

112TH CONGRESS  
2D SESSION

# S. RES. 358

Expressing support for the designation of January 28, 2012, as “National Data Privacy Day”.

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## IN THE SENATE OF THE UNITED STATES

JANUARY 30, 2012

Mr. ROCKEFELLER (for himself, Mrs. HUTCHISON, Mrs. FEINSTEIN, Mr. KERRY, Mr. LEAHY, Mr. BEGICH, Ms. KLOBUCHAR, Mr. UDALL of New Mexico, Mr. PRYOR, and Mrs. BOXER) submitted the following resolution; which was considered and agreed to

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## RESOLUTION

Expressing support for the designation of January 28, 2012, as “National Data Privacy Day”.

Whereas new and innovative technologies enhance our lives by increasing our ability to communicate, learn, share, and produce;

Whereas integration of new and innovative technologies into our everyday lives has the potential to compromise the privacy of our personal information if appropriate protection is not taken;

Whereas protecting the privacy of personal information is a global imperative for governments, commerce, civil society, and individuals;

Whereas many individuals and companies are unaware of the risks to the privacy of personal information posed by new and innovative technologies, of data protection and privacy laws, or of the specific steps they can take to protect the privacy of personal information;

Whereas “National Data Privacy Day” constitutes an international collaboration and a nationwide effort to educate and raise awareness about data privacy and about protecting the privacy of personal information;

Whereas the fourth annual recognition of “National Data Privacy Day” by Congress would encourage more people nationwide to be aware of data privacy and to protect the privacy of their personal information;

Whereas government officials and agencies from the United States, Canada, and Europe, as well as representatives of businesses and nonprofit organizations, privacy professionals, academic communities, legal scholars, educators, and others with an interest in data privacy are working together on January 28, 2012, to educate and raise awareness about data privacy and about protecting the privacy of personal information;

Whereas on January 28, 2012, privacy professionals and educators are being encouraged to discuss data privacy and security with teens and young adults in schools across the United States, and parents are being encouraged to discuss data privacy and security with their children; and

Whereas January 28, 2012, would be an appropriate day to designate as “National Data Privacy Day”: Now, therefore, be it

1        *Resolved*, That the Senate—

1           (1) supports the designation of January 28,  
2           2012, as “National Data Privacy Day”;

3           (2) encourages State and local governments to  
4           observe the day with appropriate activities and ini-  
5           tiatives that raise awareness about data privacy;

6           (3) encourages privacy professionals and edu-  
7           cators to discuss data privacy and security with  
8           teens and young adults in schools across the United  
9           States;

10          (4) encourages corporations to take steps to  
11          protect the privacy and security of the personal in-  
12          formation of their clients and consumers, to design  
13          data privacy into products they create wherever pos-  
14          sible, and to promote trust in technologies; and

15          (5) encourages individuals across the United  
16          States to learn about data privacy and the specific  
17          steps they can take to protect the privacy of their  
18          personal information.

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