



Senofer Mendoza
Founder, General Partner

Senofer Mendoza: A Force for Innovation in Venture Capital

Senofer Mendoza is not just a name in the venture capital (VC) world; she's a trailblazer actively reshaping the landscape with her commitment to innovation, fostering the next generation of entrepreneurs, and investing in talent across the whole of the United States. As the Founder and General Partner of Mendoza Ventures, established in 2016, Senofer focuses on investing in dual-use companies in AI and Cybersecurity, but her impact extends far beyond the realm of technology. Since its founding seven years ago, Mendoza Ventures has raised two funds and had four successful exits. The firm is currently raising its third, \$100M fund anchored by Bank of America, focused on early growth funding rounds. In 2022, Axios Magazine listed Senofer as one of the five most influential people in Boston and the LA Times honored Senofer as a visionary and one of California's most prominent game-changers and thought leaders in the business world today.

Beyond Investments: Building an Ecosystem: Senofer's influence isn't confined to one firm. Recognizing the need for systemic change, she actively participates in shaping the future of innovation and entrepreneurship. In 2022, she was appointed to the National Advisory Council on Innovation and Entrepreneurship (NACIE), where her expertise and insights contribute to shaping national policy and fostering an innovation ecosystem designed to benefit the entire nation. By advising the United States Department of Commerce and Economic Development Administration on best practices, this committee wrote the country's National Entrepreneurship Strategy, and recommended the creation of E.D.A.'s TechHUBS program. This committee drove the idea that entrepreneurship is a hallmark of American competitiveness, and that it should be everywhere, for all Americans.

From Design to Disruptor: Senofer's journey to VC leadership is itself an inspiring story. Her background lies in design for luxury hotels, a world seemingly far removed from the fast-paced world of finance. However, she defied expectations, transitioning to the industry with a fresh

perspective and a passion for supporting entrepreneurs. Looking back, she describes founding Mendoza Ventures as the "best job decision" she ever made, driven by a desire to create a different experience for founders than the one she encountered on her own path.

In 2023, Senofer founded Mendoza Impact, a 501c3 with a mission to support founders, funders, fellows and small businesses. Mendoza Impact is currently running programs to elevate small businesses, to fund startups in a capital constricted environment, and to train fellows in capital allocation best practices.

Recognition: Senofer's pioneering efforts haven't gone unnoticed. She has been featured in numerous publications (Bloomberg, Forbes, The Venture Capital Journal) and recognized as a leader in the VC industry. Beyond accolades, her true influence lies in the countless entrepreneurs she has empowered, the barriers she has broken, and the voices she has brought to the table. She is a role model not only for aspiring female investors but for anyone seeking to challenge the status quo and build a more innovative future for all Americans.

Senofer Mendoza's story is one of passion, dedication, and a relentless pursuit of positive change. She is a force to be reckoned with, and her impact on the VC world and beyond is only beginning to unfold.

Headshot

https://drive.google.com/file/d/1EXvPHfjEQ4aBjHo_LXJXprnrw9saoDU/view?usp=sharing

Linkedin

<https://www.linkedin.com/in/senofermendoza/>