

107<sup>TH</sup> CONGRESS  
1<sup>ST</sup> SESSION

# H. R. 3321

To authorize the Secretary of Commerce to make grants to States for advertising that stimulates economic activity by promoting travel and tourism.

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## IN THE HOUSE OF REPRESENTATIVES

NOVEMBER 16, 2001

Mr. FOLEY (for himself, Mr. FARR of California, Mrs. BONO, Mrs. CAPITO, Ms. BERKLEY, Mrs. CHRISTENSEN, and Mr. GILMAN) introduced the following bill; which was referred to the Committee on Energy and Commerce

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## A BILL

To authorize the Secretary of Commerce to make grants to States for advertising that stimulates economic activity by promoting travel and tourism.

1        *Be it enacted by the Senate and House of Representa-*  
2        *tives of the United States of America in Congress assembled,*

3        **SECTION 1. SHORT TITLE.**

4        This Act may be cited as the “American Travel Pro-  
5        motion Act of 2001”.

6        **SEC. 2. FINDINGS.**

7        The Congress finds the following:

1           (1) The terrorist attacks of September 11,  
2           2001, combined with an already weak economy, hit  
3           the travel and tourism industry particularly hard.

4           (2) In the fourth quarter of 2001, forecasting  
5           predicted a 12-percent decrease in business travel  
6           and a 9-percent drop in pleasure travel, compared  
7           with the same period in 2000.

8           (3) In 2000, the United States travel industry  
9           took in \$584.3 billion from domestic and inter-  
10          national travelers. These travel expenditures, in  
11          turn, generated 7.8 million jobs for Americans, with  
12          \$173.7 billion in payroll income, and \$100 billion in  
13          tax revenues for Federal, State, and local govern-  
14          ments.

15          (4) A \$43 billion decline in spending by domes-  
16          tic and international travelers is projected for 2001.

17          (5) During 2002, total domestic travel volume  
18          by Americans is expected to decline by 3.5 percent  
19          and international arrivals are projected to decline  
20          nearly 13 percent.

21          (6) Total domestic and international travel-gen-  
22          erated employment is expected to show a dramatic  
23          decline in 2001. The 2-year job loss for 2001–2002  
24          is projected to total 527,400 jobs lost, compared to  
25          2000 levels.

1 **SEC. 3. TRAVEL AND TOURISM PROMOTION GRANTS.**

2 (a) GRANT AUTHORITY.—The Secretary of Com-  
3 merce shall provide as a grant to the qualified agency of  
4 each State the amount allocated to the State under sub-  
5 section (c), for use by such agency for advertising to pro-  
6 mote travel and tourism.

7 (b) COST SHARING.—The Federal share of the cost  
8 of an activity carried out with a grant under this section  
9 shall not exceed 50 percent.

10 (c) ALLOCATION.—

11 (1) IN GENERAL.—From the total amount  
12 available for grants under this section, the Secretary  
13 shall allocate to each State an amount that the Sec-  
14 retary determines bears the same proportion to such  
15 total amount available as the amount expended by  
16 the State in 2000 for advertising to promote travel  
17 and tourism bears to the aggregate of the amounts  
18 of such expenditures by all States.

19 (2) MINIMUM ALLOCATION.—Notwithstanding  
20 paragraph (1), the Secretary shall allocate to each  
21 State not less than 0.1 percent of the total amount  
22 available for such grants.

23 (d) DEFINITIONS.—In this section:

24 (1) ADVERTISING—The term “advertising”  
25 means any communication, by any form of print, tel-  
26 evision, radio, Internet, or other media, that is in-

1 tended to persuade, inform, recommend, or notify  
2 any individual or group of individuals.

3 (2) QUALIFIED AGENCY.—The term “qualified  
4 agency” means the State agency having authority  
5 under State law to conduct programs to promote  
6 travel and tourism.

7 (3) STATE.—The term “State” means—

8 (A) any State of the United States;

9 (B) American Samoa, Guam, the Northern  
10 Mariana Islands, Puerto Rico, and the Virgin  
11 Islands; and

12 (C) any other commonwealth, territory, or  
13 possession of the United States, or separate  
14 sovereign in free association with the United  
15 States.

16 (e) AUTHORIZATION OF APPROPRIATIONS.—

17 (1) IN GENERAL.—For grants under this sec-  
18 tion there is authorized to be appropriated to the  
19 Secretary \$100,000,000.

20 (2) REVERSION OF UNOBLIGATED AMOUNTS.—

21 There shall revert to the Treasury all amounts ap-  
22 propriated under this section that remain unex-  
23 pended and unobligated upon the expiration of the

- 1 9-month period beginning on the date the amounts
- 2 are first available for expenditure.

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