116TH CONGRESS 1ST SESSION H.R. 2744

To authorize the Administrator of the United States Agency for International Development to prescribe the manner in which programs of the agency are identified overseas, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

May 15, 2019

Mr. McCaul (for himself and Mr. ENGEL) introduced the following bill; which was referred to the Committee on Foreign Affairs

A BILL

- To authorize the Administrator of the United States Agency for International Development to prescribe the manner in which programs of the agency are identified overseas, and for other purposes.
 - 1 Be it enacted by the Senate and House of Representa-
 - 2 tives of the United States of America in Congress assembled,

3 SECTION 1. SHORT TITLE.

4 This Act may be cited as the "USAID Branding

5 Modernization Act".

6 SEC. 2. AUTHORIZATION FOR BRANDING.

7 (a) IN GENERAL.—The Administrator of the United8 States Agency for International Development (USAID) is

authorized to prescribe, as appropriate, the use of logos
or other insignia of the USAID Identity, or the use of
additional or substitute markings including the United
States flag, to appropriately identify, including as required
by section 641 of the Foreign Assistance Act of 1961 (22
U.S.C. 2401), overseas programs administered by the
Agency.

8 (b) AUDIT.—Not later than one year after the date 9 of the enactment of this Act, the Inspector General of the United States Agency for International Development shall 10 11 submit to Congress an audit of compliance with relevant 12 branding and marketing requirements of the Agency by implementing partners funded by the USAID, including 13 14 any requirements prescribed pursuant to the authorization 15 under subsection (a).

 \bigcirc