108TH CONGRESS 1ST SESSION

S. 1172

To establish grants to provide health services for improved nutrition, increased physical activity, obesity prevention, and for other purposes.

IN THE SENATE OF THE UNITED STATES

June 3, 2003

Mr. Frist (for himself, Mr. Bingaman, Mr. Dodd, Mr. Dewine, Mrs. Clinton, Mr. Warner, Mrs. Murray, Mr. Lugar, Ms. Landrieu, Mr. Sessions, and Mr. Alexander) introduced the following bill; which was read twice and referred to the Committee on Health, Education, Labor and Pensions

A BILL

To establish grants to provide health services for improved nutrition, increased physical activity, obesity prevention, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Improved Nutrition
- 5 and Physical Activity Act" or the "IMPACT Act".
- 6 SEC. 2. FINDINGS.
- 7 Congress makes the following findings:

- 1 (1) An estimated 61 percent of adults and 13 2 percent of children and adolescents in the Nation 3 are overweight or obese.
 - (2) The prevalence of obesity and being overweight is increasing among all age groups. There are twice the number of overweight children and 3 times the number of overweight adolescents as there were 29 years ago.
 - (3) An estimated 300,000 deaths a year are associated with being overweight or obese.
 - (4) Obesity and being overweight are associated with an increased risk for heart disease (the leading cause of death), cancer (the second leading cause of death), diabetes (the 6th leading cause of death), and musculoskeletal disorders.
 - (5) Individuals who are obese have a 50 to 100 percent increased risk of premature death.
 - (6) The Healthy People 2010 goals identify obesity and being overweight as one of the Nation's leading health problems and include objectives of increasing the proportion of adults who are at a healthy weight, reducing the proportion of adults who are obese, and reducing the proportion of children and adolescents who are overweight or obese.

- 1 (7) Another goal of Healthy People 2010 is to 2 eliminate health disparities among different seg-3 ments of the population. Obesity is a health problem 4 that disproportionally impacts medically underserved 5 populations.
 - (8) The United States Surgeon General's report "A Call To Action" lists the treatment and prevention of obesity as a top national priority.
 - (9) The estimated direct and indirect annual United cost of obesity in the States \$117,000,000,000 (exceeding the cost of tobacco-related illnesses) and appears to be rising dramatically. This cost can potentially escalate markedly as obesity rates continue to rise and the medical complications of obesity are emerging at even younger ages. Therefore, the total disease burden will most likely increase, as well as the attendant health-related costs.
 - (10) Weight control programs should promote a healthy lifestyle including regular physical activity and healthy eating, as consistently discussed and identified in a variety of public and private consensus documents, including "A Call To Action" and other documents prepared by the Department of Health and Human Services and other agencies.

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- 1 (11) Eating preferences and habits are estab-2 lished in childhood.
 - (12) Poor eating habits are a risk factor for the development of eating disorders and obesity.
 - (13) Simply urging overweight individuals to be thin has not reduced the prevalence of obesity and may result in other problems including body dissatisfaction, low self-esteem, and eating disorders.
 - (14) Effective interventions for promoting healthy eating behaviors should promote healthy lifestyle and not inadvertently promote unhealthy weight management techniques.
 - (15) Binge Eating is associated with obesity, heart disease, gall bladder disease, and diabetes.
 - (16) Anorexia Nervosa, an eating disorder from which 0.5 to 3.7 percent of American women will suffer in their lifetime, is associated with serious health consequences including heart failure, kidney failure, osteoporosis, and death. In fact, Anorexia Nervosa has the highest mortality rate of all psychiatric disorders, placing a young woman with Anorexia at 18 times the risk of death of other women her age.
- (17) Anorexia Nervosa and Bulimia Nervosa
 usually appears in adolescence.

1	(18) Bulimia Nervosa, an eating disorder from
2	which an estimated 1.1 to 4.2 percent of American
3	women will suffer in their lifetime, is associated with
4	cardiac, gastrointestinal, and dental problems, in-
5	cluding irregular heartbeats, gastric ruptures, peptic
6	ulcers, and tooth decay.
7	(19) On the 1999 Youth Risk Behavior Survey,
8	7.5 percent of high school girls reported recent use
9	of laxatives or vomiting to control their weight.
10	(20) Binge Eating Disorder is characterized by
11	frequent episodes of uncontrolled overeating, with an
12	estimated 2 to 5 percent of Americans experiencing
13	this disorder in a 6-month period.
14	(21) Eating disorders are commonly associated
15	with substantial psychological problems, including
16	depression, substance abuse, and suicide.
17	(22) Eating disorders of all types are more
18	common in women than men.
19	TITLE I—TRAINING GRANTS
20	SEC. 101. GRANTS TO PROVIDE TRAINING FOR HEALTH
21	PROFESSION STUDENTS.
22	Section 747(c)(3) of title VII of the Public Health
23	Service Act (42 U.S.C. 293k(c)(3)) is amended by striking
24	"and victims of domestic violence" and inserting "victims
25	of domestic violence, individuals (including children) who

1	are overweight or obese (as such terms are defined in sec-
2	tion 399W(j)) and at risk for related serious and chronic
3	medical conditions, and individuals who suffer from eating
4	disorders".
5	SEC. 102. GRANTS TO PROVIDE TRAINING FOR HEALTH
6	PROFESSIONALS.
7	Section 399Z of the Public Health Service Act (42
8	U.S.C. 280h-3) is amended—
9	(1) in subsection (b), by striking "2005" and
10	inserting "2007";
11	(2) by redesignating subsection (b) as sub-
12	section (c); and
13	(3) by inserting after subsection (a) the fol-
14	lowing:
15	"(b) Grants.—
16	"(1) In General.—The Secretary may award
17	grants to eligible entities to train primary care phy-
18	sicians and other licensed or certified health profes-
19	sionals on how to identify, treat, and prevent obesity
20	or eating disorders and aid individuals who are over-
21	weight, obese, or who suffer from eating disorders.
22	"(2) APPLICATION.—An entity that desires a
23	grant under this subsection shall submit an applica-
24	tion at such time, in such manner, and containing
25	such information as the Secretary may require, in-

1	cluding a plan for the use of funds that may be
2	awarded and an evaluation of the training that will
3	be provided.
4	"(3) Use of funds.—An entity that receives
5	a grant under this subsection shall use the funds
6	made available through such grant to—
7	"(A) use evidence-based findings or rec-
8	ommendations that pertain to the prevention
9	and treatment of obesity, being overweight, and
10	eating disorders to conduct educational con-
11	ferences, including Internet-based courses and
12	teleconferences, on—
13	"(i) how to treat or prevent obesity,
14	being overweight, and eating disorders;
15	"(ii) the link between obesity and
16	being overweight and related serious and
17	chronic medical conditions;
18	"(iii) how to discuss varied strategies
19	with patients from at-risk and diverse pop-
20	ulations to promote positive behavior
21	change and healthy lifestyles to avoid obe-
22	sity, being overweight, and eating dis-
23	orders;
24	"(iv) how to identify overweight and
25	obese patients and those who are at risk

1	for obesity and being overweight or suffer
2	from eating disorders and, therefore, at
3	risk for related serious and chronic medical
4	conditions; and
5	"(v) how to conduct a comprehensive
6	assessment of individual and familial
7	health risk factors; and
8	"(B) evaluate the effectiveness of the
9	training provided by such entity in increasing
10	knowledge and changing attitudes and behav-
11	iors of trainees.".
12	TITLE II—COMMUNITY-BASED
_	TITLE II—COMMUNITY-BASED
13	SOLUTIONS TO INCREASE
13	SOLUTIONS TO INCREASE
13 14	SOLUTIONS TO INCREASE PHYSICAL ACTIVITY AND IM-
13 14 15	SOLUTIONS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION
13 14 15 16	SOLUTIONS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION SEC. 201. GRANTS TO INCREASE PHYSICAL ACTIVITY AND
13 14 15 16	SOLUTIONS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION SEC. 201. GRANTS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION.
13 14 15 16 17	SOLUTIONS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION SEC. 201. GRANTS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION. Part Q of title III of the Public Health Service Act
13 14 15 16 17 18	SOLUTIONS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION SEC. 201. GRANTS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION. Part Q of title III of the Public Health Service Act (42 U.S.C. 280h et seq.) is amended by striking section
13 14 15 16 17 18 19	SOLUTIONS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION SEC. 201. GRANTS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION. Part Q of title III of the Public Health Service Act (42 U.S.C. 280h et seq.) is amended by striking section 399W and inserting the following:
13 14 15 16 17 18 19 20 21	SOLUTIONS TO INCREASE PHYSICAL ACTIVITY AND IM- PROVE NUTRITION SEC. 201. GRANTS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION. Part Q of title III of the Public Health Service Act (42 U.S.C. 280h et seq.) is amended by striking section 399W and inserting the following: "SEC. 399W. GRANTS TO INCREASE PHYSICAL ACTIVITY
13 14 15 16 17 18 19 20 21	SOLUTIONS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION SEC. 201. GRANTS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION. Part Q of title III of the Public Health Service Act (42 U.S.C. 280h et seq.) is amended by striking section 399W and inserting the following: "SEC. 399W. GRANTS TO INCREASE PHYSICAL ACTIVITY AND IMPROVE NUTRITION.

1 Control and Prevention and in coordination with the 2 Administrator of the Health Resources and Services 3 Administration, the Director of the Indian Health Service, the Secretary of Education, the Secretary of Agriculture, the Secretary of the Interior, the Direc-5 6 tor of the National Institutes of Health, the Director 7 of the Office of Women's Health, and the heads of 8 other appropriate agencies, shall award competitive 9 grants to eligible entities to plan and implement pro-10 grams that promote healthy eating behaviors and 11 physical activity to prevent eating disorders, obesity, 12 being overweight, and related serious and chronic 13 medical conditions. Such grants may be awarded to 14 target at-risk populations including youth, adoles-15 cent girls, racial and ethnic minorities, and the un-16 derserved.

- 17 "(2) TERM.—The Secretary shall award grants 18 under this subsection for a period not to exceed 4 19 years.
- 20 "(b) AWARD OF GRANTS.—An eligible entity desiring 21 a grant under this section shall submit an application to 22 the Secretary at such time, in such manner, and con-23 taining such information as the Secretary may require, in-

24 cluding—

1	"(1) a plan describing a comprehensive pro-
2	gram of approaches to encourage healthy eating be-
3	haviors and healthy levels of physical activity;
4	"(2) the manner in which the eligible entity will
5	coordinate with appropriate State and local authori-
6	ties, including—
7	"(A) State and local educational agencies;
8	"(B) departments of health;
9	"(C) chronic disease directors;
10	"(D) State directors of programs under
11	section 17 of the Child Nutrition Act of 1966
12	(42 U.S.C. 1786);
13	"(E) 5-a-day coordinators;
14	"(F) governors' councils for physical activ-
15	ity and good nutrition; and
16	"(G) State and local parks and recreation
17	departments; and
18	"(3) the manner in which the applicant will
19	evaluate the effectiveness of the program carried out
20	under this section.
21	"(c) Coordination.—In awarding grants under this
22	section, the Secretary shall ensure that the proposed pro-
23	grams are coordinated in substance and format with pro-
24	grams currently funded through other Federal agencies
25	and operating within the community including the Phys-

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ical Education Program (PEP) of the Department of Edu-
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    cation.
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         "(d) Eligible Entity.—In this section, the term
    'eligible entity' means—
              "(1) a city, county, tribe, territory, or State;
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              "(2) a State educational agency;
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              "(3) a tribal educational agency:
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              "(4) a local educational agency;
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              "(5) a federally qualified health center (as de-
         fined in section 1861(aa)(4) of the Social Security
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         Act (42 \text{ U.S.C. } 1395x(aa)(4));
              "(6) a rural health clinic;
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              "(7) a health department;
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              "(8) an Indian Health Service hospital or clinic;
              "(9) an Indian tribal health facility;
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              "(10) an urban Indian facility;
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              "(11) any health care service provider;
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              "(12) an accredited university or college; or
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              "(13) any other entity determined appropriate
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         by the Secretary.
         "(e) Use of Funds.—An eligible entity that receives
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    a grant under this section shall use the funds made avail-
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    able through the grant to—
              "(1) carry out community-based activities in-
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         cluding—
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1	"(A) planning and implementing environ-
2	mental changes that promote physical activity
3	"(B) forming partnerships and activities
4	with businesses and other entities to increase
5	physical activity levels and promote healthy eat-
6	ing behaviors at the workplace and while trav-
7	eling to and from the workplace;
8	"(C) forming partnerships with entities, in-
9	cluding schools, faith-based entities, and other
10	facilities providing recreational services, to es-
11	tablish programs that use their facilities for
12	after school and weekend community activities
13	"(D) establishing incentives for retail food
14	stores, farmer's markets, food coops, grocery
15	stores, and other retail food outlets that offer
16	nutritious foods to encourage such stores and
17	outlets to locate in economically depressed
18	areas;
19	"(E) forming partnerships with senior cen-
20	ters and nursing homes to establish programs
21	for older people to foster physical activity and
22	healthy eating behaviors;
23	"(F) forming partnerships with day care
24	facilities to establish programs that promote

1	healthy eating behaviors and physical activity;
2	and
3	"(G) providing community educational ac-
4	tivities targeting good nutrition;
5	"(2) carry out age-appropriate school-based ac-
6	tivities including—
7	"(A) developing and testing educational
8	curricula and intervention programs designed to
9	promote healthy eating behaviors and habits in
10	youth, which may include—
11	"(i) after hours physical activity pro-
12	grams;
13	"(ii) increasing opportunities for stu-
14	dents to make informed choices regarding
15	healthy eating behaviors; and
16	"(iii) science-based interventions with
17	multiple components to prevent eating dis-
18	orders including nutritional content, under-
19	standing and responding to hunger and sa-
20	tiety, positive body image development,
21	positive self-esteem development, and
22	learning life skills (such as stress manage-
23	ment, communication skills, problem-solv-
24	ing and decisionmaking skills), as well as
25	consideration of cultural and develop-

1	mental issues, and the role of family,
2	school, and community;
3	"(B) providing education and training to
4	educational professionals regarding a healthy
5	lifestyle and a healthy school environment;
6	"(C) planning and implementing a healthy
7	lifestyle curriculum or program with an empha-
8	sis on healthy eating behaviors and physical ac-
9	tivity; and
10	"(D) planning and implementing healthy
11	lifestyle classes or programs for parents or
12	guardians, with an emphasis on healthy eating
13	behaviors and physical activity;
14	"(3) carry out activities through the local
15	health care delivery systems including—
16	"(A) promoting healthy eating behaviors
17	and physical activity services to treat or prevent
18	eating disorders, being overweight, and obesity;
19	"(B) providing patient education and coun-
20	seling to increase physical activity and promote
21	healthy eating behaviors; and
22	"(C) providing community education on
23	good nutrition and physical activity to develop
24	a better understanding of the relationship be-

- 1 tween diet, physical activity, and eating dis-
- 2 orders, obesity, or being overweight; or
- 3 "(4) other activities determined appropriate by
- 4 the Secretary.
- 5 "(f) Matching Funds.—In awarding grants under
- 6 subsection (a), the Secretary may give priority to eligible
- 7 entities who provide matching contributions. Such non-
- 8 Federal contributions may be cash or in kind, fairly evalu-
- 9 ated, including plant, equipment, or services.
- 10 "(g) Technical Assistance.—The Secretary may
- 11 set aside an amount not to exceed 10 percent of the total
- 12 amount appropriated for a fiscal year under subsection (k)
- 13 to permit the Director of the Centers for Disease Control
- 14 and Prevention to provide grantees with technical support
- 15 in the development, implementation, and evaluation of
- 16 programs under this section and to disseminate informa-
- 17 tion about effective strategies and interventions in pre-
- 18 venting and treating obesity and eating disorders through
- 19 the promotion of healthy eating behaviors and physical ac-
- 20 tivity.
- 21 "(h) Limitation on Administrative Costs.—An
- 22 eligible entity awarded a grant under this section may not
- 23 use more than 10 percent of funds awarded under such
- 24 grant for administrative expenses.

- 1 "(i) Report.—Not later than 6 years after the date 2 of enactment of the Improved Nutrition and Physical Ac-3 tivity Act, the Director of the Centers for Disease Control 4 and Prevention shall review the results of the grants 5 awarded under this section and other related research and identify programs that have demonstrated effectiveness in healthy eating behaviors and physical activity in youth. "(j) Definitions.—In this section: 8 "(1) ANOREXIA NERVOSA.—The term 'Anorexia 9 Nervosa' means an eating disorder characterized by 10 11 self-starvation and excessive weight loss. 12 "(2) BINGE EATING DISORDER.—The term 'binge eating disorder' means a disorder character-13 14 ized by frequent episodes of uncontrolled eating. 15 "(3) Bulimia Nervosa.—The term 'Bulimia 16 Nervosa' means an eating disorder characterized by 17 excessive food consumption, followed by inappro-18 priate compensatory behaviors, such as self-induced 19 vomiting, misuse of laxatives, fasting, or excessive
- "(4) Eating disorders.—The term 'eating
 disorders' means disorders of eating, including Anorexia Nervosa, Bulimia Nervosa, and binge eating
 disorder.

exercise.

1	"(5) HEALTHY EATING BEHAVIORS.—The term
2	'healthy eating behaviors' means—
3	"(A) eating in quantities adequate to meet,
4	but not in excess of, daily energy needs;
5	"(B) choosing foods to promote health and
6	prevent disease;
7	"(C) eating comfortably in social environ-
8	ments that promote healthy relationships with
9	family, peers, and community; and
10	"(D) eating in a manner to acknowledge
11	internal signals of hunger and satiety.
12	"(6) Obese.—The term 'obese' means an adult
13	with a Body Mass Index (BMI) of 30 kg/m ² or
14	greater.
15	"(7) Overweight.—The term 'overweight'
16	means an adult with a Body Mass Index (BMI) of
17	25 to 29.9 kg/m ² and a child or adolescent with a
18	BMI at or above the 95th percentile on the revised
19	Centers for Disease Control and Prevention growth
20	charts or another appropriate childhood definition,
21	as defined by the Secretary.
22	"(8) Youth.—The term 'youth' means individ-
23	uals not more than 18 years old.
24	"(k) AUTHORIZATION OF APPROPRIATIONS.—There
25	are authorized to be appropriated to carry out this section,

- 1 \$60,000,000 for fiscal year 2004 and such sums as may
- 2 be necessary for each of fiscal years 2005 through 2008.
- 3 Of the funds appropriated pursuant to this subsection, the
- 4 following amounts shall be set aside for activities related
- 5 to eating disorders:
- 6 "(1) \$5,000,000 for fiscal year 2004.
- 7 "(2) \$5,500,000 for fiscal year 2005.
- 8 "(3) \$6,000,000 for fiscal year 2006.
- 9 "(4) \$6,500,000 for fiscal year 2007.
- "(5) \$1,000,000 for fiscal year 2008."
- 11 SEC. 202. NATIONAL CENTER FOR HEALTH STATISTICS.
- 12 Section 306 of the Public Health Service Act (42
- 13 U.S.C. 242k) is amended by striking subsection (n) and
- 14 inserting the following:
- 15 "(n)(1) The Secretary, acting through the Center,
- 16 may provide for the—
- 17 "(A) collection of data for determining the fit-
- 18 ness levels and energy expenditure of children and
- 19 youth; and
- 20 "(B) analysis of data collected as part of the
- 21 National Health and Nutrition Examination Survey
- and other data sources.
- "(2) In carrying out paragraph (1), the Secretary,
- 24 acting through the Center, may make grants to States,
- 25 public entities, and nonprofit entities.

1	"(3) The Secretary, acting through the Center, may
2	provide technical assistance, standards, and methodologies
3	to grantees supported by this subsection in order to maxi-
4	mize the data quality and comparability with other stud-
5	ies.".
6	SEC. 203. STUDY OF THE FOOD SUPPLEMENT AND NUTRI
7	TION PROGRAMS OF THE DEPARTMENT OF
8	AGRICULTURE.
9	(a) In General.—The Secretary of Agriculture shall
10	request that the Institute of Medicine conduct, or contract
11	with another entity to conduct, a study on the food and
12	nutrition assistance programs run by the Department of
13	Agriculture.
14	(b) Content.—Such study shall—
15	(1) investigate whether the nutrition programs
16	and nutrition recommendations are based on the lat-
17	est scientific evidence;
18	(2) investigate whether the food assistance pro-
19	grams contribute to either preventing or enhancing
20	obesity and being overweight in children, adoles-
21	cents, and adults;
22	(3) investigate whether the food assistance pro-
23	grams can be improved or altered to contribute to
24	the prevention of obesity and becoming overweight
25	and

- 1 (4) identify obstacles that prevent or hinder the
- 2 programs from achieving their objectives.
- 3 (c) Report.—Not later than 2 years after the date
- 4 of enactment of this Act, the Secretary of Agriculture shall
- 5 submit to the appropriate committees of Congress a report
- 6 containing the results of the Institute of Medicine study
- 7 authorized under this section.
- 8 (d) AUTHORIZATION OF APPROPRIATIONS.—There is
- 9 authorized to be appropriated to carry out this section
- 10 \$750,000 for fiscal years 2003 and 2004.

11 SEC. 204. HEALTH DISPARITIES REPORT.

- Not later than 18 months after the date of enactment
- 13 of this Act, and annually thereafter, the Director of the
- 14 Agency for Healthcare Research and Quality shall review
- 15 all research that results from the activities outlined in this
- 16 Act and determine if particular information may be impor-
- 17 tant to the report on health disparities required by section
- 18 903(c)(3) of the Public Health Service Act (42 U.S.C.
- 19 299a-1(c)(3).
- 20 SEC. 205. PREVENTIVE HEALTH SERVICES BLOCK GRANT.
- 21 Section 1904(a)(1) of the Public Health Service Act
- 22 (42 U.S.C. 300w-3(a)(1)) is amended by adding at the
- 23 end the following:
- 24 "(H) Activities and community education pro-
- 25 grams designed to address and prevent overweight,

- 1 obesity, and eating disorders through effective pro-
- 2 grams to promote healthy eating, and exercise habits
- and behaviors.".

4 SEC. 206. REPORT ON OBESITY RESEARCH.

- 5 (a) IN GENERAL.—Not later than 1 year after the
- 6 date of enactment of this Act, the Secretary of Health and
- 7 Human Services shall submit to the Committee on Health,
- 8 Education, Labor, and Pensions of the Senate and the
- 9 Committee on Energy and Commerce of the House of
- 10 Representatives a report on research conducted on causes
- 11 and health implications of obesity and being overweight.
- 12 (b) Content.—The report described in subsection
- 13 (a) shall contain—
- 14 (1) descriptions on the status of relevant, cur-
- rent, ongoing research being conducted in the De-
- partment of Health and Human Services including
- 17 research at the National Institutes of Health, the
- 18 Centers for Disease Control and Prevention, the
- 19 Agency for Healthcare Research and Quality, the
- 20 Health Resources and Services Administration, and
- 21 other offices and agencies;
- 22 (2) information about what these studies have
- shown regarding the causes of, prevention of, and
- treatment of, overweight and obesity; and

1	(3) recommendations on further research that
2	is needed, including research among diverse popu-
3	lations, the department's plan for conducting such
4	research, and how current knowledge can be dissemi-
5	nated.
6	SEC. 207. REPORT ON A NATIONAL CAMPAIGN TO CHANGE
7	CHILDREN'S HEALTH BEHAVIORS AND RE-
8	DUCE OBESITY.
9	Section 399Y of the Public Health Service Act (42
10	U.S.C. 280h-2) is amended—
11	(1) by redesignating subsection (b) as sub-
12	section (c); and
13	(2) by inserting after subsection (a) the fol-
14	lowing:
15	"(b) Report.—The Secretary shall evaluate the ef-
16	fectiveness of the campaign described in subsection (a) in
17	changing children's behaviors and reducing obesity and
18	shall report such results to the Committee on Health,
19	Education, Labor, and Pensions of the Senate and the
20	Committee on Energy and Commerce of the House of
21	Representatives.".

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