

111TH CONGRESS
2^D SESSION

S. 3084

To increase the competitiveness of United States businesses, particularly small and medium-sized manufacturing firms, in interstate and global commerce, foster job creation in the United States, and assist United States businesses in developing or expanding commercial activities in interstate and global commerce by expanding the ambit of the Hollings Manufacturing Extension Partnership program and the Technology Innovation Program to include projects that have potential for commercial exploitation in nondomestic markets, providing for an increase in related resources of the Department of Commerce, and for other purposes.

IN THE SENATE OF THE UNITED STATES

MARCH 5, 2010

Ms. KLOBUCHAR (for herself, Mr. LEMIEUX, Mrs. SHAHEEN, and Mr. WYDEN) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

A BILL

To increase the competitiveness of United States businesses, particularly small and medium-sized manufacturing firms, in interstate and global commerce, foster job creation in the United States, and assist United States businesses in developing or expanding commercial activities in interstate and global commerce by expanding the ambit of the Hollings Manufacturing Extension Partnership program and the Technology Innovation Program to include projects that have potential for commercial exploitation in nondomestic markets, providing for an

increase in related resources of the Department of Commerce, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
 2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Export Promotion Act
 5 of 2010”.

6 **SEC. 2. HOLLINGS MANUFACTURING EXTENSION PARTNER-**
 7 **SHIPS; TECHNOLOGY INNOVATION PROGRAM.**

8 (a) HOLLINGS MANUFACTURING EXTENSION PART-
 9 NERSHIP PROGRAM.—Section 25(f) of the National Insti-
 10 tute of Standards and Technology Act (15 U.S.C. 278k(f))
 11 is amended by adding at the end the following:

12 “(7) GLOBAL MARKETPLACE PROJECTS.—In
 13 making awards under this subsection, the Director,
 14 in consultation with the Manufacturing Extension
 15 Partnership Advisory Board and the Secretary of
 16 Commerce, shall encourage the submission of appli-
 17 cations for projects that have significant potential
 18 for increasing the competitiveness of small and me-
 19 dium-sized United States manufacturers in the glob-
 20 al marketplace and may give a preference to applica-
 21 tions for such projects to the extent the Director
 22 deems appropriate, taking into account the broader
 23 purposes of this subsection.”.

1 (b) TECHNOLOGY INNOVATION PROGRAM.—In
2 awarding grants, cooperative agreements, or contracts
3 under section 28 of the National Institute of Standards
4 and Technology Act (15 U.S.C. 278n), in addition to the
5 award criteria set forth in subsection (c) of that section,
6 the Director of the Institute may take into consideration
7 whether an application has significant potential for en-
8 hancing the competitiveness of small and medium-sized
9 United States manufacturers in the global marketplace,
10 including promoting interstate commerce in the United
11 States and increasing participation by United States busi-
12 nesses in the global marketplace. The Director shall con-
13 sult with the TIP Advisory Board and the Secretary of
14 Commerce in implementing this subsection.

15 **SEC. 3. COMMERCE DEPARTMENT GLOBAL BUSINESS DE-**
16 **VELOPMENT AND PROMOTION ACTIVITIES.**

17 (a) IN GENERAL.—During the 60-month period be-
18 ginning on the date of enactment of this Act, the Secretary
19 of Commerce shall increase the number of full time de-
20 partmental employees whose primary responsibilities in-
21 volve promoting or facilitating participation by United
22 States businesses in the global marketplace and facili-
23 tating the entry into, or expansion of, such participation
24 by United States businesses. In carrying out this sub-
25 section, the Secretary shall ensure that—

1 (1) the cohort of such employees is increased to
2 a strength that is not less than the number of indi-
3 viduals employed by the Department with such re-
4 sponsibilities in fiscal year 2004; and

5 (2) a substantial portion of the increased cohort
6 is stationed outside the United States.

7 (b) **ENHANCED FOCUS ON U.S. SMALL AND ME-**
8 **DIUM-SIZED MANUFACTURING BUSINESSES.**—In carrying
9 out this section, the Secretary of Commerce shall take
10 such action as may be necessary to ensure that the en-
11 hanced global marketplace promotional activities of the
12 Department include promoting and facilitating participa-
13 tion in the global marketplace by small and medium-sized
14 manufacturing businesses.

15 (c) **AUTHORIZATION OF APPROPRIATIONS.**—There
16 are authorized to be appropriated to the Secretary for fis-
17 cal years 2011 through 2015, such sums as may be nec-
18 essary to carry out this section.

19 **SEC. 4. IMPROVED ACCESS TO GLOBAL MARKETS FOR**
20 **RURAL BUSINESSES.**

21 There are authorized to be appropriated to the Sec-
22 retary of Commerce \$5,000,000 for each of fiscal years
23 2011 through 2015 for the Department of Commerce's

- 1 program to improve access to the global marketplace for
- 2 goods and services provided by rural businesses.

