

119TH CONGRESS
1ST SESSION

H. R. 2348

To direct the Secretary of Transportation to produce and distribute a national public safety messaging campaign, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

MARCH 25, 2025

Mr. STAUBER (for himself, Mr. YAKYM, Ms. BROWNLEY, and Mr. MOULTON) introduced the following bill; which was referred to the Committee on Transportation and Infrastructure

A BILL

To direct the Secretary of Transportation to produce and distribute a national public safety messaging campaign, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Brake for Kids Act
5 of 2025”.

6 **SEC. 2. NATIONAL PUBLIC SAFETY MESSAGING CAMPAIGN.**

7 (a) IN GENERAL.—Using amounts provided to the
8 Secretary of Transportation under the Infrastructure In-
9 vestment and Jobs Act (Public Law 117–58), the Sec-

1 retary shall produce and distribute a national public safety
2 messaging campaign to increase awareness and education
3 about the dangers of illegal passing of stopped school
4 buses.

5 (b) REQUIREMENTS.—In producing and distributing
6 the national public safety messaging campaign under sub-
7 section (a), the Secretary shall—

8 (1) include television advertising and adver-
9 tising time on key national broadcasts with a wide
10 audience as part of the campaign;

11 (2) include radio, social media, and edge service
12 advertising as part of the campaign; and

13 (3) ensure that the campaign is not limited to
14 digital downloads or regional distribution.

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