113TH CONGRESS 2D SESSION

# H.R. 3374

## AN ACT

To provide for the use of savings promotion raffle products by financial institutions to encourage savings, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- ${\it 2\ tives\ of\ the\ United\ States\ of\ America\ in\ Congress\ assembled},$

### 1 SECTION 1. SHORT TITLE.

- This Act may be cited as the "American Savings Promotion Act".
- 4 SEC. 2. FINDINGS.

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- 5 Congress finds that—
- 6 (1) the annual savings rate in the United States 7 was 4.1 percent in 2012;
- 8 (2) more than 40 percent of American house-9 holds lack the savings to cover basic expenses for 3 10 months, if an unexpected event leads to a loss of sta-11 ble income;
  - (3) personal savings provide Americans with the financial resources to meet future needs, including higher education and homeownership, while also providing a safety net to weather unexpected financial shocks;
  - (4) prize-linked savings products are typical savings products offered by financial institutions, like savings accounts, certificates of deposit, and savings bonds, with the added feature of offering chances to win prizes based on deposit activity;
  - (5) the State of Michigan was the first State to allow credit unions to offer prize-linked savings products, and in 2009 launched the first large-scale prize-linked savings product in the United States;

| 1  | (6) the States of Connecticut, Michigan, Maine,           |
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| 2  | Maryland, Nebraska, North Carolina, Rhode Island,         |
| 3  | and Washington all have laws that allow financial         |
| 4  | institutions to offer prize-linked savings products;      |
| 5  | (7) in the States of Michigan and Nebraska,               |
| 6  | more than 42,000 individuals have opened prize-           |
| 7  | linked savings accounts and saved more than               |
| 8  | \$72,000,000;   |
| 9  | (8) prize-linked savings products have been               |
| 10 | shown to successfully attract non-savers, the asset       |
| 11 | poor, and low-to-moderate income groups, providing        |
| 12 | individuals with a new tool to build personal savings;    |
| 13 | and   |
| 14 | (9) encouraging personal savings is in the na-            |
| 15 | tional interest of the United States.                     |
| 16 | SEC. 3. AMENDMENT TO DEFINITIONS OF "LOTTERY".            |
| 17 | (a) National Banks.—Section 5136B(c) of the Re-           |
| 18 | vised Statutes of the United States (12 U.S.C. 25a(c)) is |
| 19 | amended—  |
| 20 | (1) in paragraph (2), by inserting ", other than          |
| 21 | a savings promotion raffle," before "whereby"; and        |
| 22 | (2) by adding at the end the following:                   |
| 23 | "(4) The term 'savings promotion raffle' means            |
| 24 | a contest in which the sole consideration required for    |
| 25 | a chance of winning designated prizes is obtained by      |

- 1 the deposit of a specified amount of money in a sav-
- 2 ings account or other savings program, where each
- 3 ticket or entry has an equal chance of being drawn,
- 4 such contest being subject to regulations that may
- 5 from time to time be promulgated by the appropriate
- 6 prudential regulator (as defined in section 1002 of
- 7 the Consumer Financial Protection Act of 2010 (12)
- 8 U.S.C. 5481)).".
- 9 (b) FEDERAL RESERVE BANKS.—Section 9A(c) of
- 10 the Federal Reserve Act (12 U.S.C. 339(c)) is amended—
- 11 (1) in paragraph (2), by inserting ", other than
- a savings promotion raffle," before "whereby"; and
- 13 (2) by adding at the end the following:
- 14 "(4) The term 'savings promotion raffle' means
- a contest in which the sole consideration required for
- a chance of winning designated prizes is obtained by
- the deposit of a specified amount of money in a sav-
- ings account or other savings program, where each
- 19 ticket or entry has an equal chance of being drawn,
- such contest being subject to regulations that may
- from time to time be promulgated by the appropriate
- prudential regulator (as defined in section 1002 of
- the Consumer Financial Protection Act of 2010 (12
- 24 U.S.C. 5481)).".

1 (c) Insured Depository Institutions.—Section 2 20(c) of the Federal Deposit Insurance Act (12 U.S.C. 1829a(c)) is amended— 3 (1) in paragraph (2), by inserting ", other than 4 a savings promotion raffle," before "whereby"; and 5 6 (2) by adding at the end the following: 7 "(4) The term 'savings promotion raffle' means 8 a contest in which the sole consideration required for 9 a chance of winning designated prizes is obtained by 10 the deposit of a specified amount of money in a sav-11 ings account or other savings program, where each 12 ticket or entry has an equal chance of being drawn, 13 such contest being subject to regulations that may 14 from time to time be promulgated by the appropriate 15 prudential regulator (as defined in section 1002 of 16 the Consumer Financial Protection Act of 2010 (12 17 U.S.C. 5481)).". 18 (d) Federal Savings and Loan Associations.— 19 Section 4(e)(3) of the Home Owners' Loan Act (12 U.S.C. 20 1463(e)(3)) is amended— (1) in subparagraph (B), by inserting ", other 21 than a savings promotion raffle," after "arrange-22 23 ment"; and (2) by adding at the end the following: 24

1 "(D) Savings promotion raffle.—The 2 term 'savings promotion raffle' means a contest in which the sole consideration required for a 3 4 chance of winning designated prizes is obtained by the deposit of a specified amount of money 6 in a savings account or other savings program, 7 where each ticket or entry has an equal chance 8 of being drawn, such contest being subject to 9 regulations that may from time to time be pro-10 mulgated by the appropriate prudential regu-11 lator (as defined in section 1002 of the Con-12 sumer Financial Protection Act of 2010 (12 13 U.S.C. 5481)).".

### 14 SEC. 4. CRIMINAL PROVISIONS.

- 15 (a) IN GENERAL.—Chapter 61 of title 18, United 16 States Code, is amended by adding at the end the following:
- 18 "§ 1308. Limitation of applicability
- 19 "(a) Limitation of Applicability.—Sections
- 20 1301, 1302, 1303, 1304, and 1306 shall not apply—
- 21 "(1) to a savings promotion raffle conducted by
- an insured depository institution or an insured credit
- 23 union; or

| 1  | "(2) to any activity conducted in connection       |
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| 2  | with any such savings promotion raffle, including, |
| 3  | without limitation, to the—                        |
| 4  | "(A) transmission of any advertisement,            |
| 5  | list of prizes, or other information concerning    |
| 6  | the savings promotion raffle;                      |
| 7  | "(B) offering, facilitation, and acceptance        |
| 8  | of deposits, withdrawals, or other transactions    |
| 9  | in connection with the savings promotion raffle;   |
| 10 | "(C) transmission of any information relat-        |
| 11 | ing to the savings promotion raffle, including     |
| 12 | account balance and transaction information;       |
| 13 | and  |
| 14 | "(D) deposit or transmission of prizes             |
| 15 | awarded in the savings promotion raffle as well    |
| 16 | as notification or publication thereof.            |
| 17 | "(b) Definitions.—In this section—                 |
| 18 | "(1) the term 'insured credit union' shall have    |
| 19 | the meaning given the term in section 101 of the   |
| 20 | Federal Credit Union Act (12 U.S.C. 1752);         |
| 21 | "(2) the term 'insured depository institution'     |
| 22 | shall have the meaning given the term in section 3 |
| 23 | of the Federal Deposit Insurance Act (12 U.S.C.    |
| 24 | 1813): and   |

- "(3) the term 'savings promotion raffle' means 1 2 a contest in which the sole consideration required for a chance of winning designated prizes is obtained by 3 the deposit of a specified amount of money in a sav-5 ings account or other savings program, where each 6 ticket or entry has an equal chance of being drawn, 7 such contest being subject to regulations that may 8 from time to time be promulgated by the appropriate 9 prudential regulator (as defined in section 1002 of 10 the Consumer Financial Protection Act of 2010 (12 11 U.S.C. 5481)).".
- 12 (b) Technical and Conforming Amendment.—
- 13 The table of sections for chapter 61 of title 18, United
- 14 States Code, is amended by adding after the item relating
- 15 to section 1307 the following:

"1308. Limitation of applicability.".

### 16 SEC. 5. RACKETEERING.

- 17 Chapter 95 of title 18, United States Code, is amend-
- 18 ed—
- 19 (1) in section 1952, by adding at the end the
- following:
- 21 "(e)(1) This section shall not apply to a savings pro-
- 22 motion raffle conducted by an insured depository institu-
- 23 tion or an insured credit union.
- 24 "(2) In this subsection—

| 1  | "(A) the term 'insured credit union' shall have        |
|----|--|
| 2  | the meaning given the term in section 101 of the       |
| 3  | Federal Credit Union Act (12 U.S.C. 1752);             |
| 4  | "(B) the term 'insured depository institution'         |
| 5  | shall have the meaning given the term in section 3     |
| 6  | of the Federal Deposit Insurance Act (12 U.S.C.        |
| 7  | 1813); and   |
| 8  | "(C) the term 'savings promotion raffle' means         |
| 9  | a contest in which the sole consideration required for |
| 10 | a chance of winning designated prizes is obtained by   |
| 11 | the deposit of a specified amount of money in a sav-   |
| 12 | ings account or other savings program, where each      |
| 13 | ticket or entry has an equal chance of being drawn,    |
| 14 | such contest being subject to regulations that may     |
| 15 | from time to time be promulgated by the appropriate    |
| 16 | prudential regulator (as defined in section 1002 of    |
| 17 | the Consumer Financial Protection Act of $2010$ (12    |
| 18 | U.S.C. 5481)).";                                       |
| 19 | (2) in section 1953—                                   |
| 20 | (A) in subsection (b), by striking "or (5)"            |
| 21 | and inserting "(5) equipment, tickets, or mate-        |
| 22 | rials used or designed for use in a savings pro-       |
| 23 | motion raffle operated by an insured depository        |
| 24 | institution or an insured credit union, or (6)";       |
| 25 | and  |

| 1  | (B) by striking subsections (d) and (e) and            |
|----|--|
| 2  | inserting the following:                               |
| 3  | "(d) For purposes of this section—                     |
| 4  | "(1) the term 'foreign country' means any em-          |
| 5  | pire, country, dominion, colony, or protectorate, or   |
| 6  | any subdivision thereof (other than the United         |
| 7  | States, its territories or possessions);               |
| 8  | "(2) the term 'insured credit union' shall have        |
| 9  | the meaning given the term in section 101 of the       |
| 10 | Federal Credit Union Act (12 U.S.C. 1752);             |
| 11 | "(3) the term 'insured depository institution'         |
| 12 | shall have the meaning given the term in section 3     |
| 13 | of the Federal Deposit Insurance Act (12 U.S.C.        |
| 14 | 1813);   |
| 15 | "(4) the term 'lottery'—                               |
| 16 | "(A) means the pooling of proceeds derived             |
| 17 | from the sale of tickets or chances and allotting      |
| 18 | those proceeds or parts thereof by chance to           |
| 19 | one or more chance takers or ticket purchasers;        |
| 20 | and  |
| 21 | "(B) does not include the placing or ac-               |
| 22 | cepting of bets or wagers on sporting events or        |
| 23 | contests;  |
| 24 | "(5) the term 'savings promotion raffle' means         |
| 25 | a contest in which the sole consideration required for |

| 1  | a chance of winning designated prizes is obtained by |
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| 2  | the deposit of a specified amount of money in a sav- |
| 3  | ings account or other savings program, where each    |
| 4  | ticket or entry has an equal chance of being drawn   |
| 5  | such contest being subject to regulations that may   |
| 6  | from time to time be promulgated by the appropriate  |
| 7  | prudential regulator (as defined in section 1002 of  |
| 8  | the Consumer Financial Protection Act of 2010 (12    |
| 9  | U.S.C. 5481)); and                                   |
| 10 | "(6) the term 'State' means a State of the           |
| 11 | United States, the District of Columbia, the Com-    |
| 12 | monwealth of Puerto Rico, or any territory or pos-   |
| 13 | session of the United States."; and                  |
| 14 | (3) in section 1955—                                 |
| 15 | (A) in subsection (b)—                               |
| 16 | (i) by redesignating paragraph (2) as                |
| 17 | paragraph (4);                                       |
| 18 | (ii) by redesignating paragraph (3) as               |
| 19 | paragraph (6);                                       |
| 20 | (iii) by inserting after paragraph (1)               |
| 21 | the following:                                       |
| 22 | "(2) 'insured credit union' shall have the mean-     |
| 23 | ing given the term in section 101 of the Federal     |
| 24 | Credit Union Act (12 U.S.C. 1752).                   |

| 1  | "(3) 'insured depository institution' shall have       |
|----|--|
| 2  | the meaning given the term in section 3 of the Fed-    |
| 3  | eral Deposit Insurance Act (12 U.S.C. 1813)."; and     |
| 4  | (iv) by inserting after paragraph (4),                 |
| 5  | as redesignated, the following:                        |
| 6  | "(5) 'savings promotion raffle' means a contest        |
| 7  | in which the sole consideration required for a chance  |
| 8  | of winning designated prizes is obtained by the de-    |
| 9  | posit of a specified amount of money in a savings ac-  |
| 10 | count or other savings program, where each ticket or   |
| 11 | entry has an equal chance of being drawn, such con-    |
| 12 | test being subject to regulations that may from time   |
| 13 | to time be promulgated by the appropriate pruden-      |
| 14 | tial regulator (as defined in section 1002 of the Con- |
| 15 | sumer Financial Protection Act of 2010 (12 U.S.C.      |
| 16 | 5481))."; and  |
| 17 | (B) in subsection (e)—                                 |
| 18 | (i) by striking "shall not apply to any                |
| 19 | bingo" and inserting the following: "shall             |
| 20 | not apply to—  |
| 21 | "(1) any bingo";                                       |
| 22 | (ii) by striking the period and insert-                |
| 23 | ing "; or"; and  |
| 24 | (iii) by adding at the end the fol-                    |
| 25 | lowing:  |

1 "(2) any savings promotion raffle.".

Passed the House of Representatives September 15, 2014.

Attest:

Clerk.

# 113TH CONGRESS H. R. 3374

# AN ACT

To provide for the use of savings promotion raffle products by financial institutions to encourage savings, and for other purposes.