

Bill Caram

Experience

Executive Director, Pipeline Safety Trust

The Pipeline Safety Trust is a national non-profit organization that acts in the public interest to keep people and the environment safe from the risks of pipelines. The PST was formed in the aftermath of the 1999 Olympic Pipeline tragedy in Bellingham, WA.

March 2020 – Present

Responsibilities:

- Manage and execute programmatic, operational, and financial strategies to improve national pipeline safety
- Advocate for the public interest to pipeline safety stakeholders to get to zero pipeline incidents
- Provide technical assistance to Congressional staff on pipeline safety legislation
- Provide clear information to reporters to educate the public on pipeline safety issues

Accomplishments:

- Established pipeline safety as recognized policy priority through sustained advocacy and coalition building
- Delivered keynote addresses and expert presentations at 25+ national conferences including Department of Energy workshops, American Petroleum Institute, Atlantic Council, and Emerging Fuels Institute
- Appointed to serve on US Department of Transportation's Hazardous Liquids Pipeline Advisory Committee (LPAC)
- Appointed to serve on White House Carbon Dioxide Capture, Utilization, and Sequestration Federal Lands and Outer Continental Shelf Permitting Task Force
- Appointed to serve on Washington's Citizen's Committee on Pipeline Safety
- Invited to and participated in the White House Methane Summit

Director of Finance and Development, Deschutes River Conservancy

The DRC specializes in programs and projects that employ voluntary, market-based incentives to restore stream-flows and water quality. The DRC is a non-litigious, multi-stakeholder organization, driven by collaboration and consensus, and serves as leaders and facilitators of basin-wide water management solutions.

August 2016 – March 2020

- Directed the organization's multi-department operations
- Developed organization, department, and project budgets
- Responsible for all unrestricted fundraising
- Conducted ongoing financial analysis, forecasting, and financial risk assessment to help drive organizational strategy
- Negotiated multi-million-dollar, multi-year contracts with funders to accomplish our mission
- Brought on new corporate funders with long-term commitments to support market-based solutions to streamflow needs
- Contributed to multi-stakeholder, basin-wide effort developing new Water Market Program for water users and environmental interests

Fiscal and Administrative Services Manager, Central Oregon Intergovernmental Council

COIC is an entrepreneurial, grant and contract funded Council of Governments serving the 8 incorporated cities, 3 counties, and Confederated Tribes of Central Oregon.

June 2014 – August 2016

- Managed accounting, payroll, and IT departments
- Responsible for accounting, budgeting, fiscal planning, procurement, facilities management, contract review and management, risk management, information technology, and legal compliance
- Oversaw budget increase of 54%, personnel growth of 30%, and reserve fund growth of 76%
- Earned the CAFR (Certificate of Achievement for Excellence in Financial Reporting) each year of my leadership

- Succeeded as part of the team in negotiating, adopting, and implementing COIC's first union contract

Portfolio Manager, Rivera Wealth Management Group, UBS Financial Services and Morgan Stanley
July 2002 – May 2014

- Responsible for investment decisions, trading, and security analysis
- Managed relationships with approximately 100 high-net-worth families and corporations
- Presented services to prospective clients to grow business

Education

B.S. Business Administration, University of Delaware	2001
Chartered Financial Analyst, CFA Institute	2007

Pipeline Safety Accomplishments

- Testified before US Senate Committee on Commerce, Science, and Transportation – Subcommittee hearing on Pipeline Safety
- Testified before US House of Representatives Committee on Transportation and Infrastructure – Subcommittee hearings on Pipeline Safety
- Testified before US House of Representatives Committee on Energy and Commerce – Subcommittee hearing on Pipeline Safety
- Commissioned and published a report on the unique safety risks and regulatory shortfalls of carbon dioxide pipelines which led to an announced PHMSA rulemaking
- Testified before California Assembly Select Committee on Building a Zero-Carbon Hydrogen Economy on hydrogen pipeline safety
- Testified before California Assembly Special Committee on Orange County oil spill
- Testified before California Air Resources Board on Carbon Dioxide pipelines as part of the Scoping Plan
- Organized and moderated two-day virtual seminar on lessons learned 10 years after Enbridge's pipeline failure in Marshall, MI
- Organized and moderated two-day virtual seminar on hazardous liquids leak detection and methane advanced leak detection
- Commissioned and published a report on the unique safety risks of hydrogen pipelines
- Organized and moderated multi-stakeholder national pipeline safety conferences
- Served on Integrated Methane Emissions Monitoring Platform (IMEMP) technical advisory committee, Pacific Northwest National Laboratory
- Served on Technical Advisory Panel for Texas A&M research study on "Determination of Potential Impact Radius of CO2 pipelines"