

110TH CONGRESS
2D SESSION

H. R. 6618

To require complete displays of the retail price of transportation fuel.

IN THE HOUSE OF REPRESENTATIVES

JULY 24, 2008

Ms. EDDIE BERNICE JOHNSON of Texas introduced the following bill; which
was referred to the Committee on Energy and Commerce

A BILL

To require complete displays of the retail price of
transportation fuel.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 The Act may be cited as the “Stop Deceptive Adver-
5 tising of Gas Prices Act”.

6 **SEC. 2. REQUIREMENTS FOR COMPLETE DISPLAYS OF THE**
7 **RETAIL PRICE OF TRANSPORTATION FUEL.**

8 (a) IN GENERAL.—In each place (including on a sign,
9 label, or advertisement) where a covered retailer publically
10 displays a price that the retailer charges consumers for
11 purchases of transportation fuel, the retailer shall display

1 the price charged for purchases of such fuel made with
2 cash and the price charged for purchases of such fuel
3 made with another form of payment (including processing
4 fees charged to consumers for purchases made with a
5 credit card, charge card, debit card, or another non-cash
6 method of payment).

7 (b) TREATMENT OF AN INCOMPLETE DISPLAY OF
8 FUEL PRICES.—The failure to comply with subsection (a)
9 shall be treated as an unfair or deceptive act or practice
10 in or affecting commerce within the meaning of section
11 5 of the Federal Trade Commission Act (15 U.S.C. 45).
12 The Federal Trade Commission shall enforce this Act in
13 the same manner, by the same means, and with the same
14 jurisdiction as though all applicable terms and provisions
15 of the Federal Trade Commission Act were incorporated
16 into and made a part of this Act.

17 (c) DEFINITIONS.—For purposes of this Act, the fol-
18 lowing definitions apply:

19 (1) CHARGE CARD.—The term “charge card”
20 has the meaning given such term in section
21 127(c)(4)(E) of the Truth in Lending Act (15
22 U.S.C. 1637).

23 (2) CREDIT CARD.—The term “credit card” has
24 the meaning given such term in section 103(k) of
25 the Truth in Lending Act (15 U.S.C. 1602(k)).

1 (3) DEBIT CARD.—The term “debit card”
2 means any card or other device issued by a financial
3 institution (as defined in section 903(8) of the Truth
4 in Lending Act (15 U.S.C. 1693a(8))) to a con-
5 sumer for use in initiating electronic fund transfers
6 (as defined in section 903(6) of such Act) from the
7 account of the consumer at such financial institution
8 for the purpose of transferring money between ac-
9 counts or obtaining money, property, labor, or serv-
10 ices.

11 (4) TRANSPORTATION FUEL.—The term “trans-
12 portation fuel” has the meaning given such term in
13 section 211(o)(1)(L) of the Clean Air Act (42
14 U.S.C. 7545) as amended by Public Law 110–140.

15 (5) COVERED RETAILER.—The term “covered
16 retailer” means a person, partnership, or corpora-
17 tion that—

18 (A) sells transportation fuel to the general
19 public for ultimate consumption; and

20 (B) charges consumers a different price for
21 transportation fuel purchased with cash com-
22 pared to the price for such fuel purchased with
23 another form of payment.

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