

# Union Calendar No. 299

116TH CONGRESS  
2D SESSION

# H. R. 3851

**[Report No. 116–376, Part I]**

To extend funding for Brand USA through fiscal year 2027, and for other purposes.

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## IN THE HOUSE OF REPRESENTATIVES

JULY 18, 2019

Mr. WELCH (for himself, Mr. BILIRAKIS, Ms. TITUS, and Mr. LONG) introduced the following bill; which was referred to the Committee on Energy and Commerce, and in addition to the Committee on Homeland Security, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

JANUARY 13, 2020

Additional sponsors: Mr. WALDEN, Mr. FITZPATRICK, Mr. SABLAN, Mr. STANTON, Mr. HIGGINS of New York, Mr. VAN DREW, Mr. BLUMENAUER, Mr. RESCENHALER, Mr. PANETTA, Ms. ESHOO, Mr. CUELLAR, Ms. WEXTON, Ms. CASTOR of Florida, Mr. RUSH, Mr. SOTO, Mr. HUFFMAN, Ms. NORTON, Mr. CORREA, Mr. DUNN, Mr. CASE, Ms. PINGREE, Miss GONZÁLEZ-COLÓN of Puerto Rico, Mr. WESTERMAN, Ms. KUSTER of New Hampshire, Mr. PETERS, Ms. KENDRA S. HORN of Oklahoma, Ms. SÁNCHEZ, Mr. TIPTON, Ms. CRAIG, Mr. KATKO, Mr. YOUNG, Mr. DAVID P. ROE of Tennessee, Mr. WILSON of South Carolina, Ms. SHERRILL, Mr. TONKO, Ms. SHALALA, Mrs. TORRES of California, Mr. GALLEGO, Mr. GIANFORTE, Mr. CUNNINGHAM, Mrs. LEE of Nevada, Mr. KILDEE, Mrs. BROOKS of Indiana, Mr. LAHOOD, Mr. AMODEI, Mr. KINZINGER, Mr. LUCAS, Mr. RIGGLEMAN, Mr. LEVIN of California, Mr. FLEISCHMANN, Mr. SCHRADER, Mr. RUIZ, Ms. TORRES SMALL of New Mexico, Mr. PAPPAS, Mr. SMITH of New Jersey, Mr. UPTON, Mr. RUTHERFORD, Mr. TRONE, Mr. WRIGHT, Mr. CRIST, Mr. VEASEY, Mr. BACON, Mr. QUIGLEY, Mr. PERLMUTTER, Mr. HUIZENGA, Ms. VELÁZQUEZ, Mr. KILMER, Mr. KELLY of Pennsylvania, Mr. KEATING, Mr. NORMAN, Mr. GOTTHEIMER, Mr. TED LIEU of California, Ms. STEVENS, Mrs. MURPHY of Florida, Mrs. DINGELL, Mr. JOHNSON of Ohio, Mr. ROUDA, Mrs.

NAPOLITANO, Mr. FOSTER, Mr. GOODEN, Ms. CLARKE of New York, Mr. SPANO, Mr. LUETKEMEYER, Mr. DIAZ-BALART, Mr. CARTER of Georgia, Mr. JOYCE of Ohio, Mr. HORSFORD, Mr. CICILLINE, Mr. SMITH of Missouri, Mrs. LURIA, Mr. FORTENBERRY, Mr. POCAN, Mr. BEYER, Mr. BUCSHON, Ms. BROWNLEY of California, Ms. MATSUI, Ms. SEWELL of Alabama, Mr. LUJÁN, Mr. RICE of South Carolina, Mr. HURD of Texas, Mr. PASCRELL, Mr. MCEACHIN, Mrs. WAGNER, Mr. TIMMONS, Mr. O'HALLERAN, Mr. CÁRDENAS, Ms. DEGETTE, Mr. CISNEROS, Mr. BUTTERFIELD, Mrs. FLETCHER, Mr. HASTINGS, Mrs. AXNE, Mrs. TRAHAN, Mr. TURNER, Mr. LATTA, Ms. SCHAKOWSKY, Mr. COOPER, Mr. ROONEY of Florida, Mr. COLE, Mr. STIVERS, Mr. GUTHRIE, Mr. BISHOP of Utah, Mr. GONZALEZ of Texas, Mr. JOHNSON of South Dakota, Ms. DAVIDS of Kansas, Mr. THOMPSON of California, Mr. ADERHOLT, Ms. BLUNT ROCHESTER, Mr. KIM, Ms. HOULAHAN, Mr. CRENSHAW, Mr. LAMB, Mr. CASTRO of Texas, Ms. WILD, Mr. MOONEY of West Virginia, Ms. DEAN, Mr. CARBAJAL, Ms. SLOTKIN, and Mr. ALLRED

JANUARY 13, 2020

Reported from the Committee on Energy and Commerce with an amendment

[Strike out all after the enacting clause and insert the part printed in *italic*]

JANUARY 13, 2020

Committee on Homeland Security discharged; committed to the Committee of the Whole House on the State of the Union and ordered to be printed

[For text of introduced bill, see copy of bill as introduced on July 19, 2019]

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## A BILL

To extend funding for Brand USA through fiscal year 2027,  
and for other purposes.

1        *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4        *This Act may be cited as the “Brand USA Extension*  
5 *Act”.*

6 **SEC. 2. THE CORPORATION FOR TRAVEL PROMOTION.**

7        *Subsection (b) of the Travel Promotion Act of 2009 (22*  
8 *U.S.C. 2131(b)) is amended—*

9            *(1) in paragraph (2)(A)—*

10                  *(A) in clause (ii), by inserting “or*  
11 *foodservice” after “restaurant”;*

12                  *(B) in clause (v), by inserting “, such as*  
13 *outdoor recreation” before the semicolon at the*  
14 *end; and*

15                  *(C) in clause (viii), by inserting “commer-*  
16 *cial or private” before “passenger air sector”;*

17            *(2) in paragraph (5)(A)—*

18                  *(A) in clause (iii), by inserting “speaking*  
19 *conventions, sales missions,” after “trade*  
20 *shows,”;*

21                  *(B) in clause (iv), by striking “and” at the*  
22 *end;*

23                  *(C) in clause (v), by striking the period at*  
24 *the end and inserting “; and”;* and

25                  *(D) by adding at the end the following:*

1                   “(vi) to promote tourism to the United  
2                   States through digital media, online plat-  
3                   forms, and other appropriate medium.”;  
4                   and  
5                   (3) in paragraph (7)(C), by striking “3 days”  
6                   and inserting “5 days”.

7 **SEC. 3. ACCOUNTABILITY MEASURES.**

8                   Subsection (c) of the Travel Promotion Act of 2009 (22  
9 U.S.C. 2131(c)) is amended—

10                   (1) in paragraph (2), by striking “\$500,000”  
11                   and inserting “\$450,000”; and

12                   (2) in paragraph (3)—

13                   (A) by redesignating subparagraph (I) as  
14                   subparagraph (K);

15                   (B) in subparagraph (H)(iii), by striking  
16                   “and” at the end; and

17                   (C) by inserting after subparagraph  
18                   (H)(iii) the following:

19                   “(I) a list of countries the Corporation  
20                   identifies as emerging markets for tourism to the  
21                   United States;

22                   “(J) a description of the efforts the Corpora-  
23                   tion has made to promote tourism to rural areas  
24                   of the United States; and”.

1 **SEC. 4. EXTENSION OF FUNDING FOR BRAND USA.**

2 *Subsection (d) of the Travel Promotion Act of 2009*  
3 *(22 U.S.C. 2131(d)) is amended—*

4 *(1) in paragraph (2)(B), by striking “2020” and*  
5 *inserting “2027”;*

6 *(2) in paragraph (3)(B)(ii), by striking “70 per-*  
7 *cent” and inserting “50 percent”; and*

8 *(3) in paragraph (4)(B), by striking “2020” and*  
9 *inserting “2027”.*

10 **SEC. 5. PERFORMANCE PLAN.**

11 *Not later than 90 days after the date of the enactment*  
12 *of this Act, the Corporation for Travel Promotion shall*  
13 *make the performance metrics established pursuant to sub-*  
14 *section (f)(1)(A) of the Travel Promotion Act of 2009 (22*  
15 *U.S.C. 2131(f)(1)(A)) publicly available on the website of*  
16 *the Corporation.*

17 **SEC. 6. ELECTRONIC SYSTEM FOR TRAVEL AUTHORIZATION**

18 **FEE INCREASE.**

19 *Section 217(h)(3)(B)(i)(I) of the Immigration and Na-*  
20 *tionality Act (8 U.S.C. 1187(h)(3)(B)(i)(I)) is amended by*  
21 *striking “\$10” and inserting “\$17”.*

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