

117TH CONGRESS
1ST SESSION

S. 2572

To require online platforms to provide a mechanism for the deletion of user accounts, and for other purposes.

IN THE SENATE OF THE UNITED STATES

JULY 30, 2021

Mr. KENNEDY introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

A BILL

To require online platforms to provide a mechanism for the deletion of user accounts, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Click to Quit Act”.

5 **SEC. 2. REQUIREMENTS FOR ONLINE PLATFORMS REGARD-**
6 **ING ACCOUNT DELETION.**

7 (a) MECHANISM FOR DELETION.—

8 (1) IN GENERAL.—Beginning 1 year after the
9 date of enactment of this section, an online platform
10 shall provide a mechanism by which a user may de-

lete or otherwise terminate the account of such user on the online platform.

(2) REQUIREMENTS.—The mechanism described in paragraph (1) shall be—

(A) in the form of a tab, link, button, or other easy-to-use process;

(B) in easily understandable, concise, accurate, and clear language; and

(C) located in a conspicuous position (as determined by the Commission).

(b) ENFORCEMENT BY THE COMMISSION.—

(1) UNFAIR OR DECEPTIVE ACTS OR PRACTICE.—A violation of subsection (a) or a regulation promulgated thereunder shall be treated as a violation of a rule defining an unfair or deceptive act or practice under section 18(a)(1)(B) of the Federal Trade Commission Act (15 U.S.C. 57a(a)(1)(B)).

(2) POWERS OF THE COMMISSION.—

(A) IN GENERAL.—The Commission shall enforce this section in the same manner, by the same means, and with the same jurisdiction, powers, and duties as though all applicable terms and provisions of the Federal Trade Commission Act (15 U.S.C. 41 et seq.) were incorporated into and made a part of this section.

(B) PRIVILEGES AND IMMUNITIES.—Any person who violates subsection (a) or a regulation promulgated thereunder shall be subject to the penalties and entitled to the privileges and immunities provided in the Federal Trade Commission Act (15 U.S.C. 41 et seq.).

(C) AUTHORITY PRESERVED.—Nothing in this section shall be construed to limit the authority of the Commission under any other provision of law.

(3) RULEMAKING.—The Commission shall promulgate in accordance with section 553 of title 5, United States Code, such rules as may be necessary to carry out this section.

(c) DEFINITIONS.—In this section:

(1) COMMISSION.—The term “Commission” means the Federal Trade Commission.

(2) ONLINE PLATFORM.—The term “online platform” means any public-facing website, web application, or digital application (including a social network, ad network, or search engine) that allows a user to create an account on the website or application, including by using information from an account associated with another website or application

- 1 to register with, sign in to, or otherwise access the
- 2 website or application involved.

