## Calendar No. 810

108th CONGRESS 2D Session



To amend the Communications Act of 1934 to protect the privacy rights of subscribers to wireless communications services.

#### IN THE SENATE OF THE UNITED STATES

NOVEMBER 25, 2003

Mr. SPECTER (for himself, Mrs. BOXER, Mr. SCHUMER, Mr. KENNEDY, Mr. NELSON of Florida, Mr. ENZI, Mr. LAUTENBERG, Mr. DAYTON, and Mr. LEAHY) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

NOVEMBER 19, 2004

Reported by Mr. MCCAIN, with an amendment

[Strike out all after the enacting clause and insert the part printed in italic]

## A BILL

To amend the Communications Act of 1934 to protect the privacy rights of subscribers to wireless communications services.

1 Be it enacted by the Senate and House of Representa-

2 tives of the United States of America in Congress assembled,

#### 3 SECTION 1. SHORT TITLE.

4 This Act may be cited as the "Wireless 411 Privacy
5 Act".

#### 1 SEC. 2. FINDINGS.

2	Congress finds that—
3	(1) there are roughly 150 million wireless sub-
4	scribers in the United States, up from approximately
5	15 million subscribers just a decade ago;
6	(2) wireless phone service has proven valuable
7	to millions of Americans because of its mobility, and
8	the fact that government policies have expanded op-
9	portunities for new carriers to enter the market, of-
10	fering more choices and ever lower prices for con-
11	sumers;
12	(3) in addition to the benefits of competition
13	and mobility, subscribers also benefit from the fact
14	that wireless phone numbers have not been publicly
15	available;
16	(4) up until now, the privacy of wireless sub-
17	scribers has been safeguarded and thus vastly dimin-
18	ished the likelihood of subscribers receiving un-
19	wanted or annoying phone call interruptions on their
20	wireless phones;
21	(5) moreover, because their wireless contact in-
22	formation, such as their phone number, have never

been publicly available in any published directory or
from any directory assistance service, subscribers
have come to expect that if their phone rings it's

1	likely to be a call from someone to whom they have
2	personally given their number;
3	(6) the wireless industry is poised to begin im-
4	plementing a directory assistance service so that
5	callers can reach wireless subscribers, including sub-
6	scribers who have not given such callers their wire-
7	less phone number;
8	(7) while some wireless subscribers may find
9	such directory assistance service useful, current sub-
10	scribers deserve the right to choose whether they
11	want to participate in such a directory;
12	(8) because wireless users are typically charged
13	for incoming calls, consumers must be afforded the
14	ability to maintain the maximum amount of control
15	over how many calls they may expect to receive and,
16	in particular, control over the disclosure of their
17	wireless phone number;
18	(9) current wireless subscribers who elect to
19	participate, or new wireless subscribers who decline
20	to be listed, in any new wireless directory assistance
21	service directory, including those subscribers who
22	also elect not to receive forwarded calls from any
23	wireless directory assistance service, should not be
24	charged for exercising such rights;

1 (10) the marketplace has not yet adequately ex-2 plained an effective plan to protect consumer privacy 3 rights; 4 (11) Congress previously acted to protect the wireless location information of subscribers by enact-5 6 ing prohibitions on the disclosure of such sensitive 7 information without the express prior authorization 8 of the subscriber; and 9 (12) the public interest would be served by 10 similarly enacting effective and industry-wide privacy

protections for consumers with respect to wireless
directory assistance service.

# 13 SEC. 3. CONSUMER CONTROL OF WIRELESS PHONE NUM14 BERS.

15 Section 332(c) of the Communications Act of 1934
16 (47 U.S.C. 332(c)) is amended by adding at the end the
17 following:

18 <u>"(9) WIRELESS CONSUMER PRIVACY PROTEC-</u>
19 TION.—

20 "(A) CURRENT SUBSCRIBERS.—A provider
21 of commercial mobile services, or any direct or
22 indirect affiliate or agent of such a provider,
23 may not include the wireless telephone number
24 information of any current subscriber in any

1 wireless directory assistance service database 2 unless-"(i) the mobile service provider pro-3 4 vides a conspicuous, separate notice to the 5 subscriber informing the subscriber of the 6 right not to be listed in any wireless direc-7 tory assistance service; and 8 "(ii) the mobile service provider ob-9 tains express prior authorization for listing 10 from such subscriber, separate from any 11 authorization obtained to provide such sub-12 scriber with commercial mobile service, or any calling plan or service associated with 13 14 such commercial mobile service, and such 15 authorization has not been subsequently 16 withdrawn. 17 "(B) NEW SUBSCRIBERS.—A provider of 18 commercial mobile services, or any direct or in-19 direct affiliate or agent of such a provider, may 20 include the wireless telephone number informa-21 tion of any new subscriber in a wireless direc-22 tory assistance service database only if the com-23 mercial mobile service provider-24 "(i) provides a conspicuous, separate

notice to the subscriber, at the time of en-

1	tering into an agreement to provide com-
2	mercial mobile service, and at least once
3	each year thereafter, informing the sub-
4	scriber of the right not to be listed in any
5	wireless directory assistance service data-
6	base; and
7	"(ii) provides the subscriber with con-
8	venient mechanisms by which the sub-
9	scriber may decline or refuse to participate
10	in such database, including mechanisms at
11	the time of entering into an agreement to
12	provide commercial mobile service, in the
13	billing of such service, and when receiving
14	any connected call from a wireless direc-
15	tory assistance service.
16	"(C) CALL FORWARDING.—A provider of
17	commercial mobile services, or any direct or in-
18	direct affiliate or agent of such provider, may
19	connect a calling party from a wireless directory
20	assistance service to a commercial mobile serv-
21	ice subscriber only if—
22	"(i) such subscriber is provided prior
23	notice of the calling party's identity and is
24	permitted to accept or reject the incoming
25	call on a per-call basis;

1	"(ii) such subscriber's wireless tele-
2	phone number information is not disclosed
3	to the calling party; and
4	"(iii) such subscriber is not an un-
5	listed commercial mobile service subscriber.
6	"(D) Publication of directories pro-
7	HIBITED.—A provider of commercial mobile
8	services, or any direct or indirect affiliate or
9	agent of such a provider, may not publish, in
10	printed, electronic, or other form, the contents
11	of any wireless directory assistance service
12	database, or any portion or segment thereof.
13	"(E) No consumer fee for retaining
14	PRIVACY.—A provider of commercial mobile
15	services may not charge any subscriber for exer-
16	eising any of the rights under this paragraph.

17 <u>"(F) DEFINITIONS.—For purposes of this</u>
18 paragraph—

19"(i) the term 'current subscriber'20means any subscriber to commercial mobile21service as of the date when a wireless di-22rectory assistance service is implemented23by a provider of commercial mobile service;24"(ii) the term 'new subscriber' means25any subscriber to commercial mobile serv-

1 ice who becomes a subscriber after the 2 date when a wireless directory assistance service is implemented by a provider of 3 4 commercial mobile service, and includes any subscriber of a different provider of 5 6 commercial mobile service who subse-7 quently switches to a new provider of com-8 mercial mobile service;

9 "(iii) the term 'wireless telephone 10 number information' means the telephone 11 number, electronic address, and any other 12 identifying information by which a calling 13 party may reach a subscriber to commer-14 cial mobile services, and which is assigned 15 by a commercial mobile service provider to 16 such subscriber, and includes such sub-17 scriber's name and address;

18 "(iv) the term 'wireless directory as-19 sistance service' means any service for con-20 necting calling parties to a subscriber of 21 commercial mobile service when such call-22 ing parties themselves do not possess such 23 subscriber's wireless telephone number in-24 formation; and 9

1	"(v) the term 'calling party's identity'
2	means the telephone number of the calling
3	party or the name of subscriber to such
4	telephone, or an oral or text message which
5	provides sufficient information to enable a
6	commercial mobile services subscriber to
7	determine who is calling;
8	<del>"(vi)</del> the term <del>'unlisted</del> commercial
9	mobile services subscriber' means
10	"(I) a current subscriber to com-
11	mercial mobile services who has not
12	provided express prior consent to a
13	commercial mobile service provider to
14	be included in a wireless directory as-
15	sistance service database; and
16	"(II) a new subscriber to com-
17	mercial mobile service who has exer-
18	eised the right contained in subpara-
19	graph (B)(ii) to decline or refuse to
20	such inclusion.".
21	SECTION 1. SHORT TITLE.

22 This Act may be cited as the "Wireless 411 Privacy

23 Act".

#### 24 SEC. 2. FINDINGS.

25 Congress finds that—

(1) there are roughly 150 million wireless sub-
scribers in the United States, up from approximately
15 million subscribers just a decade ago;
(2) wireless phone service has proven valuable to
millions of Americans because of its mobility, and the
fact that government policies have expanded opportu-
nities for new carriers to enter the market, offering
more choices and ever lower prices for consumers;
(3) in addition to the benefits of competition and
mobility, subscribers also benefit from the fact that
wireless phone numbers have not been publicly avail-
able;
(4) up until now, the privacy of wireless sub-

sub-scribers has been safeguarded and thus vastly dimin-ished the likelihood of subscribers receiving unwanted or annoying phone call interruptions on their wireless phones;

(5) moreover, because their wireless contact in-formation, such as their phone number, have never been publicly available in any published directory or from any directory assistance service, subscribers have come to expect that if their phone rings it's likely to be a call from someone to whom they have personally given their number; 

1	(6) the wireless industry is poised to begin im-
2	plementing a directory assistance service so that call-
3	ers can reach wireless subscribers, including sub-
4	scribers who have not given such callers their wireless
5	phone number;
6	(7) while some wireless subscribers may find
7	such directory assistance service useful, current sub-
8	scribers deserve the right to choose whether they want
9	to participate in such a directory;
10	(8) because wireless users are typically charged
11	for incoming calls, consumers must be afforded the
12	ability to maintain the maximum amount of control
13	over how many calls they may expect to receive and,
14	in particular, control over the disclosure of their wire-
15	less phone number;
16	(9) current wireless subscribers who elect to par-
17	ticipate, or new wireless subscribers who decline to be
18	listed, in any new wireless directory assistance service
19	directory, including those subscribers who also elect
20	not to receive forwarded calls from any wireless direc-
21	tory assistance service, should not be charged for exer-
22	cising such rights;
23	(10) the marketplace has not yet adequately ex-
24	plained an effective plan to protect consumer privacy
25	rights;

1	(11) Congress previously acted to protect the
2	wireless location information of subscribers by enact-
3	ing prohibitions on the disclosure of such sensitive in-
4	formation without the express prior authorization of
5	the subscriber; and
6	(12) the public interest would be served by simi-
7	larly enacting effective and industry-wide privacy
8	protections for consumers with respect to wireless di-
9	rectory assistance service.
10	SEC. 3. CONSUMER CONTROL OF WIRELESS PHONE NUM-
11	BERS.
12	Section 332(c) of the Communications Act of 1934 (47
13	U.S.C. 332(c)) is amended by adding at the end the fol-
14	lowing:
15	"(9) Wireless consumer privacy protec-
16	TION.—
17	"(A) IN GENERAL.—A provider of commer-
18	cial mobile services, or any direct or indirect af-
19	filiate or agent of such a provider, may not in-
20	clude the wireless telephone number information
21	of any subscriber in any wireless directory as-
22	sistance service database unless—
23	"(i) the mobile service provider pro-
24	vides a conspicuous, separate notice to the

1 right not to be listed in any wireless direc-2 tory assistance service; and "(ii) the mobile service provider ob-3 4 tains express prior authorization for listing from such subscriber, separate from any au-5 6 thorization obtained to provide such sub-7 scriber with commercial mobile service, or 8 any calling plan or service associated with 9 such commercial mobile service, and such 10 authorization has not been subsequently 11 withdrawn. 12 "(B) COST-FREE DE-LISTING.—A provider 13 of commercial mobile services, or any direct or 14 indirect affiliate or agent of such a provider. 15 shall remove the wireless telephone number information of any subscriber from any wireless di-16 17 rectory assistance service database upon request 18 by that subscriber and without any cost to the 19 subscriber. 20 "(C) PROTECTION OF WIRELESS PHONE 21 NUMBERS.—A telecommunications carrier shall 22 not disclose in its billing information provided

to customers wireless telephone number information of subscribers who have indicated a preference to their commercial mobile services pro-

1	vider for not having their wireless telephone
2	number information disclosed. Notwithstanding
3	the preceding sentence, a telecommunications
4	carrier may disclose a portion of the wireless
5	telephone number in its billing information if
6	the actual number cannot be readily ascertained.
7	"(D) PUBLICATION OF DIRECTORIES PRO-
8	HIBITED.—A provider of commercial mobile
9	services, or any direct or indirect affiliate or
10	agent of such a provider, may not publish, in
11	printed, electronic, or other form, or sell or other-
12	wise disseminate, the contents of any wireless di-
13	rectory assistance service database, or any por-
14	tion or segment thereof unless—
15	"(i) the mobile service provider pro-
16	vides a conspicuous, separate notice to the
17	subscriber informing the subscriber of the
18	right not to be listed; and
19	"(ii) the mobile service provider ob-
20	tains express prior authorization for listing
21	from such subscriber, separate from any au-
22	thorization obtained to provide such sub-
23	scriber with commercial mobile service, or
24	any calling plan or service associated with
25	such commercial mobile service, and such

1	authorization has not been subsequently
2	withdrawn.
3	"( $E$ ) No consumer fee for retaining
4	PRIVACY.—A provider of commercial mobile serv-
5	ices may not charge any subscriber for exercising
6	any of the rights under this paragraph.
7	"(F) STATE AND LOCAL LAWS PRE-
8	EMPTED.—To the extent that any State or local
9	government imposes requirements on providers of
10	commercial mobile services, or any direct or in-
11	direct affiliate or agent of such providers, that
12	are inconsistent with the requirements of this
13	paragraph, this paragraph preempts such State
14	or local requirements.
15	"(G) DEFINITIONS.—In this paragraph:
16	"(i) Calling party's identity.—The
17	term 'calling party's identity' means the
18	telephone number of the calling party or the
19	name of subscriber to such telephone, or an
20	oral or text message which provides suffi-
21	cient information to enable a commercial
22	mobile services subscriber to determine who
23	is calling.
24	"(ii) Unlisted commercial mobile
25	SERVICES SUBSCRIBER.—The term 'unlisted

1	commercial mobile services subscriber'
2	means a subscriber to commercial mobile
3	services who has not provided express prior
4	consent to a commercial mobile service pro-
5	vider to be included in a wireless directory
6	assistance service database.
7	"(iii) Wireless telephone number
8	INFORMATION.—The term 'wireless telephone
9	number information' means the telephone
10	number, electronic address, and any other
11	identifying information by which a calling
12	party may reach a subscriber to commercial
13	mobile services, and which is assigned by a
14	commercial mobile service provider to such
15	subscriber, and includes such subscriber's
16	name and address.
17	"(iv) Wireless directory Assist-
18	ANCE SERVICE.—The term 'wireless direc-
19	tory assistance service' means any service
20	for connecting calling parties to a sub-
21	scriber of commercial mobile service when
22	such calling parties themselves do not pos-
23	sess such subscriber's wireless telephone
24	number information.".

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<sup>108TH CONGRESS</sup> 2D SESSION **S. 1963** 

### A BILL

To amend the Communications Act of 1934 to protect the privacy rights of subscribers to wireless communications services.

> NOVEMBER 19, 2004 Reported with an amendment