

116TH CONGRESS  
1ST SESSION

# H. R. 4054

To amend the Federal Election Campaign Act of 1971 to require the sponsors of certain general public political advertisements to include in the advertisements information on the persons who provided the funding for such advertisements, and for other purposes.

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## IN THE HOUSE OF REPRESENTATIVES

JULY 25, 2019

Mr. PRICE of North Carolina introduced the following bill; which was referred to the Committee on House Administration

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## A BILL

To amend the Federal Election Campaign Act of 1971 to require the sponsors of certain general public political advertisements to include in the advertisements information on the persons who provided the funding for such advertisements, and for other purposes.

1       *Be it enacted by the Senate and House of Representa-*  
2       *tives of the United States of America in Congress assembled,*

3       **SECTION 1. SHORT TITLE.**

4       This Act may be cited as the “Stand By Every Ad  
5       Act”.

1 **SEC. 2. APPLICATION OF DISCLAIMER STATEMENTS TO ON-**  
2 **LINE COMMUNICATIONS.**

3 (a) APPLICATION TO ONLINE PUBLIC COMMUNICA-  
4 TIONS.—

5 (1) IN GENERAL.—Subsection (a) of section  
6 318 of the Federal Election Campaign Act of 1971  
7 (52 U.S.C. 30120) is amended—

8 (A) by striking “financing any communica-  
9 tion through any broadcasting station, news-  
10 paper, magazine, outdoor advertising facility,  
11 mailing, or any other type of general public po-  
12 litical advertising” and inserting “financing any  
13 public communication”; and

14 (B) by striking “solicits any contribution  
15 through any broadcasting station, newspaper,  
16 magazine, outdoor advertising facility, mailing,  
17 or any other type of general public political ad-  
18 vertising” and inserting “solicits any contribu-  
19 tion through any public communication”.

20 (2) CONFORMING AMENDMENT RELATING TO  
21 DEFINITION OF PUBLIC COMMUNICATION.—Para-  
22 graph (22) of section 301 of such Act (52 U.S.C.  
23 30101(22)) is amended by striking “or satellite com-  
24 munication” and inserting “satellite, paid internet,  
25 or paid digital communication”.

1 (b) CLEAR AND CONSPICUOUS MANNER REQUIRE-  
2 MENT.—Subsection (a) of section 318 of such Act (52  
3 U.S.C. 30120(a)) is amended—

4 (1) by striking “shall clearly state” each place  
5 it appears in paragraphs (1), (2), and (3) and in-  
6 serting “shall state in a clear and conspicuous man-  
7 ner”; and

8 (2) by adding at the end the following flush  
9 sentence: “For purposes of this section, a commu-  
10 nication does not make a statement in a clear and  
11 conspicuous manner if it is difficult to read or hear  
12 or if the placement is easily overlooked.”.

13 (c) SPECIAL RULES FOR QUALIFIED INTERNET OR  
14 DIGITAL COMMUNICATIONS.—

15 (1) IN GENERAL.—Section 318 of such Act (52  
16 U.S.C. 30120) is amended by adding at the end the  
17 following new subsection:

18 “(e) SPECIAL RULES FOR QUALIFIED INTERNET OR  
19 DIGITAL COMMUNICATIONS.—

20 “(1) SPECIAL RULES WITH RESPECT TO STATE-  
21 MENTS.—In the case of any qualified internet or  
22 digital communication which is disseminated through  
23 a medium in which the provision of all of the infor-  
24 mation specified in this section is not possible, the

1 communication shall, in a clear and conspicuous  
2 manner—

3 “(A) state the name of the person who  
4 paid for the communication; and

5 “(B) provide a means for the recipient of  
6 the communication to obtain the remainder of  
7 the information required under this section with  
8 minimal effort and without receiving or viewing  
9 any additional material other than such re-  
10 quired information.

11 “(2) SAFE HARBOR FOR DETERMINING CLEAR  
12 AND CONSPICUOUS MANNER.—A statement in quali-  
13 fied internet or digital communication shall be con-  
14 sidered to be made in a clear and conspicuous man-  
15 ner as provided in subsection (a) if the communica-  
16 tion meets the following requirements:

17 “(A) TEXT OR GRAPHIC COMMUNICA-  
18 TIONS.—In the case of a text or graphic com-  
19 munication, the statement—

20 “(i) appears in letters at least as large  
21 as the majority of the text in the commu-  
22 nication; and

23 “(ii) meets the requirements of para-  
24 graphs (2) and (3) of subsection (c).

1           “(B) AUDIO COMMUNICATIONS.—In the  
2 case of an audio communication, the statement  
3 is spoken in a clearly audible and intelligible  
4 manner at the beginning or end of the commu-  
5 nication and lasts at least 3 seconds.

6           “(C) VIDEO COMMUNICATIONS.—In the  
7 case of a video communication which also in-  
8 cludes audio, the statement—

9                   “(i) is included at either the beginning  
10 or the end of the communication; and

11                   “(ii) is made both in—

12                           “(I) a written format that meets  
13 the requirements of subparagraph (A)  
14 and appears for at least 4 seconds;  
15 and

16                           “(II) an audible format that  
17 meets the requirements of subpara-  
18 graph (B).

19           “(D) OTHER COMMUNICATIONS.—In the  
20 case of any other type of communication, the  
21 statement is at least as clear and conspicuous  
22 as the statement specified in subparagraph (A),  
23 (B), or (C).

24           “(3) QUALIFIED INTERNET OR DIGITAL COM-  
25 MUNICATION DEFINED.—

1           “(A) IN GENERAL.—In this section, the  
2           term ‘qualified internet or digital communica-  
3           tion’ means any communication which is placed  
4           or promoted for a fee on an online platform.

5           “(B) ONLINE PLATFORM.—For purposes  
6           of this paragraph, the term ‘online platform’  
7           means any public-facing website, web applica-  
8           tion, or digital application (including a social  
9           network, ad network, or search engine) which—

10           “(i) sells qualified political advertise-  
11           ments; and

12           “(ii) has 50,000,000 or more unique  
13           monthly United States visitors or users for  
14           a majority of months during the preceding  
15           12 months.

16           “(C) QUALIFIED POLITICAL ADVERTISE-  
17           MENT.—For purposes of this paragraph, the  
18           term ‘qualified political advertisement’ means  
19           any advertisement (including search engine  
20           marketing, display advertisements, video adver-  
21           tisements, native advertisements, and sponsor-  
22           ships) that—

23           “(i) is made by or on behalf of a can-  
24           didate; or

1 “(ii) communicates a message relating  
2 to any political matter of national impor-  
3 tance, including—

4 “(I) a candidate;

5 “(II) any election to Federal of-  
6 fice; or

7 “(III) a national legislative issue  
8 of public importance.”.

9 (2) NONAPPLICATION OF CERTAIN EXCEP-  
10 TIONS.—The exceptions provided in section  
11 110.11(f)(1)(i) and (ii) of title 11, Code of Federal  
12 Regulations, or any successor to such rules, shall  
13 have no application to qualified internet or digital  
14 communications (as defined in section 318(e)(3) of  
15 the Federal Election Campaign Act of 1971, as  
16 added by paragraph (1)).

17 (d) MODIFICATION OF ADDITIONAL REQUIREMENTS  
18 FOR CERTAIN COMMUNICATIONS.—Section 318(d) of such  
19 Act (52 U.S.C. 30120(d)) is amended—

20 (1) in paragraph (1)(A)—

21 (A) by striking “which is transmitted  
22 through radio” and inserting “which is in an  
23 audio format”; and

24 (B) by striking “BY RADIO” in the heading  
25 and inserting “AUDIO FORMAT”;

1 (2) in paragraph (1)(B)—

2 (A) by striking “which is transmitted  
3 through television” and inserting “which is in  
4 video format”; and

5 (B) by striking “BY TELEVISION” in the  
6 heading and inserting “VIDEO FORMAT”; and

7 (3) in paragraph (2)—

8 (A) by striking “transmitted through radio  
9 or television” and inserting “made in audio or  
10 video format”; and

11 (B) by striking “through television” in the  
12 second sentence and inserting “in video for-  
13 mat”.

14 **SEC. 3. DISCLAIMER REQUIREMENTS FOR COMMUNICA-**  
15 **TIONS CONSISTING OF CAMPAIGN-RELATED**  
16 **DISBURSEMENTS.**

17 (a) **DISCLAIMER REQUIREMENTS FOR CAMPAIGN-RE-**  
18 **LATED DISBURSEMENTS.**—Section 318(a) of the Federal  
19 Election Campaign Act of 1971 (52 U.S.C. 30120(a)) is  
20 amended by striking “for the purpose of financing commu-  
21 nications expressly advocating the election or defeat of a  
22 clearly identified candidate” and inserting “for a cam-  
23 paign-related disbursement, as defined in subsection (f),  
24 consisting of a public communication”.

1       (b) CAMPAIGN-RELATED DISBURSEMENTS DE-  
2 FINED.—Section 318 of such Act (52 U.S.C. 30120), as  
3 amended by section 2(c)(1), is further amended by adding  
4 at the end the following new subsection:

5       “(f) CAMPAIGN-RELATED DISBURSEMENT DE-  
6 FINED.—

7               “(1) IN GENERAL.—In this section, the term  
8 ‘campaign-related disbursement’ means a disburse-  
9 ment by a covered organization for any of the fol-  
10 lowing (regardless of the intent of the person mak-  
11 ing the disbursement):

12                       “(A) An independent expenditure which ex-  
13 pressly advocates the election or defeat of a  
14 clearly identified candidate for election for Fed-  
15 eral office, or is the functional equivalent of ex-  
16 press advocacy because, when taken as a whole,  
17 it can be interpreted by a reasonable person  
18 only as advocating the election or defeat of a  
19 candidate for election for Federal office.

20                       “(B) Any public communication which re-  
21 fers to a clearly identified candidate for election  
22 for Federal office and which promotes or sup-  
23 ports the election of a candidate for that office,  
24 or attacks or opposes the election of a candidate  
25 for that office, without regard to whether the

1 communication expressly advocates a vote for or  
2 against a candidate for that office.

3 “(C) An electioneering communication, as  
4 defined in section 304(f)(3).

5 “(D) A covered transfer.

6 “(2) COVERED ORGANIZATION DEFINED.—In  
7 this subsection, the term ‘covered organization’  
8 means any of the following:

9 “(A) A corporation (other than an organi-  
10 zation described in section 501(c)(3) of the In-  
11 ternal Revenue Code of 1986).

12 “(B) A limited liability corporation that is  
13 not otherwise treated as a corporation for pur-  
14 poses of this Act (other than an organization  
15 described in section 501(c)(3) of the Internal  
16 Revenue Code of 1986).

17 “(C) An organization described in section  
18 501(c) of such Code and exempt from taxation  
19 under section 501(a) of such Code (other than  
20 an organization described in section 501(c)(3)  
21 of such Code).

22 “(D) A labor organization (as defined in  
23 section 316(b)).

24 “(E) Any political organization under sec-  
25 tion 527 of the Internal Revenue Code of 1986,

1 other than a political committee under this Act  
2 (except as provided in subparagraph (F)).

3 “(F) A political committee with an account  
4 that accepts donations or contributions that do  
5 not comply with the contribution limits or  
6 source prohibitions under this Act, but only  
7 with respect to such accounts.

8 “(3) COVERED TRANSFER DEFINED.—

9 “(A) IN GENERAL.—In this subsection, the  
10 term ‘covered transfer’ means any transfer or  
11 payment of funds by a covered organization to  
12 another person if the covered organization—

13 “(i) designates, requests, or suggests  
14 that the amounts be used for—

15 “(I) campaign-related disburse-  
16 ments (other than covered transfers);  
17 or

18 “(II) making a transfer to an-  
19 other person for the purpose of mak-  
20 ing or paying for such campaign-re-  
21 lated disbursements;

22 “(ii) made such transfer or payment  
23 in response to a solicitation or other re-  
24 quest for a donation or payment for—

1 “(I) the making of or paying for  
2 campaign-related disbursements  
3 (other than covered transfers); or

4 “(II) making a transfer to an-  
5 other person for the purpose of mak-  
6 ing or paying for such campaign-re-  
7 lated disbursements;

8 “(iii) engaged in discussions with the  
9 recipient of the transfer or payment re-  
10 garding—

11 “(I) the making of or paying for  
12 campaign-related disbursements  
13 (other than covered transfers); or

14 “(II) donating or transferring  
15 any amount of such transfer or pay-  
16 ment to another person for the pur-  
17 pose of making or paying for such  
18 campaign-related disbursements;

19 “(iv) made campaign-related disburse-  
20 ments (other than a covered transfer) in  
21 an aggregate amount of \$50,000 or more  
22 during the 2-year period ending on the  
23 date of the transfer or payment, or knew  
24 or had reason to know that the person re-  
25 ceiving the transfer or payment made such

1 disbursements in such an aggregate  
2 amount during that 2-year period; or

3 “(v) knew or had reason to know that  
4 the person receiving the transfer or pay-  
5 ment would make campaign-related dis-  
6 bursements in an aggregate amount of  
7 \$50,000 or more during the 2-year period  
8 beginning on the date of the transfer or  
9 payment.

10 “(B) EXCLUSIONS.—The term ‘covered  
11 transfer’ does not include any of the following:

12 “(i) A disbursement made by a cov-  
13 ered organization in a commercial trans-  
14 action in the ordinary course of any trade  
15 or business conducted by the covered orga-  
16 nization or in the form of investments  
17 made by the covered organization.

18 “(ii) A disbursement made by a cov-  
19 ered organization if—

20 “(I) the covered organization  
21 prohibited, in writing, the use of such  
22 disbursement for campaign-related  
23 disbursements; and

24 “(II) the recipient of the dis-  
25 bursement agreed to follow the prohi-

1                   bition and deposited the disbursement  
2                   in an account which is segregated  
3                   from any account used to make cam-  
4                   paign-related disbursements.

5                   “(C) SPECIAL RULE REGARDING TRANS-  
6                   FERS AMONG AFFILIATES.—

7                   “(i) SPECIAL RULE.—A transfer of an  
8                   amount by one covered organization to an-  
9                   other covered organization which is treated  
10                  as a transfer between affiliates under  
11                  clause (iii) shall be considered a covered  
12                  transfer by the covered organization which  
13                  transfers the amount only if the aggregate  
14                  amount transferred during the year by  
15                  such covered organization to that same  
16                  covered organization is equal to or greater  
17                  than \$50,000.

18                  “(ii) DETERMINATION OF AMOUNT OF  
19                  CERTAIN PAYMENTS AMONG AFFILIATES.—  
20                  In determining the amount of a transfer  
21                  between affiliates for purposes of clause  
22                  (i), to the extent that the transfer consists  
23                  of funds attributable to dues, fees, or as-  
24                  sessments which are paid by individuals on  
25                  a regular, periodic basis in accordance with

1 a per-individual calculation which is made  
2 on a regular basis, the transfer shall be at-  
3 tributed to the individuals paying the dues,  
4 fees, or assessments and shall not be at-  
5 tributed to the covered organization.

6 “(iii) DESCRIPTION OF TRANSFERS  
7 BETWEEN AFFILIATES.—A transfer of  
8 amounts from one covered organization to  
9 another covered organization shall be  
10 treated as a transfer between affiliates if—

11 “(I) one of the organizations is  
12 an affiliate of the other organization;  
13 or

14 “(II) each of the organizations is  
15 an affiliate of the same organization,  
16 except that the transfer shall not be treat-  
17 ed as a transfer between affiliates if one of  
18 the organizations is established for the  
19 purpose of making campaign-related dis-  
20 bursements.

21 “(iv) DETERMINATION OF AFFILIATE  
22 STATUS.—For purposes of clause (iii), a  
23 covered organization is an affiliate of an-  
24 other covered organization if—

1 “(I) the governing instrument of  
2 the organization requires it to be  
3 bound by decisions of the other orga-  
4 nization;

5 “(II) the governing board of the  
6 organization includes persons who are  
7 specifically designated representatives  
8 of the other organization or are mem-  
9 bers of the governing board, officers,  
10 or paid executive staff members of the  
11 other organization, or whose service  
12 on the governing board is contingent  
13 upon the approval of the other organi-  
14 zation; or

15 “(III) the organization is char-  
16 tered by the other organization.

17 “(v) COVERAGE OF TRANSFERS TO  
18 AFFILIATED SECTION 501(c)(3) ORGANIZA-  
19 TIONS.—This subparagraph shall apply  
20 with respect to an amount transferred by  
21 a covered organization to an organization  
22 described in paragraph (3) of section  
23 501(c) of the Internal Revenue Code of  
24 1986 and exempt from tax under section  
25 501(a) of such Code in the same manner

1 as this subparagraph applies to an amount  
2 transferred by a covered organization to  
3 another covered organization.”.

4 **SEC. 4. STAND BY EVERY AD.**

5 (a) EXPANDED DISCLAIMER REQUIREMENTS FOR  
6 CERTAIN COMMUNICATIONS.—Section 318 of the Federal  
7 Election Campaign Act of 1971 (52 U.S.C. 30120), as  
8 amended by section 2(c)(1) and section 3(b), is further  
9 amended by adding at the end the following new sub-  
10 section:

11 “(g) EXPANDED DISCLAIMER REQUIREMENTS FOR  
12 COMMUNICATIONS NOT AUTHORIZED BY CANDIDATES OR  
13 COMMITTEES.—

14 “(1) IN GENERAL.—Except as provided in para-  
15 graph (6), any communication described in para-  
16 graph (3) of subsection (a) which is transmitted in  
17 an audio or video format (including an Internet or  
18 digital communication), or which is an Internet or  
19 digital communication transmitted in a text or  
20 graphic format, shall include, in addition to the re-  
21 quirements of paragraph (3) of subsection (a), the  
22 following:

23 “(A) The individual disclosure statement  
24 described in paragraph (2)(A) (if the person  
25 paying for the communication is an individual)

1 or the organizational disclosure statement de-  
2 scribed in paragraph (2)(B) (if the person pay-  
3 ing for the communication is not an individual).

4 “(B) If the communication is transmitted  
5 in a video format, or is an Internet or digital  
6 communication which is transmitted in a text or  
7 graphic format, and is paid for in whole or in  
8 part with a payment which is treated as a cam-  
9 paign-related disbursement under subsection  
10 (f)—

11 “(i) the Top Five Funders list (if ap-  
12 plicable); or

13 “(ii) in the case of a communication  
14 which, as determined on the basis of cri-  
15 teria established in regulations issued by  
16 the Commission, is of such short duration  
17 that including the Top Five Funders list in  
18 the communication would constitute a  
19 hardship to the person paying for the com-  
20 munication by requiring a disproportionate  
21 amount of the content of the communica-  
22 tion to consist of the Top Five Funders  
23 list, the name of a website which contains  
24 the Top Five Funders list (if applicable)  
25 or, in the case of an Internet or digital

1 communication, a hyperlink to such  
2 website.

3 “(C) If the communication is transmitted  
4 in an audio format and is paid for in whole or  
5 in part with a payment which is treated as a  
6 campaign-related disbursement under sub-  
7 section (f)—

8 “(i) the Top Two Funders list (if ap-  
9 plicable); or

10 “(ii) in the case of a communication  
11 which, as determined on the basis of cri-  
12 teria established in regulations issued by  
13 the Commission, is of such short duration  
14 that including the Top Two Funders list in  
15 the communication would constitute a  
16 hardship to the person paying for the com-  
17 munication by requiring a disproportionate  
18 amount of the content of the communica-  
19 tion to consist of the Top Two Funders  
20 list, the name of a website which contains  
21 the Top Two Funders list (if applicable).

22 “(2) DISCLOSURE STATEMENTS DESCRIBED.—

23 “(A) INDIVIDUAL DISCLOSURE STATE-  
24 MENTS.—The individual disclosure statement  
25 described in this subparagraph is the following:

1           ‘I am \_\_\_\_\_, and I approve this  
2           message.’, with the blank filled in with the  
3           name of the applicable individual.

4                   “(B)     ORGANIZATIONAL     DISCLOSURE  
5           STATEMENTS.—The organizational disclosure  
6           statement described in this subparagraph is the  
7           following: ‘I am \_\_\_\_\_, the  
8           \_\_\_\_\_ of \_\_\_\_\_, and  
9           \_\_\_\_\_ approves this message.’,  
10          with—

11                   “(i) the first blank to be filled in with  
12           the name of the applicable individual;

13                   “(ii) the second blank to be filled in  
14           with the title of the applicable individual;  
15           and

16                   “(iii) the third and fourth blank each  
17           to be filled in with the name of the organi-  
18           zation or other person paying for the com-  
19           munication.

20                   “(3) METHOD OF CONVEYANCE OF STATE-  
21          MENT.—

22                   “(A) COMMUNICATIONS IN TEXT OR  
23           GRAPHIC FORMAT.—In the case of a commu-  
24           nication to which this subsection applies which  
25           is transmitted in a text or graphic format, the

1 disclosure statements required under paragraph  
2 (1) shall appear in letters at least as large as  
3 the majority of the text in the communication.

4 “(B) COMMUNICATIONS TRANSMITTED IN  
5 AUDIO FORMAT.—In the case of a communica-  
6 tion to which this subsection applies which is  
7 transmitted in an audio format, the disclosure  
8 statements required under paragraph (1) shall  
9 be made by audio by the applicable individual  
10 in a clear and conspicuous manner.

11 “(C) COMMUNICATIONS TRANSMITTED IN  
12 VIDEO FORMAT.—In the case of a communica-  
13 tion to which this subsection applies which is  
14 transmitted in a video format, the information  
15 required under paragraph (1)—

16 “(i) shall appear in writing at the end  
17 of the communication or in a crawl along  
18 the bottom of the communication in a clear  
19 and conspicuous manner, with a reasonable  
20 degree of color contrast between the back-  
21 ground and the printed statement, for a  
22 period of at least 6 seconds; and

23 “(ii) shall also be conveyed by an  
24 unobscured, full-screen view of the applica-  
25 ble individual or by the applicable indi-

1           vidual making the statement in voice-over  
2           accompanied by a clearly identifiable pho-  
3           tograph or similar image of the individual,  
4           except in the case of a Top Five Funders  
5           list.

6           “(4) APPLICABLE INDIVIDUAL DEFINED.—The  
7           term ‘applicable individual’ means, with respect to a  
8           communication to which this subsection applies—

9                   “(A) if the communication is paid for by  
10                  an individual, the individual involved;

11                   “(B) if the communication is paid for by a  
12                  corporation, the chief executive officer of the  
13                  corporation (or, if the corporation does not have  
14                  a chief executive officer, the highest ranking of-  
15                  ficial of the corporation);

16                   “(C) if the communication is paid for by a  
17                  labor organization, the highest ranking officer  
18                  of the labor organization; and

19                   “(D) if the communication is paid for by  
20                  any other person, the highest ranking official of  
21                  such person.

22           “(5) TOP FIVE FUNDERS LIST AND TOP TWO  
23           FUNDERS LIST DEFINED.—

24                   “(A) TOP FIVE FUNDERS LIST.—The term  
25                  ‘Top Five Funders list’ means, with respect to

1 a communication which is paid for in whole or  
2 in part with a campaign-related disbursement  
3 (as defined in subsection (f)), a list of the five  
4 persons who, during the 12-month period end-  
5 ing on the date of the disbursement, provided  
6 the largest payments of any type in an aggre-  
7 gate amount equal to or exceeding \$10,000 to  
8 the person who is paying for the communication  
9 and the amount of the payments each such per-  
10 son provided. If two or more people provided  
11 the fifth largest of such payments, the person  
12 paying for the communication shall select one of  
13 those persons to be included on the Top Five  
14 Funders list.

15 “(B) TOP TWO FUNDERS LIST.—The term  
16 ‘Top Two Funders list’ means, with respect to  
17 a communication which is paid for in whole or  
18 in part with a campaign-related disbursement  
19 (as defined in subsection (f)), a list of the per-  
20 sons who, during the 12-month period ending  
21 on the date of the disbursement, provided the  
22 largest and the second largest payments of any  
23 type in an aggregate amount equal to or ex-  
24 ceeding \$10,000 to the person who is paying for  
25 the communication and the amount of the pay-

1           ments each such person provided. If two or  
2           more persons provided the second largest of  
3           such payments, the person paying for the com-  
4           munication shall select one of those persons to  
5           be included on the Top Two Funders list.

6           “(C) EXCLUSION OF CERTAIN PAY-  
7           MENTS.—For purposes of subparagraphs (A)  
8           and (B), in determining the amount of pay-  
9           ments made by a person to a person paying for  
10          a communication, there shall be excluded the  
11          following:

12                 “(i) Any amounts provided in the or-  
13                 dinary course of any trade or business con-  
14                 ducted by the person paying for the com-  
15                 munication or in the form of investments  
16                 in the person paying for the communica-  
17                 tion.

18                 “(ii) Any payment which the person  
19                 prohibited, in writing, from being used for  
20                 campaign-related disbursements, but only  
21                 if the person paying for the communication  
22                 agreed to follow the prohibition and depos-  
23                 ited the payment in an account which is  
24                 segregated from any account used to make  
25                 campaign-related disbursements.

1           “(6) SPECIAL RULES FOR CERTAIN COMMU-  
2       NICATIONS.—

3           “(A) EXCEPTION FOR COMMUNICATIONS  
4       PAID FOR BY POLITICAL PARTIES AND CERTAIN  
5       POLITICAL COMMITTEES.—This subsection does  
6       not apply to any communication to which sub-  
7       section (d)(2) applies.

8           “(B) TREATMENT OF VIDEO COMMUNICA-  
9       TIONS LASTING 10 SECONDS OR LESS.—In the  
10      case of a communication to which this sub-  
11      section applies which is transmitted in a video  
12      format, or is an Internet or digital communica-  
13      tion which is transmitted in a text or graphic  
14      format, the communication shall meet the fol-  
15      lowing requirements:

16           “(i) The communication shall include  
17      the individual disclosure statement de-  
18      scribed in paragraph (2)(A) (if the person  
19      paying for the communication is an indi-  
20      vidual) or the organizational disclosure  
21      statement described in paragraph (2)(B)  
22      (if the person paying for the communica-  
23      tion is not an individual).

24           “(ii) The statement described in  
25      clause (i) shall appear in writing at the

1 end of the communication, or in a crawl  
2 along the bottom of the communication, in  
3 a clear and conspicuous manner, with a  
4 reasonable degree of color contrast between  
5 the background and the printed statement,  
6 for a period of at least 4 seconds.

7 “(iii) The communication shall in-  
8 clude, in a clear and conspicuous manner,  
9 a website address with a landing page  
10 which will provide all of the information  
11 described in paragraph (1) with respect to  
12 the communication. Such address shall ap-  
13 pear for the full duration of the commu-  
14 nication.

15 “(iv) To the extent that the format in  
16 which the communication is made permits  
17 the use of a hyperlink, the communication  
18 shall include a hyperlink to the website ad-  
19 dress described in clause (iii).”.

20 (b) EXCEPTION FOR COMMUNICATIONS PAID FOR BY  
21 POLITICAL PARTIES AND CERTAIN POLITICAL COMMIT-  
22 TEES.—Section 318(d)(2) of such Act (52 U.S.C.  
23 30120(d)(2)) is amended—

24 (1) in the heading, by striking “OTHERS” and  
25 inserting “CERTAIN POLITICAL COMMITTEES”;

1           (2) by striking “Any communication” and in-  
2       serting “(A) Any communication”;

3           (3) by inserting “which (except to the extent  
4       provided in subparagraph (B)) is paid for by a polit-  
5       ical committee (including a political committee of a  
6       political party) and” after “subsection (a)”;

7           (4) by striking “or other person” each place it  
8       appears; and

9           (5) by adding at the end the following new sub-  
10      paragraph:

11           “(B)(i) This paragraph does not apply to a  
12      communication paid for in whole or in part during  
13      a calendar year with a campaign-related disburse-  
14      ment, but only if the covered organization making  
15      the campaign-related disbursement made campaign-  
16      related disbursements (as defined in subsection (f))  
17      aggregating more than \$10,000 during such cal-  
18      endar year.

19           “(ii) For purposes of clause (i), in determining  
20      the amount of campaign-related disbursements made  
21      by a covered organization during a year, there shall  
22      be excluded the following:

23           “(I) Any amounts received by the covered  
24      organization in the ordinary course of any trade  
25      or business conducted by the covered organiza-

tion or in the form of investments in the covered organization.

“(II) Any amounts received by the covered organization from a person who prohibited, in writing, the organization from using such amounts for campaign-related disbursements, but only if the covered organization agreed to follow the prohibition and deposited the amounts in an account which is segregated from any account used to make campaign-related disbursements.”.

**SEC. 5. DISCLAIMER REQUIREMENTS FOR COMMUNICATIONS MADE THROUGH PRERECORDED TELEPHONE CALLS.**

(a) APPLICATION OF REQUIREMENTS.—

(1) IN GENERAL.—Section 318(a) of the Federal Election Campaign Act of 1971 (52 U.S.C. 30120(a)), as amended by section 2(a)(1), is further amended by inserting after “public communication” each place it appears the following: “(including a telephone call consisting in substantial part of a prerecorded audio message)”.

(2) APPLICATION TO COMMUNICATIONS SUBJECT TO EXPANDED DISCLAIMER REQUIREMENTS.—

Section 318(g)(1) of such Act (52 U.S.C.

1       30120(e)(1)), as added by section 4(a), is amended  
2       in the matter preceding subparagraph (A) by strik-  
3       ing “which is transmitted in an audio or video for-  
4       mat” and inserting “which is transmitted in an  
5       audio or video format or which consists of a tele-  
6       phone call consisting in substantial part of a  
7       prerecorded audio message”.

8       (b) TREATMENT AS COMMUNICATION TRANSMITTED  
9       IN AUDIO FORMAT.—

10           (1) COMMUNICATIONS BY CANDIDATES OR AU-  
11       THORIZED PERSONS.—Section 318(d) of such Act  
12       (52 U.S.C. 30120(d)) is amended by adding at the  
13       end the following new paragraph:

14           “(3) PRERECORDED TELEPHONE CALLS.—Any  
15       communication described in paragraph (1), (2), or  
16       (3) of subsection (a) (other than a communication  
17       which is subject to subsection (e)) which is a tele-  
18       phone call consisting in substantial part of a  
19       prerecorded audio message shall include, in addition  
20       to the requirements of such paragraph, the audio  
21       statement required under subparagraph (A) of para-  
22       graph (1) or the audio statement required under  
23       paragraph (2) (whichever is applicable), except that  
24       the statement shall be made at the beginning of the  
25       telephone call.”.

1           (2) COMMUNICATIONS SUBJECT TO EXPANDED  
2       DISCLAIMER REQUIREMENTS.—Section 318(g)(3) of  
3       such Act (52 U.S.C. 30120(e)(3)), as added by sec-  
4       tion 4(a), is amended by adding at the end the fol-  
5       lowing new subparagraph:

6                   “(D)       PRERECORDED       TELEPHONE  
7       CALLS.—In the case of a communication to  
8       which this subsection applies which is a tele-  
9       phone call consisting in substantial part of a  
10      prerecorded audio message, the communication  
11      shall be considered to be transmitted in an  
12      audio format.”.

13 **SEC. 6. NO EXPANSION OF PERSONS SUBJECT TO DIS-**  
14 **CLAIMER REQUIREMENTS ON INTERNET**  
15 **COMMUNICATIONS.**

16       Nothing in this Act or the amendments made by this  
17 Act may be construed to require any person who is not  
18 required under section 318 of the Federal Election Cam-  
19 paign Act of 1971 (as provided under section 110.11 of  
20 title 11 of the Code of Federal Regulations) to include  
21 a disclaimer on communications made by the person  
22 through the internet to include any disclaimer on any such  
23 communications.

1 **SEC. 7. EFFECTIVE DATE.**

2       The amendments made by this Act shall apply with  
3 respect to communications made on or after January 1,  
4 2020, and shall take effect without regard to whether or  
5 not the Federal Election Commission has promulgated  
6 regulations to carry out such amendments.

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