

113TH CONGRESS  
2D SESSION

# S. RES. 548

Designating November 29, 2014, as “Small Business Saturday” and supporting efforts to increase awareness of the value of locally owned small businesses.

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## IN THE SENATE OF THE UNITED STATES

SEPTEMBER 16, 2014

Ms. CANTWELL (for herself, Mr. RISCH, Mr. WHITEHOUSE, Mr. RUBIO, Mrs. HAGAN, Mrs. SHAHEEN, Mr. LEVIN, Mr. PORTMAN, Mr. PRYOR, Mr. KING, Ms. HIRONO, Mr. UDALL of New Mexico, Mr. CARPER, Mr. BARRASSO, Mr. MURPHY, Mr. BENNET, Mr. WARNER, Mr. KIRK, Mr. BEGICH, Mr. CRAPO, Mrs. MURRAY, Mr. COONS, Mr. MENENDEZ, Mr. SCHATZ, Mr. JOHNSON of South Dakota, Mr. ROBERTS, Mr. TESTER, Ms. AYOTTE, Mr. UDALL of Colorado, Mr. ENZI, Mr. MANCHIN, Mr. BOOZMAN, Mrs. BOXER, Mr. JOHNSON of Wisconsin, Mr. HOEVEN, Ms. LANDRIEU, Mr. HATCH, Mr. ISAKSON, Ms. KLOBUCHAR, Mr. DONNELLY, Mr. CHAMBLISS, Mrs. FISCHER, Mr. SCOTT, Mr. THUNE, Ms. HEITKAMP, and Mr. CARDIN) submitted the following resolution; which was considered and agreed to

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## RESOLUTION

Designating November 29, 2014, as “Small Business Saturday” and supporting efforts to increase awareness of the value of locally owned small businesses.

Whereas there are 28,200,000 small businesses in the United States;

Whereas small businesses represent 99.7 percent of all businesses with employees in the United States;

Whereas small businesses employ over 48 percent of the employees in the private sector in the United States;

Whereas small businesses pay over 42 percent of the total payroll of the employees in the private sector in the United States;

Whereas small businesses constitute 98 percent of firms exporting goods;

Whereas small businesses are responsible for more than 46 percent of private sector output;

Whereas small businesses generated 63 percent of net new jobs created from 1993 through 2013;

Whereas 87 percent of consumers in the United States agree that the success of small businesses is critical to the overall economic health of the United States;

Whereas 89 percent of consumers in the United States agree that small businesses contribute positively to local communities by supplying jobs and generating tax revenue;

Whereas 93 percent of consumers in the United States agree that it is important to support the small businesses in their communities; and

Whereas November 29, 2014, is an appropriate day to designate as “Small Business Saturday”: Now, therefore, be it

1       *Resolved*, That the Senate—

2               (1) designates November 29, 2014, as “Small  
3       Business Saturday”; and

4               (2) supports efforts—

5                       (A) to encourage consumers to shop lo-  
6       cally; and

1                   (B) to increase awareness of the value of  
2                   locally owned small businesses and the impact  
3                   of locally owned small businesses on the econ-  
4                   omy of the United States.

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