply with requirements prescribed by 4 the Secretary relating to such communication, and the Secretary may require prior approval 5 6 of the communication, in each case in accord-7 ance with section 912. "(b) APPLICATION.— 8 "(1) CONTENTS.—An application for premarket 9 10 approval shall contain— "(A) full reports of all information, pub-11 12 lished or known to or which should reasonably 13 be known to the applicant, concerning investiga-14 tions which have been made to show the health 15 risks of such tobacco product and whether such 16 tobacco product presents greater risk than 17 other tobacco products; 18 "(B) a full statement of the components, 19 ingredients, and properties, and of the principle 20 or principles of operation, of such tobacco prod-21 uct; 22 "(C) a full description of the methods used 23 in, and the facilities and controls used for, the manufacture, processing, and, when relevant, 24

1	packing and installation of, such tobacco prod-
2	uct;
3	"(D) an identifying reference to any per-
4	formance standard under section 907 which
5	would be applicable to any aspect of such to-
6	bacco product, and either adequate information
7	to show that such aspect of such tobacco prod-
8	uct fully meets such performance standard or
9	adequate information to justify any deviation
10	from such standard;
11	"(E) such samples of such tobacco product
12	and of components thereof as the Secretary
13	may reasonably require;
14	"(F) specimens of the labeling proposed to
15	be used for such tobacco product; and
16	"(G) such other information relevant to
17	the subject matter of the application as the Sec-
18	retary may require.
19	"(2) Reference to advisory committee.—
20	Upon receipt of an application meeting the require-
21	ments set forth in paragraph (1), the Secretary—
22	"(A) may, on the Secretary's own initia-
23	tive; or
24	"(B) shall, upon the request of an appli-
25	cant,

1 refer such application to an advisory committee and 2 for submission (within such period as the Secretary 3 may establish) of a report and recommendation respecting approval of the application, together with all underlying data and the reasons or basis for the 5 6 recommendation. "(c) ACTION ON APPLICATION.— 7 "(1) Deadline.— 8 9 "(A) As promptly as possible, but in no event later than 180 days after the receipt of 10 11 an application under subsection (b) of this sec-12 tion, the Secretary, after considering the report 13 and recommendation submitted under para-14 graph (2) of such subsection, shall— "(i) issue an order approving the ap-15 16 plication if the Secretary finds that none of 17 the grounds for denying approval specified 18 in paragraph (2) of this subsection applies; 19 or 20 "(ii) deny approval of the application 21 if the Secretary finds (and sets forth the 22 basis for such finding as part of or accom-23 panying such denial) that one or more 24 grounds for denial specified in paragraph 25 (2) of this subsection apply.

1	"(B) An order approving an application for
2	a tobacco product may require as a condition to
3	such approval that the sale and distribution of
4	the tobacco product be restricted but only to
5	the extent that the sale and distribution of a
6	tobacco product may be restricted under a regu-
7	lation under section 906(d).
8	"(2) Denial of Approval.—The Secretary
9	shall deny approval of an application for a tobacco
10	product if, upon the basis of the information sub-
11	mitted to the Secretary as part of the application
12	and any other information before the Secretary with
13	respect to such tobacco product, the Secretary finds
14	that—
15	"(A) there is a lack of a showing that per-
16	mitting such tobacco product to be marketed
17	would pose no greater risk to the public health
18	than currently marketed tobacco products;
19	"(B) the methods used in, or the facilities
20	or controls used for, the manufacture, proc-
21	essing, or packing of such tobacco product do
22	not conform to the requirements of section

906(e);

"(C) based on a fair evaluation of all material facts, the proposed labeling is false or misleading in any particular; or

"(D) such tobacco product is not shown to conform in all respects to a performance standard in effect under section 907, compliance with which is a condition to approval of the application, and there is a lack of adequate information to justify the deviation from such standard.

"(3) Denial information.—Any denial of an application shall, insofar as the Secretary determines to be practicable, be accompanied by a statement informing the applicant of the measures required to place such application in approvable form (which measures may include further research by the applicant in accordance with one or more protocols prescribed by the Secretary).

"(4) Basis for action.—

"(A) For purposes of paragraph (2)(A), whether permitting a tobacco product to be marketed would be appropriate for the protection of the public health shall, when appropriate, be determined on the basis of well-controlled investigations, which may include one or more clinical investigations by experts qualified

1	by training and experience to evaluate the to-
2	baceo product.
3	"(B) If the Secretary determines that
4	there exists valid scientific evidence (other than
5	evidence derived from investigations described
6	in subparagraph (A)) which is sufficient to
7	evaluate the tobacco product the Secretary may
8	authorize that the determination for purposes
9	of paragraph (2)(A) be made on the basis of
10	such evidence.
11	"(d) WITHDRAWAL AND TEMPORARY SUSPENSION.—
12	"(1) In General.—The Secretary shall, upon
13	obtaining, where appropriate, advice on scientific
14	matters from an advisory committee, and after due
15	notice and opportunity for informal hearing to the
16	holder of an approved application for a tobacco
17	product, issue an order withdrawing approval of the
18	application if the Secretary finds—
19	"(A) that the continued marketing of such
20	tobacco product poses greater risks to the pub-
21	lic health than other available products;
22	"(B) that the application contained or was
23	accompanied by an untrue statement of a mate-
24	rial fact;
25	"(C) that the applicant—

1	"(i) has failed to establish a system
2	for maintaining records, or has repeatedly
3	or deliberately failed to maintain records
4	or to make reports, required by an applica-
5	ble regulation under section 909;
6	"(ii) has refused to permit access to,
7	or copying or verification of, such records
8	as required by section 704; or
9	"(iii) has not complied with the re-
10	quirements of section 905;
11	"(D) on the basis of new information be-
12	fore the Secretary with respect to such tobacco
13	product, evaluated together with the evidence
14	before the Secretary when the application was
15	approved, that the methods used in, or the fa-
16	cilities and controls used for, the manufacture,
17	processing, packing, or installation of such to-
18	bacco product do not conform with the require-
19	ments of section 906(e) and were not brought
20	into conformity with such requirements within a
21	reasonable time after receipt of written notice
22	from the Secretary of nonconformity;
23	"(E) on the basis of new information be-
24	fore the Secretary, evaluated together with the
25	evidence before the Secretary when the applica-

tion was approved, that the labeling of such tobacco product, based on a fair evaluation of all material facts, is false or misleading in any particular and was not corrected within a reasonable time after receipt of written notice from the Secretary of such fact; or

"(F) on the basis of new information before the Secretary, evaluated together with the
evidence before the Secretary when the application was approved, that such tobacco product is
not shown to conform in all respects to a performance standard which is in effect under section 907, compliance with which was a condition to approval of the application, and that
there is a lack of adequate information to justify the deviation from such standard.

- "(2) APPEAL.—The holder of an application subject to an order issued under paragraph (1) with-drawing approval of the application may, by petition filed on or before the thirtieth day after the date upon which he receives notice of such withdrawal, obtain review thereof in accordance with subsection (e) of this section.
- "(3) TEMPORARY SUSPENSION.—If, after providing an opportunity for an informal hearing, the

1	Secretary determines there is reasonable probability
2	that the continuation of distribution of a tobacco
3	product under an approved application would cause
4	serious, adverse health consequences or death, that
5	is greater than ordinarily caused by tobacco prod-
6	ucts on the market, the Secretary shall by order
7	temporarily suspend the approval of the application
8	approved under this section. If the Secretary issues
9	such an order, the Secretary shall proceed expedi-
10	tiously under paragraph (1) to withdraw such appli-
11	cation.
12	"(e) Service of Order.—An order issued by the
13	Secretary under this section shall be served—
14	"(1) in person by any officer or employee of the
15	department designated by the Secretary; or
16	"(2) by mailing the order by registered mail or
17	certified mail addressed to the applicant at the ap-
18	plicant's last known address in the records of the
19	Secretary.
20	"SEC. 911. JUDICIAL REVIEW.
21	"(a) In General.—Not later than 30 days after—
22	"(1) the promulgation of a regulation under

section 907 establishing, amending, or revoking a

performance standard for a tobacco product; or

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1 "(2) a denial of an application for approval 2 under section 910(c), 3 any person adversely affected by such regulation or order 4 may file a petition with the United States Court of Appeals for the District of Columbia or for the circuit wherein such person resides or has his principal place of business for judicial review of such regulation or order. A copy 8 of the petition shall be transmitted by the clerk of the court to the Secretary or other officer designated by the 10 Secretary for that purpose. The Secretary shall file in the court the record of the proceedings on which the Secretary based the Secretary's regulation or order and each record 12 or order shall contain a statement of the reasons for its issuance and the basis, on the record, for its issuance. For 14 15 purposes of this section, the term 'record' means all notices and other matter published in the Federal Register 16 with respect to the regulation or order reviewed, all information submitted to the Secretary with respect to such 18 regulation or order, proceedings of any panel or advisory 19 20 committee with respect to such regulation or order, any 21 hearing held with respect to such regulation or order, and any other information identified by the Secretary, in the 23 administrative proceeding held with respect to such regulation or order, as being relevant to such regulation or order. 25

- 1 "(b) Court May Order Secretary To Make Ad-
- 2 DITIONAL FINDINGS.—If the petitioner applies to the
- 3 court for leave to adduce additional data, views, or argu-
- 4 ments respecting the regulation or order being reviewed
- 5 and shows to the satisfaction of the court that such addi-
- 6 tional data, views, or arguments are material and that
- 7 there were reasonable grounds for the petitioner's failure
- 8 to adduce such data, views, or arguments in the pro-
- 9 ceedings before the Secretary, the court may order the
- 10 Secretary to provide additional opportunity for the oral
- 11 presentation of data, views, or arguments and for written
- 12 submissions. The Secretary may modify the Secretary's
- 13 findings, or make new findings by reason of the additional
- 14 data, views, or arguments so taken and shall file with the
- 15 court such modified or new findings, and the Secretary's
- 16 recommendation, if any, for the modification or setting
- 17 aside of the regulation or order being reviewed, with the
- 18 return of such additional data, views, or arguments.
- 19 "(c) STANDARD OF REVIEW.—Upon the filing of the
- 20 petition under subsection (a) of this section for judicial
- 21 review of a regulation or order, the court shall have juris-
- 22 diction to review the regulation or order in accordance
- 23 with chapter 7 of title 5, United States Code, and to grant
- 24 appropriate relief, including interim relief, as provided in
- 25 such chapter. A regulation or order described in paragraph

- 1 (1) or (2) of subsection (a) of this section shall not be
- 2 affirmed if it is found to be unsupported by substantial
- 3 evidence on the record taken as a whole.
- 4 "(d) Finality of Judgment.—The judgment of the
- 5 court affirming or setting aside, in whole or in part, any
- 6 regulation or order shall be final, subject to review by the
- 7 Supreme Court of the United States upon certiorari or
- 8 certification, as provided in section 1254 of title 28,
- 9 United States Code.
- 10 "(e) Other Remedies.—The remedies provided for
- 11 in this section shall be in addition to and not in lieu of
- 12 any other remedies provided by law.
- 13 "(f) REGULATIONS AND ORDERS MUST RECITE
- 14 Basis in Record.—To facilitate judicial review under
- 15 this section or under any other provision of law of a regu-
- 16 lation or order issued under section 906, 907, 908, 909,
- 17 910, or 913, each such regulation or order shall contain
- 18 a statement of the reasons for its issuance and the basis,
- 19 in the record of the proceedings held in connection with
- 20 its issuance, for its issuance.
- 21 "SEC. 912. REDUCED RISK TOBACCO PRODUCTS.
- 22 "(a) Requirements.—
- 23 "(1) In general.—For purposes of this sec-
- 24 tion, the term 'reduced risk tobacco product' means

a tobacco product designated by the Secretary under 1 2 paragraph (2). 3 "(2) Designation.— 4 "(A) IN GENERAL.—A product may be 5 designated by the Secretary as a reduced risk 6 tobacco product if the Secretary finds that the product is demonstrated to significantly reduce 7 8 harm to individuals caused by a tobacco prod-9 uct and is otherwise appropriate to protect pub-10 lic health, based on an application submitted by 11 the manufacturer of the product (or other re-12 sponsible person) that— 13 "(i)(I) demonstrates through testing 14 on animals and short-term human testing 15 that use of such product results in inges-16 tion or inhalation of a substantially lower 17 yield of toxic substances than use of an-18 other tobacco product in the same or dif-19 ferent category as the proposed reduced 20 risk product; or 21 "(II) contains scientific evidence 22 showing that use of such product results in 23 substantially lower potential risk to

health in one or more specific respects

than use of another tobacco product in the

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1	same or different category as the proposed
2	reduced risk product; and
3	"(ii) if required by the Secretary, in-
4	cludes studies of the long-term health ef-
5	fects of the product.
6	If such studies are required, the manufacturer
7	may consult with the Secretary regarding proto-
8	cols for conducting the studies.
9	"(B) Basis for finding.—In making the
10	finding under subparagraph (A), the Secretary
11	shall take into account—
12	"(i) the risks and benefits to the pop-
13	ulation as a whole, including both users of
14	tobacco products and non-users of tobacco
15	products;
16	"(ii) the increased or decreased likeli-
17	hood that existing users of tobacco prod-
18	ucts will stop using such products includ-
19	ing reduced risk tobacco products;
20	"(iii) the increased or decreased likeli-
21	hood that those who do not use tobacco
22	products will start to use such products,
23	including reduced risk tobacco products;
24	and

1	"(iv) the risks and benefits to con-
2	sumers from the use of a reduced risk to-
3	bacco product as compared to the use of
4	products approved under chapter V to re-
5	duce exposure to tobacco.
6	"(3) Marketing requirements.—A tobacco
7	product may be marketed and labeled as a reduced
8	risk tobacco product if it—
9	"(A) has been designated as a reduced risk
10	tobacco product by the Secretary under para-
11	graph (2);
12	"(B) bears a label prescribed by the Sec-
13	retary concerning the product's contribution to
14	reducing harm to health; and
15	"(C) complies with requirements prescribed
16	by the Secretary relating to marketing and ad-
17	vertising of the product, and other provisions of
18	this chapter as prescribed by the Secretary, al-
19	though in no event shall such requirements pro-
20	hibit the communication that such product is a
21	reduced risk product. The communication that
22	such product is a reduced risk product may
23	comply with requirements prescribed by the
24	Secretary relating to such communication, and

- 1 the Secretary may require prior approval of the
- 2 communication.
- 3 "(b) REVOCATION OF DESIGNATION.—At any time
- 4 after the date on which a tobacco product is designated
- 5 as a reduced risk tobacco product under this section the
- 6 Secretary may, after providing an opportunity for an in-
- 7 formal hearing, revoke such designation if the Secretary
- 8 determines, based on information not available at the time
- 9 of the designation, that—
- "(1) the finding made under subsection (a)(2)
- is no longer valid; or
- 12 "(2) the product is being marketed in violation
- of subsection (a)(3).
- 14 "(c) Limitation.—A tobacco product that is des-
- 15 ignated as a reduced risk tobacco product that is in com-
- 16 pliance with subsection (a) shall not be regulated as a
- 17 drug or device.
- 18 "(d) Development of Reduced Risk Tobacco
- 19 Product Technology.—A tobacco product manufac-
- 20 turer shall provide written notice to the Secretary upon
- 21 the development or acquisition by the manufacturer of any
- 22 technology that would reduce the risk of a tobacco product
- 23 to the health of the user for which the manufacturer is
- 24 not seeking designation as a 'reduced risk tobacco product'
- 25 under subsection (a).

"(e) Postmarket Surveillance.—

"(1) DISCRETIONARY SURVEILLANCE.—The Secretary may require a tobacco product manufacturer to conduct postmarket surveillance for reduced risk a tobacco product of the manufacturer if the Secretary determines that postmarket surveillance of the tobacco product is necessary to protect the public health or is necessary to provide information regarding the health risks and other safety issues involving the tobacco product.

"(2) Surveillance approval.—Each tobacco product manufacturer required to conduct a surveillance of a reduced risk tobacco product under paragraph (1) shall, within 30 days after receiving notice that the manufacturer is required to conduct such surveillance, submit, for the approval of the Secretary, a protocol for the required surveillance. The Secretary, within 60 days of the receipt of such protocol, shall determine if the principal investigator proposed to be used in the surveillance has sufficient qualifications and experience to conduct such surveillance and if such protocol will result in collection of useful data or other information necessary to protect the public health. The Secretary may not approve such a protocol until it has been reviewed by

1	an appropriately qualified scientific and technical re-
2	view committee established by the Secretary.
3	"SEC. 913. PRESERVATION OF STATE AND LOCAL AUTHOR-
4	ITY.
5	"(a) Additional Requirements.—
6	"(1) In general.—Except as provided in para-
7	graph (2), nothing in this Act shall be construed as
8	prohibiting a State or political subdivision thereof
9	from adopting or enforcing a requirement applicable
10	to a tobacco product that is in addition to, or more
11	stringent than, requirements established under this
12	chapter.
13	"(2) Preemption of Certain State and
14	LOCAL REQUIREMENTS.—
15	"(A) Except as provided in subparagraph
16	(B), no State or political subdivision of a State
17	may establish or continue in effect with respect
18	to a tobacco product any requirement which is
19	different from, or in addition to, any require-
20	ment applicable under the provisions of this
21	chapter relating to performance standards, pre-
22	market approval, adulteration, misbranding,
23	registration, labeling, good manufacturing
24	standards, or reduced risk products.

1	"(B) Subparagraph (A) does not apply to
2	requirements relating to the sale, use, or dis-
3	tribution of a tobacco product including require-
4	ments related to the access to, and the adver-
5	tising and promotion of, a tobacco product.
6	"(b) Rule of Construction Regarding Product
7	Liability.—No provision of this chapter relating to a to-
8	bacco product shall be construed to modify or otherwise
9	affect any action or the liability of any person under the
10	product liability law of any State.
11	"SEC. 914. EQUAL TREATMENT OF RETAIL OUTLETS.
12	"The Secretary shall issue regulations to require that
13	retail establishments for which the predominant business
14	is the sale of tobacco products comply with any advertising
15	restrictions applicable to retail establishments accessible
16	to individuals under the age of 18.
17	"SEC. 915. ACCESS AND MARKETING RESTRICTIONS.
18	"(a) Definitions.—For purposes of this section, the
19	following definitions apply:
20	"(1) Adult.—The term 'adult' means any per-
21	son who is older than the minimum age at which it
22	is legal to purchase or possess (whichever minimum
23	age is older) tobacco products.
24	"(2) Adult-only facility.—The term 'adult-
25	only facility' means a facility or restricted area

(whether open-air or enclosed) where the operator ensures or has a reasonable basis to believe (such as by checking identification as required under state law, or by checking the identification of any person appearing to be under the age of 27) that only adults are present. A facility or restricted area need not be permanently restricted to adults in order to constitute an adult-only facility, provided that the operator ensures or has a reasonable basis to believe that only adults are present during the event or time period in question.

"(3) Brand name (alone or in conjunction with any other word), trademark, logo, symbol, motto, selling message, recognizable pattern of colors, or any other indicia of product identification identical or similar to, or identifiable with, those used for any domestic brand of tobacco products. The term 'brand name' shall not include the corporate name of any tobacco product manufacturer that does not after the date of the enactment of this Act sell a brand of tobacco products in the United States that includes such corporate name.

24 "(b) Cigarette and Smokeless Tobacco Prod-

25 UCT REQUIREMENTS.—

1 "(1) MINIMUM SALES AGE.—No retailer may 2 sell a tobacco product to any person younger than 3 18 years of age.

"(2) Proof of age.—

- "(A) Except as otherwise provided in subparagraph (B), each retailer shall verify by means of photographic identification containing the bearer's date of birth that no person purchasing the product is younger than 18 years of age.
- "(B) No such verification is required for any person over the age of 26.
- "(3) Enforcement by the states.—The Secretary may enter into an agreement with any State which has in effect a State law that is at least as restrictive as this subsection, whereby such State agrees to enforce such State law in a manner reasonably designed to prevent its violation and the Secretary provides a grant to such State for the purpose of enforcing such State law. No action taken by the Secretary pursuant to this paragraph shall be construed to limit the authority of the Secretary under this subsection.
- "(4) MAIL ORDER SALES.—After two years from the date of enactment of this Act, the Sec-

retary shall transmit to Congress a report describing
the extent, if any, to which individuals younger than
la years of age are obtaining tobacco products
through the mail.

"(c) MINIMUM PACKAGE SIZE REQUIREMENTS.—

- "(1) No manufacturer, distributor, or retailer may sell or cause to be sold, or distribute or cause to be distributed, any cigarette package that contains fewer than 20 cigarettes.
- "(2) No retailer may break or otherwise open any tobacco product package to sell or distribute individual cigarettes or a number of unpackaged cigarettes that is smaller than the quantity in the minimum cigarette package size provided in paragraph (1), or any quantity of another tobacco product that is smaller than the smallest package distributed by the manufacturer for individual consumer use.
- "(d) Ban on Youth Access to Free Samples.—
- "(1) No manufacturer, distributor, or retailer may distribute or cause to be distributed any free samples of tobacco products, except in an adult-only facility.
- "(2) For purposes of this subsection, a 'free sample' does not include a tobacco product that is provided to an adult in connection with—

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1	"(A) the purchase, exchange or redemption
2	for proof of purchase of any tobacco products
3	(including, but not limited to, a free offer in
4	connection with the purchase of tobacco prod-
5	ucts, such as a 'two-for-one' offer), or
6	"(B) the conducting of consumer testing or
7	evaluation of tobacco products with persons who
8	certify that they are adults.
9	"(e) Vending Machines, Self-Service Displays,
10	Mail-Order Sales, and Other 'Impersonal' Modes
11	of Sale.—
12	"(1) Except as otherwise provided in paragraph
13	(2), a retailer may sell a tobacco product only in a
14	direct, face-to-face exchange between the retailer and
15	the consumer. Examples of methods of sale that are
16	not permitted include vending machines and self-
17	service displays.
18	"(2) The following methods of sale are per-
19	mitted under this subsection:
20	"(A) Mail-order sales, excluding mail-order
21	redemption of coupons and distribution of free
22	samples through the mail.
23	"(B) Vending machines that are located in
24	an adult-only facility.

1	"(3) For purposes of this section, a 'self-serv-
2	ice' display means any display where the customer
3	has access to the tobacco products without the aid
4	of a sales clerk.
5	"(f) Prohibition on Youth Targeting.—No
6	manufacturer, distributor, or retailer may take any action
7	directly or indirectly, to target youth in the advertising
8	promotion, or marketing of tobacco products, or take any
9	action the primary purpose of which is to initiate, main-
10	tain, or increase the incidence of youth smoking. For pur-
11	poses of this subsection, the term 'youth' means any per-
12	son or persons under 18 years of age.
13	"(g) Ban on Use of Cartoons.—
14	"(1) No manufacturer, distributor, or retailer
15	may use or cause to be used any cartoon in the ad-
16	vertising, promoting, packaging, or labeling of to-
17	bacco products.
18	"(2) For purposes of this subsection, the term
19	'cartoon' means any drawing or other depiction of
20	an object, person, animal, creature, or any similar
21	caricature that satisfies any of the following criteria
22	"(A) The use of comically exaggerated fea-
23	tures:

1	"(B) The attribution of human character-
2	istics to animals, plants, or other objects, or the
3	similar use of anthropomorphic technique.
4	"(C) The attribution of unnatural or
5	extrahuman abilities, such as imperviousness to
6	pain or injury, X-ray vision, tunneling at very
7	high speeds, or transformation.
8	"(3) The term 'cartoon' includes 'Joe Camel,
9	but does not include any drawing or other depiction
10	that, on July 1, 1998, was in use in the United
11	States in any manufacturer's corporate logo or in
12	any manufacturer's tobacco product packaging.
13	"(h) Elimination of Outdoor Advertising.—
14	"(1) No manufacturer, distributor, or retailer
15	may place or cause to be placed any outdoor adver-
16	tising advertising tobacco products.
17	"(2) For purposes of this subsection, the term
18	'outdoor advertising' means—
19	"(A) billboards;
20	"(B) signs and placards in arenas, sta-
21	diums, shopping malls, and video game arcades
22	(whether any of the foregoing are open air or
23	enclosed); and
24	"(C) any other advertisements placed—
25	"(i) outdoors, or

1	"(ii) on the inside surface of a window
2	facing outward.
3	"(D) The term 'outdoor advertising' does
4	not mean—
5	"(i) an advertisement on the outside
6	of a tobacco product manufacturing facil-
7	ity;
8	"(ii) an individual advertisement that
9	does not occupy an area larger than 14
10	square feet (and that neither is placed in
11	such proximity to any other such advertise-
12	ment so as to create a single 'mosaic'-type
13	advertisement larger than 14 square feet,
14	nor functions solely as a segment of a larg-
15	er advertising unit or series), and that is
16	placed on the outside of any retail estab-
17	lishment that sells tobacco products (other
18	than solely through a vending machine), on
19	the outside (but on the property of) any
20	such establishment, or on the inside sur-
21	face of a window facing outward in any
22	such establishment; or
23	"(iii) an advertisement inside a retail
24	establishment that sells tobacco products
25	(other than solely through a vending ma-

- chine) that is not placed on the inside surface of a window facing outward.
- "(3) For purposes of this subsection, the term video game arcade' means an entertainment establishment primarily consisting of video games (other than video games intended primarily for use by persons 18 years of age or older) and/or pinball machines.
 - "(i) Elimination of Transit Advertisements.—
 - "(1) No manufacturer, distributor, or retailer may place or cause to be placed any transit advertisements advertising tobacco products.
 - "(2) For purposes of this subsection, the term 'transit advertisements' means advertising on or within private or public vehicles and all advertisements placed at, on or within any bus stop, taxi stand, transportation waiting area, train station, airport, or any similar location.
 - "(3) The term 'transit advertisements' does not include any advertisement placed in, on, or outside the premises of any retail establishment that sells tobacco products (other than solely through a vending machine), except if such individual advertisement—

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1	"(A) occupies an area larger than 14
2	square feet;
3	"(B) is placed in such proximity to any
4	other such advertisement so as to create a sin-
5	gle 'mosaic'-type advertisement larger than 14
6	square feet; or
7	"(C) functions solely as a segment of a
8	larger advertising unit or series).
9	"(j) Bar on Advertising in Any Youth-Ori-
10	ENTED PUBLICATION.—
11	"(1) No manufacturer, distributor, or retailer
12	shall advertise a tobacco product in any youth-ori-
13	ented publication (whether periodic or limited dis-
14	tribution).
15	"(2) For purposes of this subsection, a 'youth
16	oriented publication' is a newspaper, magazine, peri-
17	odical, or other publication—
18	"(A) whose readers younger than 18 years
19	of age constitute more than 15 percent of the
20	total readership as measured by competent and
21	reliable survey evidence; or
22	"(B) that is read by 2,000,000 or more
23	persons younger than 18 years of age as meas-
24	ured by competent and reliable survey evidence.

- 1 "(k) Ban on Tobacco Product Brand Name 2 Sponsorships.—
- "(1) No manufacturer, distributor, or retailer may sponsor or cause to be sponsored any athletic, musical, artistic, or other social or cultural event, or any entry or team in any event, in the brand name (alone or in conjunction with any other word), logo, symbol, motto, selling message, recognizable color or pattern of colors, or any other indicia of product identification identical or similar to, or identifiable with, those used for any brand of cigarettes or smokeless tobacco.
 - "(2) Nothing in this subsection shall be construed to prevent a manufacturer, distributor, or retailer from sponsoring or causing to be sponsored any athletic, musical, artistic, or other social or cultural event, or team or entry, in the name of the corporation which manufactures the tobacco product, provided that both the corporate name and the corporation were registered and in use in the United States prior to January 1, 2001, and that the corporate name does not include any brand name (alone or in conjunction with any other word), logo, symbol, motto, selling message, recognizable color or pattern of colors, or any other indicia of product identifica-

1	tion identical or similar to, or identifiable with, those
2	used for any brand of cigarettes or smokeless to-
3	bacco.
4	"(3) This subsection shall not apply to any
5	event sponsored in an adult-only facility.
6	"(l) Ban on Tobacco Brand Name Merchan-
7	DISE.—
8	"(1) No manufacturer may market, distribute,
9	offer, sell, license or cause to be marketed, distrib-
10	uted, offered, sold, or licensed (including, without
11	limitation, by catalogue or direct mail), any apparel
12	or other merchandise (other than to bacco products,
13	items the sole function of which is to advertise to-
14	bacco products, or written or electronic publications)
15	which bears a brand name.
16	"(2) Nothing in this subsection shall—
17	"(A) prohibit the distribution to any man-
18	ufacturer's employee who is an adult of any
19	item described above that is intended for the
20	personal use of such an employee;
21	"(B) require any manufacturer to retrieve,
22	collect or otherwise recover any item that prior
23	to the enactment of this Act was marketed, dis-
24	tributed, offered, sold, licensed, or caused to be

1	marketed, distributed, offered, sold, or licensed
2	by such manufacturer;
3	"(C) apply to coupons or other items used
4	by adults solely in connection with the purchase
5	of tobacco products; or
6	"(D) apply to apparel or other merchan-
7	dise used within an adult-only facility that is
8	not distributed (by sale or otherwise) to any
9	member of the general public.
10	"(m) Ban on Gifts to Underage Persons Based
11	ON PROOFS OF PURCHASE.—
12	"(1) No manufacturer, distributor, or retailer
13	may provide or cause to be provided to any person,
14	without sufficient proof that such person is an adult,
15	any item in exchange for the purchase of tobacco
16	products, or the furnishing of credits, proofs-of-pur-
17	chase, or coupons with respect to such a purchase.
18	"(2)(A) For purposes of paragraph (1), a driv-
19	er's license or other government-issued identification
20	(or legible photocopy thereof), the validity of which
21	is certified by the person to whom the item is pro-
22	vided, shall by itself be deemed to be a sufficient
23	form of proof of age; and
24	"(B) In the case of items provided (or to be re-
25	deemed) at retail establishments, a manufacturer

- shall be entitled to rely on verification of proof of
- 2 age by the retailer, where such retailer is required
- 3 to obtain verification under applicable Federal, State
- 4 or local law.
- 5 "(n) Ban on Non-Tobacco Product Brand
- 6 Names.—
- 7 "(1) Except as provided in paragraph (2), no
- 8 manufacturer may, pursuant to any agreement re-
- 9 quiring the payment of money or other valuable con-
- sideration, use or cause to be used as a brand name
- of any tobacco product any nationally recognized or
- 12 nationally established brand name or trade name of
- any non-tobacco item or service or any nationally
- recognized or nationally established sports team, en-
- tertainment group, or individual celebrity.
- "(2) Paragraph (1) shall not apply to any to-
- bacco product brand name in existence as of July 1,
- 18 1998.
- 19 "(3) For the purposes of this section, the term
- 20 'other valuable consideration' shall not include an
- agreement between two entities who enter into such
- agreement for the sole purpose of avoiding infringe-
- 23 ment claims.
- 24 "(o) Limitation on Third Party Use of To-
- 25 Bacco Brand Names.—

- "(1) No manufacturer may license or otherwise expressly authorize any third party to use or advertise any brand name in a manner prohibited by this Act if done by such manufacturer itself.
- 5 "(2) Nothing in this subsection shall require 6 any manufacturer to retrieve, collect, or otherwise 7 recover any item that prior to the enactment of this 8 Act was marketed, distributed, offered, sold, li-9 censed, or caused to be marketed, distributed, of-10 fered, sold, or licensed by such manufacturer.
- 11 "(p) Bar on Product Placement in Certain 12 Media.—
- 13 "(1) Except as provided in paragraph (2), no 14 manufacturer may make, or cause to be made, any 15 payment or other consideration to any other person 16 or entity to use, display, make reference to, or use 17 as a prop any tobacco product, tobacco product 18 package, advertisement for a tobacco product, or any 19 other item bearing a brand name in any motion pic-20 ture, television show, theatrical production or other 21 live performance, live or recorded performance of 22 music, commercial film or video, or video game 23 ('media').
- 24 "(2) Paragraph (1) shall not apply to—

1	"(A) media where the audience or viewers
2	are within an adult-only facility (provided such
3	media are not visible to persons outside such
4	adult-only facility);
5	"(B) media not intended for distribution or
6	display to the public; or
7	"(C) instructional media concerning non-
8	conventional tobacco products or tobacco prod-
9	ucts designated as reduced risk viewed only by
10	or provided only to consumers who are adults.
11	"(q) Severability.—If any provision of this section
12	is held invalid, those subsections, and paragraphs which
13	are not so held shall continue to be in effect.
14	"(r) Effective Dates.—The provisions of this sec-
15	tion shall take effect on the date that is six months after
16	the date of enactment of this section, except for the provi-
17	sions of subsections (e) and (k), which shall take effect
18	on the date that is one year after the effective date of
19	this section.
20	"SEC. 916. MANDATORY DISCLOSURES.
21	"(a) Disclosure of Ingredients to the Pub-
22	LIC.—
23	"(1) Not later than 12 months after the effec-
24	tive date of this section, the Secretary shall promul-
25	gate regulations requiring the disclosure to the pub-

1 lic on a brand-by-brand basis of the common or 2 usual name of each ingredient of a tobacco product 3 in descending order of predominance by weight, except that spices, flavorings, and colorings may at the 5 manufacturer's election be designated as spices, 6 flavorings, and colorings without naming each. Any 7 ingredient that has been disclosed to the public pur-8 suant to any other law or regulation with respect to 9 a particular brand may be required to be disclosed 10 for such brand pursuant to this subsection.

- "(2) The regulations required by this subsection shall provide that incidental additives that are present in a tobacco product at insignificant levels and that do not have any technical or functional effect in the finished tobacco product shall be exempt from disclosure.
- "(3) The requirement of this subsection to disclose ingredients in descending order of predominance shall not apply to ingredients in amounts of 2 percent or less by weight when a listing of such ingredients is placed at the end of the ingredients statement following an appropriate quantifying statement, such as 'contains ____ percent or less of ___', or 'less than ___ percent of ___'.

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- 1 "(4) Any disclosure required pursuant to this 2 subsection may be required by appropriate means, 3 except that, notwithstanding any other provision of this act, the Secretary shall not require the listing 5 of any ingredient on any package or in any adver-6 tisement. 7 "(b) Disclosure of Percentage of Domestic 8 AND FOREIGN TOBACCO.—Not later than 12 months after the effective date of this section, the Secretary shall pro-10 mulgate regulations that require that each package of a tobacco product disclose, with respect to the tobacco contained in that brand— 12 13 "(1) the percentage of tobacco that is domestic 14 tobacco; and 15 "(2) the percentage of tobacco that is foreign 16 tobacco. 17 "(c) Mandatory Disclaimer.— 18 "(1) Any tobacco product advertising which in-19 cludes a term classifying a brand of tobacco product 20 according to its 'tar' yield or the yield to consumers 21 of any substance, including but not limited to terms 22 such as 'light', or 'low tar', shall also include the fol-23 lowing disclaimer: '[Brand] not shown to be less
- This section shall not be deemed to apply to the use

hazardous than other [type of tobacco product]'.

- of the terms 'filtered' or 'filter'. In no event shall any such disclaimer be required on any tobacco product package.
- "(2) In addition to the provisions of paragraph (1), not later than 12 months after the effective date of this section, the Secretary shall promulgate regulations relating to the use of such terms, to ensure that they are not false or misleading.
- 9 "(3) The Secretary may modify or waive any 10 requirement under this subsection with respect to 11 any product that has been designated by the Sec-12 retary as a reduced risk product under section 13 912.".

14 SEC. 5. REGULATORY RECORD.

15 Notwithstanding the provisions of subchapter II of chapter 5 of title 5, United States Code, in promulgating 16 17 regulations under this chapter, the record developed and 18 utilized by the Secretary for the purposes of promulgating 19 subparts (B) and (D) of the regulations relating to the 20 sale, distribution, and use of tobacco products on or about 21 August 28, 1996, as reflected in articles IV and VI of the preamble to the 1996 Food and Drug Administration To-23 bacco Rule (including public comments, Food and Drug Administration documents, and any other information generated or compiled for purposes of promulgating such

- 1 regulations), shall be deemed to have the same legal status
- 2 as if such record had been developed under a rulemaking
- 3 proceeding conducted pursuant to section 906(d)(1). In all
- 4 other respects, including with respect to the issue of
- 5 whether such regulations conform to section 906(d)(1),
- 6 the procedural requirements of this chapter and the Ad-
- 7 ministration Procedure Act will apply.
- 8 SEC. 6. CONFORMING AND OTHER AMENDMENTS TO GEN-
- 9 ERAL PROVISIONS.
- 10 (a) Amendment of Federal Food, Drug, and
- 11 Cosmetic Act.—Except as otherwise expressly provided,
- 12 whenever in this section an amendment is expressed in
- 13 terms of an amendment to, or repeal of, a section or other
- 14 provision, the reference is to a section or other provision
- 15 of the Federal Food, Drug, and Cosmetic Act (21 U.S.C.
- 16 301 et seq.).
- 17 (b) Section 301.—Section 301 (21 U.S.C. 331) is
- 18 amended—
- 19 (1) in subsection (a), by inserting "tobacco
- product," after "device,";
- 21 (2) in subsection (b), by inserting "tobacco
- product," after "device,";
- 23 (3) in subsection (c), by inserting "tobacco
- product," after "device,";

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(4) in subsection (e), by striking "515(f), or
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         519" and inserting "515(f), 519, or 909";
 3
             (5) in subsection (g), by inserting "tobacco
         product," after "device,";
 4
             (6) in subsection (h), by inserting "tobacco
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         product," after "device,";
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 7
              (7) in subsection (j), by striking "708, or 721"
 8
         and inserting "708, 721, 903, 904, 905, 906, 907,
 9
         908, 909, 910, or 912";
10
             (8) in subsection (k), by inserting "tobacco
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         product," after "device,";
12
             (9) by striking subsection (p) and inserting the
13
         following:
14
         "(p) The failure to register in accordance with section
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    510 or 905, the failure to provide any information re-
    quired by section 510(j), 510(k), 905(i), or 905(j), or the
16
17
    failure to provide a notice required by section 510(j)(2)
    or 905(j)(2).";
18
19
             (10) in subsection (q), by striking paragraph
20
         (1) and inserting the following:
21
         "(1) The failure or refusal—
22
              "(A) to comply with any requirement prescribed
23
         under section 518, 520(g), 906(f), or 908;
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1
             "(B) to furnish any notification or other mate-
 2
        rial or information required by or under section 519,
 3
        520(g), 904, 906(f), or 909; or
             "(C) to comply with a requirement under sec-
 4
        tion 522.";
 5
 6
             (11) in subsection (q)(2), by striking "device,"
        and inserting "device or tobacco product,";
 7
             (12) in subsection (r), by inserting "or tobacco
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        product" after "device" each time that it appears;
 9
10
        and
11
             (13) by adding at the end the following:
             "(aa) The sale of tobacco products in violation
12
13
        of a no-tobacco-sale order issued under section
14
        303(f).".
        (c) Section 303.—Section 303(f) (21 U.S.C. 333(f))
15
16 is amended—
17
             (1) by striking the subsection heading and in-
18
        serting the following:
19
        "(f) CIVIL PENALTIES; NO-TOBACCO-SALE OR-
20
    DERS.—";
21
             (2) in paragraph (1)(A), by inserting "or to-
        bacco products" after "devices";
22
23
             (3) by redesignating paragraphs (3), (4), and
24
        (5) as paragraphs (4), (5), and (6), respectively;
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1	(4) by inserting after paragraph (2) the fol-
2	lowing:
3	"(3) If the Secretary finds that a person has
4	committed repeated violations of restrictions promul-
5	gated under section 906(d) at a particular retail out-
6	let then the Secretary may impose a no-tobacco-sale
7	order on that person prohibiting the sale of tobacco
8	products in that outlet. A no-tobacco-sale order may
9	be imposed with a civil penalty under paragraph
10	(1).";
11	(5) in subparagraph (A) of paragraph (4), as so
12	redesignated—
13	(A) by striking "assessed" the first time it
14	appears and inserting "assessed, or a no-to-
15	bacco-sale order may be imposed,"; and
16	(B) by striking "penalty" and inserting
17	"penalty, or upon whom a no-tobacco-order is
18	to be imposed,";
19	(6) in subparagraph (B) of paragraph (4), as so
20	redesignated—
21	(A) by inserting after "penalty," the fol-
22	lowing: "or the period to be covered by a no-to-
23	bacco-sale order,"; and
24	(B) by adding at the end the following: "A
25	no-tobacco-sale order permanently prohibiting

1	an individual retail outlet from selling tobacco
2	products shall include provisions that allow the
3	outlet, after a specified period of time, to re-
4	quest that the Secretary compromise, modify,
5	or terminate the order.";
6	(7) by adding at the end of paragraph (4), as
7	so redesignated, the following:
8	"(D) The Secretary may compromise, mod-
9	ify, or terminate, with or without conditions,
10	any no-tobacco-sale order.";
11	(8) in paragraph (5), as so redesignated—
12	(A) by striking "(3)(A)" and inserting
13	"(4)(A)";
14	(B) by inserting "or the imposition of a
15	no-tobacco-sale order" after "penalty" the first
16	2 places it appears;
17	(C) by striking "issued." and inserting
18	"issued, or on which the no-tobacco-sale order
19	was imposed, as the case may be."; and
20	(9) in paragraph (6), as so redesignated, by
21	striking "paragraph (4)" each place it appears and
22	inserting "paragraph (5)".
23	(d) Section 304.—Section 304 (21 U.S.C. 334) is
24	amended—

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(1) in subsection (a)(2), by striking "and" be-
 1
 2
        fore "(D)";
             (2) in subsection (a)(2), by striking "device."
 3
 4
        and inserting a comma and the following:
                  "(E) Any adulterated or misbranded to-
 5
 6
             bacco product.";
             (3) in subsection (d)(1), by inserting "tobacco
 7
 8
        product," after "device,";
             (4) in subsection (g)(1), by inserting "or to-
 9
10
        bacco product" after "device" each place it appears;
11
        and
12
             (5) in subsection (g)(2)(A), by inserting "or to-
13
        bacco product" after "device" each place it appears.
14
        (e) Section 702.—Section 702(a) (21 U.S.C.
15
    372(a)) is amended—
             (1) by inserting "(1)" after "(a)"; and
16
17
             (2) by adding at the end thereof the following:
18
        "(2) For a tobacco product, to the extent feasible,
    the Secretary shall contract with the States in accordance
19
20
    with paragraph (1) to carry out inspections of retailers
21
    in connection with the enforcement of this Act.".
22
        (f) Section 703.—Section 703 (21 U.S.C. 373) is
23
    amended—
24
             (1) by inserting "tobacco product," after "de-
25
        vice," each place it appears; and
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(2) by inserting "tobacco products," after "de-
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        vices," each place it appears.
 3
        (g) Section 704.—Section 704 (21 U.S.C. 374) is
    amended—
 5
             (1) in subsection (a)(1)(A), by inserting "to-
 6
        bacco products," after "devices," each place it ap-
 7
        pears;
 8
             (2) in subsection (a)(1)(B), by inserting "or to-
 9
        bacco products" after "restricted devices" each place
10
        it appears; and
11
             (3) in subsection (b), by inserting "tobacco
12
        product," after "device,".
13
        (h) Section 705.—Section 705(b) (21 U.S.C.
    375(b)) is amended by inserting "tobacco products," after
14
15
    "devices,".
16
        (i) Section 709.—Section 709 (21 U.S. C. 379) is
    amended by inserting "or tobacco product" after "device".
17
18
        (j) Section 801.—Section 801 (21 U.S.C. 381) is
19
    amended—
             (1) in subsection (a), by inserting "tobacco
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21
        products," after "devices," the first time it appears;
22
             (2) in subsection (a), by inserting "or sub-
23
        section (j) of section 905" after "section 510";
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1	(3) in subsection (a), by striking "drugs or de-
2	vices" each time it appears and inserting "drugs, de-
3	vices, or tobacco products"; and
4	(4) in subsection (e)(1), by inserting 'tobacco
5	product' after 'device'.
6	(k) Section 1003.—Section 1003(d)(2)(C) (as re-
7	designated by section 101(a)) is amended—
8	(1) by striking "and" after "cosmetics,"; and
9	(2) inserting a comma and "and tobacco prod-
10	ucts" after "devices".
11	(l) Effective Date for No-Tobacco-Sale
12	Order Amendments.—The amendments made by sub-
13	section (c), other than the amendment made by paragraph
14	(2) thereof, shall take effect only upon the promulgation
15	of final regulations by the Secretary—
16	(1) defining the term "repeated violation", as
17	used in section 303(f) of the Federal Food, Drug,
18	and Cosmetic Act (21 U.S.C. 333(f)) as amended by
19	subsection (c), by identifying the number of viola-
20	tions of particular requirements over a specified pe-
21	riod of time that constitute a repeated violation;
22	(2) providing for notice to the retailer of each
23	violation at a particular retail outlet;
24	(3) providing that a person may not be charged
25	with repeated violations at a particular retail outlet

- unless the Secretary has provided notice of previous
 violations at that outlet;
- (4) establishing a period of time during which, if there are no violations by a particular retail outlet, that outlet will not be considered to have been the site of repeated violations when the next violation occurs; and
- 8 (5) providing that good faith reliance on false 9 identification does not constitute a violation of any 10 minimum age requirement for the sale of tobacco 11 products.
- 12 SEC. 7. CIGARETTE LABEL AND ADVERTISING WARNINGS.
- 13 Section 4 of the Federal Cigarette Labeling and Ad-
- 14 vertising Act (15 U.S.C. 1333) is amended to read as fol-
- 15 lows:
- 16 "SEC. 4. LABELING.
- 17 "(a) Label Requirements.—
- 18 "(1) IN GENERAL.—It shall be unlawful for any 19 person to manufacture, package, or import for sale
- or distribution within the United States any ciga-
- 21 rettes the package of which fails to bear, in accord-
- ance with the requirements of this section, one of
- the following labels:
- 24 "WARNING: Cigarettes are addictive"

1	"WARNING: Tobacco smoke can harm your chil-
2	dren''
3	"WARNING: Cigarettes cause fatal lung disease"
4	"WARNING: Cigarettes cause cancer"
5	"WARNING: Cigarettes cause strokes and heart
6	disease''
7	"WARNING: Smoking during pregnancy can harm
8	your baby''
9	"WARNING: Smoking can kill you"
10	"WARNING: Tobacco smoke causes fatal lung dis-
11	ease in non-smokers"
12	"WARNING: Quitting smoking now greatly reduces
13	serious risks to your health"
14	"(2) Placement; typography; etc.—
15	"(A) IN GENERAL.—Each label statement
16	required by paragraph (1) shall be located in
17	the upper portion of the front and rear panels
18	of the package, directly on the package under-
19	neath the cellophane or other clear wrapping.
20	Except as provided in subparagraph (B), each
21	label statement shall comprise at least the top
22	25 percent of the front and rear panels of the
23	package. The word "WARNING" shall appear
24	in capital letters and all text shall be in con-
25	spicuous and legible 17-point type, unless the

text of the label statement would occupy more than 70 percent of such area, in which case the text may be in a smaller conspicuous and legible type size, provided that at least 60 percent of such area is occupied by required text. The text shall be black on a white background, or white on a black background, in a manner that contrasts, by typography, layout, or color, with all other printed material on the package, in an alternating fashion under the plan submitted under subsection (b)(4).

"(B) FLIP-TOP BOXES.—For any cigarette brand package manufactured or distributed before January 1, 2000, which employs a flip-top style (if such packaging was used for that brand in commerce prior to June 21, 1997), the label statement required by paragraph (1) shall be located on the flip-top area of the package, even if such area is less than 25 percent of the area of the front panel. Except as provided in this paragraph, the provisions of this subsection shall apply to such packages.

"(3) Does not apply to foreign do not apply to a tobacco product manufacturer or dis-

tributor of cigarettes which does not manufacture,
package, or import cigarettes for sale or distribution
within the United States.

"(b) Advertising Requirements.—

"(1) IN GENERAL.—It shall be unlawful for any tobacco product manufacturer, importer, distributor, or retailer of cigarettes to advertise or cause to be advertised within the United States any cigarette unless its advertising bears, in accordance with the requirements of this section, one of the labels specified in subsection (a) of this section.

"(2) Typography, etc.—Each label statement required by subsection (a) of this section in cigarette advertising shall comply with the standards set forth in this paragraph. For press and poster advertisements, each such statement and (where applicable) any required statement relating to tar, nicotine, or other constituent yield shall comprise at least 20 percent of the area of the advertisement and shall appear in a conspicuous and prominent format and location at the top of each advertisement within the trim area. The Secretary may revise the required type sizes in such area in such manner as the Secretary determines appropriate. The word "WARN-ING" shall appear in capital letters, and each label

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statement shall appear in conspicuous and legible type. The text of the label statement shall be black if the background is white and white if the background is black, under the plan submitted under paragraph (4) of this subsection. The label statements shall be enclosed by a rectangular border that is the same color as the letters of the statements and that is the width of the first downstroke of the capital "W" of the word "WARNING" in the label statements. The text of such label statements shall be in a typeface pro rata to the following requirements: 45-point type for a whole-page broadsheet newspaper advertisement; 39-point type for a halfpage broadsheet newspaper advertisement; 39-point type for a whole-page tabloid newspaper advertisement; 27-point type for a half-page tabloid newspaper advertisement; 31.5-point type for a double page spread magazine or whole-page magazine advertisement; 22.5-point type for a 28 centimeter by 3 column advertisement; and 15-point type for a 20 centimeter by 2 column advertisement. The label statements shall be in English, except that in the case of—

"(A) an advertisement that appears in a newspaper, magazine, periodical, or other publi-

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cation that is not in English, the statements shall appear in the predominant language of the publication; and

"(B) in the case of any other advertisement that is not in English, the statements shall appear in the same language as that principally used in the advertisement.

"(3) Adjustment by Secretary.—The Secretary may, through a rulemaking under section 553 of title 5, United States Code, adjust the format and type sizes for the label statements required by this section or the text, format, and type sizes of any required tar, nicotine yield, or other constituent disclosures, or to establish the text, format, and type sizes for any other disclosures required under the Federal Food, Drug, and Cosmetic Act (21 U.S.C. 301 et seq.). The text of any such label statements or disclosures shall be required to appear only within the 20 percent area of cigarette advertisements provided by paragraph (2) of this subsection. The Secretary shall promulgate regulations which provide for adjustments in the format and type sizes of any text required to appear in such area to ensure that the total text required to appear by law will fit within such area.

1	"(4) Marketing requirements.—
2	"(A) The label statements specified in sub-
3	section (a)(1) shall be randomly displayed in
4	each 12-month period, in as equal a number of
5	times as is possible on each brand of the prod-
6	uct and be randomly distributed in all areas of
7	the United States in which the product is mar-
8	keted in accordance with a plan submitted by
9	the tobacco product manufacturer, importer
10	distributor, or retailer and approved by the Sec-
11	retary.
12	"(B) The label statements specified in sub-
13	section (a)(1) shall be rotated quarterly in al-
14	ternating sequence in advertisements for each
15	brand of cigarettes in accordance with a plan
16	submitted by the tobacco product manufacturer,
17	importer, distributor, or retailer to, and ap-
18	proved by, the Secretary.
19	"(C) The Secretary shall review each plan
20	submitted under subparagraph (B) and approve
21	it if the plan—
22	"(i) will provide for the equal distribu-
23	tion and display on packaging and the ro-
24	tation required in advertising under this
25	subsection; and

1	"(ii) assures that all of the labels re-
2	quired under this section will be displayed
3	by the tobacco product manufacturer, im-
4	porter, distributor, or retailer at the same
5	time.".
6	SEC. 8. AUTHORITY TO REVISE CIGARETTE WARNING
7	LABEL STATEMENTS.
8	Section 4 of the Federal Cigarette Labeling and Ad-
9	vertising Act (15 U.S.C. 1333), as amended by section 4,
10	is further amended by adding at the end the following:
11	"(c) Change in Required Statements.—The Sec-
12	retary may, by a rulemaking conducted under section 553
13	of title 5, United States Code, adjust the format, type size,
14	and text of any of the warning label statements required
15	by subsection (a) of this section subject to the limitation
16	on proportional size of the warning contained in sub-
17	sections (a)(2) and (b)(2), or establish the format, type
18	size, and text of any other disclosures required under the
19	Federal Food, Drug, and Cosmetic Act (21 U.S.C. 301
20	et seq.), if the Secretary finds that such a change would
21	promote greater public understanding of the risks associ-
22	ated with the use of smokeless tobacco products "

1	SEC. 9. SMOKELESS TOBACCO LABELS AND ADVERTISING
2	WARNINGS.
3	Section 3 of the Comprehensive Smokeless Tobacco
4	Health Education Act of 1986 (15 U.S.C. 4402) is amend-
5	ed to read as follows:
6	"SEC. 3. SMOKELESS TOBACCO WARNING.
7	"(a) General Rule.—
8	"(1) It shall be unlawful for any person to man-
9	ufacture, package, or import for sale or distribution
10	within the United States any smokeless tobacco
11	product unless the product package bears, in accord-
12	ance with the requirements of this Act, one of the
13	following labels:
14	"WARNING: This product can cause mouth cancer"
15	"WARNING: This product can cause gum disease
16	and tooth loss'
17	"WARNING: This product is not a safe alternative
18	to cigarettes"
19	"WARNING: Smokeless tobacco is addictive"
20	"(2) Each label statement required by para-
21	graph (1) shall be—
22	"(A) located on the 2 principal display
23	panels of the package, and each label statement
24	shall comprise at least 25 percent of each such
25	display panel; and

"(B) in 17-point conspicuous and legible type and in black text on a white background, or white text on a black background, in a manner that contrasts by typography, layout, or color, with all other printed material on the package, in an alternating fashion under the plan submitted under subsection (b)(3), except that if the text of a label statement would occupy more than 70 percent of the area specified by subparagraph (A), such text may appear in a smaller type size, so long as at least 60 percent of such warning area is occupied by the label statement.

"(3) The label statements required by paragraph (1) shall be introduced by each tobacco product manufacturer, packager, importer, distributor, or retailer of smokeless tobacco products concurrently into the distribution chain of such products.

"(4) The provisions of this subsection do not apply to a tobacco product manufacturer or distributor of any smokeless tobacco product that does not manufacture, package, or import smokeless tobacco products for sale or distribution within the United States.

25 "(b) Required Labels.—

- "(1) It shall be unlawful for any tobacco product manufacturer, packager, importer, distributor, or retailer of smokeless tobacco products to advertise or cause to be advertised within the United States any smokeless tobacco product unless its advertising bears, in accordance with the requirements of this section, one of the labels specified in subsection (a).
 - "(2) Each label statement required by subsection (a) in smokeless tobacco advertising shall comply with the standards set forth in this paragraph. For press and poster advertisements, each such statement and (where applicable) any required statement relating to tar, nicotine, or other constituent yield shall—
 - "(A) comprise at least 20 percent of the area of the advertisement, and the warning area shall be delineated by a dividing line of contrasting color from the advertisement; and
 - "(B) the word "WARNING" shall appear in capital letters and each label statement shall appear in conspicuous and legible type. The text of the label statement shall be black on a white background, or white on a black background, in an alternating fashion under the plan submitted under paragraph (3).

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1 "(3)(A) The label statements specified in sub-2 section (a)(1) shall be randomly displayed in each 3 12-month period, in as equal a number of times as is possible on each brand of the product and be ran-5 domly distributed in all areas of the United States 6 in which the product is marketed in accordance with 7 a plan submitted by the tobacco product manufac-8 turer, importer, distributor, or retailer and approved 9 by the Secretary. 10 "(B) The label statements specified in sub-11 section (a)(1) shall be rotated quarterly in alter-12 nating sequence in advertisements for each brand of 13 smokeless tobacco product in accordance with a plan 14 submitted by the tobacco product manufacturer, im-15 porter, distributor, or retailer to, and approved by, 16 the Secretary. 17 "(C) The Secretary shall review each plan sub-18 mitted under subparagraph (B) and approve it if the 19 plan— 20

"(i) will provide for the equal distribution and display on packaging and the rotation required in advertising under this subsection; and

"(ii) assures that all of the labels required under this section will be displayed by the to-

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- 1 bacco product manufacturer, importer, dis-
- 2 tributor, or retailer at the same time.
- 3 "(c) Television and Radio Advertising.—It is
- 4 unlawful to advertise smokeless tobacco on any medium
- 5 of electronic communications subject to the jurisdiction of
- 6 the Federal Communications Commission.".

7 SEC. 10. AUTHORITY TO REVISE SMOKELESS TOBACCO

- 8 PRODUCT WARNING LABEL STATEMENTS.
- 9 Section 3 of the Comprehensive Smokeless Tobacco
- 10 Health Education Act of 1986 (15 U.S.C. 4402), as
- 11 amended by section 6, is further amended by adding at
- 12 the end the following:
- 13 "(d) Authority To Revise Warning Label
- 14 STATEMENTS.—The Secretary may, by a rulemaking con-
- 15 ducted under section 553 of title 5, United States Code,
- 16 adjust the format, type size, and text of any of the warn-
- 17 ing label statements required by subsection (a) of this sec-
- 18 tion, subject to the limitations on proportional size of the
- 19 warning contained in paragraphs (2) and (3) of subsection
- 20 (a), or establish the format, type size, and text of any
- 21 other disclosures required under the Federal Food, Drug,
- 22 and Cosmetic Act (21 U.S.C. 301 et seq.), if the Secretary
- 23 finds that such a change would promote greater public un-
- 24 derstanding of the risks associated with the use of smoke-
- 25 less tobacco products.".

1 SEC. 11. TAR, NICOTINE, AND OTHER SMOKE CONSTITUENT

2	DISCLOSURE TO THE PUBLIC.
2	DISCLOSURE TO THE PUBLIC.

- 3 Section 4(a) of the Federal Cigarette Labeling and
- 4 Advertising Act (15 U.S.C. 1333(a)), as amended by sec-
- 5 tion 4, is further amended by adding at the end the fol-
- 6 lowing:
- 7 "(4)(A) The Secretary shall, by a rulemaking 8 conducted under section 553 of title 5, United 9 States Code, determine (in the Secretary's sole dis-10 cretion) whether cigarette and other tobacco product 11 manufacturers shall be required to include in the 12 area of each cigarette advertisement specified by 13 subsection (b) of this section, or on the package 14 label, or both, the tar and nicotine yields of the ad-15 vertised or packaged brand. Any such disclosure 16 shall be in accordance with the methodology estab-17 lished under such regulations, shall conform to the 18 type size requirements of subsection (b) of this sec-19 tion, and shall appear within the area specified in 20 subsection (b) of this section.
 - "(B) Any differences between the requirements established by the Secretary under subparagraph (A) and tar and nicotine yield reporting requirements established by the Federal Trade Commission shall be resolved by a memorandum of understanding be-

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tween the Secretary and the Federal Trade Commis-sion.

"(C) In addition to the disclosures required by subparagraph (A) of this paragraph, the Secretary may, under a rulemaking conducted under section 553 of title 5, United States Code, prescribe disclosure requirements regarding the level of any cigarette or other tobacco product smoke constituent. Any such disclosure may be required if the Secretary determines that disclosure would be of benefit to the public health, or otherwise would increase consumer awareness of the health consequences of the use of tobacco products, except that no such prescribed disclosure shall be required on the face of any cigarette package or advertisement. Nothing in this section shall prohibit the Secretary from requiring such prescribed disclosure through a cigarette or other tobacco product package or advertisement insert, or by any other means under the Federal Food, Drug, and Cosmetic Act (21 U.S.C. 301 et seq.).".

21 SEC. 12. REGULATION REQUIREMENT.

- 22 (a) Testing, Reporting, and Disclosure.—Not
- 23 later than 24 months after the date of enactment of this
- 24 Act, the Secretary, through the Commissioner of the Food
- 25 and Drug Administration, shall promulgate regulations

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- 1 under the Federal Food, Drug, and Cosmetic Act (21
- 2 U.S.C. 301 et seq.) that meet the requirements of sub-
- 3 section (b) of this section.
- 4 (b) Contents of Rules.—The rules promulgated
- 5 under subsection (a) shall require the testing, reporting,
- 6 and disclosure of tobacco product smoke constituents and
- 7 ingredients that the Secretary determines should be dis-
- 8 closed to the public in order to protect the public health.
- 9 Such constituents shall include tar, nicotine, carbon mon-
- 10 oxide, and such other smoke constituents or ingredients
- 11 as the Secretary may determine to be appropriate. The
- 12 rule may require that tobacco product manufacturers,
- 13 packagers, or importers make such disclosures relating to
- 14 tar and nicotine through labels or advertising, and make
- 15 such disclosures regarding other smoke constituents or in-
- 16 gredients as the Secretary determines are necessary to
- 17 protect the public health.
- 18 (c) Authority.—The Food and Drug Administra-
- 19 tion shall have authority to conduct or to require the test-
- 20 ing, reporting, or disclosure of tobacco product smoke con-
- 21 stituents.
- 22 SEC. 13. FTC JURISDICTION NOT AFFECTED.
- 23 (a) In General.—Except where expressly provided
- 24 in this Act, nothing in this Act shall be construed as lim-
- 25 iting or diminishing the authority of the Federal Trade

- 1 Commission to enforce the laws under its jurisdiction with
- 2 respect to the advertising, sale, or distribution of tobacco
- 3 products.
- 4 (b) Enforcement by FTC.—Any advertising that
- 5 violates this Act is an unfair or deceptive act or practice
- 6 under section 5(a) of the Federal Trade Commission Act
- 7 (15 U.S.C. 45(a)) and shall be considered a violation of
- 8 a rule promulgated under section 18 of that Act (15
- 9 U.S.C. 57a).

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