

119TH CONGRESS
1ST SESSION

H. R. 5956

To require certain disclosures on advertisements paid for by the governments of foreign countries or by foreign persons, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

NOVEMBER 7, 2025

Mr. KEAN introduced the following bill; which was referred to the Committee on Energy and Commerce

A BILL

To require certain disclosures on advertisements paid for by the governments of foreign countries or by foreign persons, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SEC. 1. SHORT TITLE.**

4 This Act may be cited as the “Defending Against
5 Foreign Propaganda Act”.

6 **SEC. 2. REQUIREMENT FOR DISCLOSURE WITH RESPECT**
7 **TO ADVERTISEMENTS PAID FOR BY THE GOV-**
8 **ERNMENTS OF FOREIGN COUNTRIES AND**
9 **FOREIGN PERSONS.**

10 (a) REQUIREMENT.—

1 (1) IN GENERAL.—A person may not dissemi-
2 nate to a consumer an advertisement paid for by the
3 government of a foreign country or by a foreign per-
4 son without disclosing to the consumer, in the man-
5 ner described in paragraph (2), that the advertise-
6 ment was paid for by such government or by such
7 person.

8 (2) MANNER DESCRIBED.—The manner de-
9 scribed in this paragraph is the following:

10 (A) With respect to an advertisement that
11 includes a sound component, a disclosure made
12 pursuant to paragraph (1) shall be included in
13 the advertisement as a sound component.

14 (B) With respect to an advertisement that
15 includes a printed language component, a dis-
16 closure made pursuant to paragraph (1) shall
17 be included in the advertisement as a printed
18 language component.

19 (C) With respect to an advertisement that
20 includes a video component, a disclosure made
21 pursuant to paragraph (1) shall be included in
22 the advertisement as a sound component and a
23 printed language component.

24 (D) With respect to an advertisement paid
25 for by a foreign person, a disclosure made pur-

1 suant to paragraph (1) shall include the fol-
2 lowing as applicable:

3 (i) The name of the foreign country
4 from which the foreign person is a citizen
5 of.

6 (ii) The name of the foreign country
7 in which the foreign person has its prin-
8 cipal place of business.

9 (b) ENFORCEMENT BY FEDERAL TRADE COMMIS-
10 SION.—

11 (1) UNFAIR OR DECEPTIVE ACTS OR PRAC-
12 TICES.—A violation of this section shall be treated
13 as a violation of a regulation under section
14 18(a)(1)(B) of the Federal Trade Commission Act
15 (15 U.S.C. 57a(a)(1)(B)) regarding unfair or decep-
16 tive acts or practices.

17 (2) POWERS OF COMMISSION.—The Federal
18 Trade Commission shall enforce this section in the
19 same manner, by the same means, and with the
20 same jurisdiction, powers, and duties as though all
21 applicable terms and provisions of the Federal Trade
22 Commission Act (15 U.S.C. 41 et seq.) were incor-
23 porated into and made a part of this Act. Any per-
24 son who violates this section shall be subject to the

1 penalties and entitled to the privileges and immuni-
2 ties provided in the Federal Trade Commission Act.

3 (c) DEFINITIONS.—In this section:

4 (1) ALIEN.—The term “alien” has the meaning
5 given such term in section 101 of the Immigration
6 and Nationality Act (8 U.S.C. 1101).

7 (2) FOREIGN PERSON.—The term “foreign per-
8 son” means the following:

9 (A) An alien.

10 (B) A partnership, association, corpora-
11 tion, organization, or other combination of per-
12 sons having its principal place of business in a
13 foreign country.

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