



Ian Bednowitz

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Ian Bednowitz has nearly two decades of tech leadership experience building and scaling technology teams and businesses organically and inorganically both in the US and in Asia-Pacific. His career reflects a track record of turning around hundred-million dollar P&L's by building customer-centric experiences while leading large, globally distributed teams and executing complex M&A and commercial transactions.

Currently, Ian is the General Manager for LifeLock, the leading US identity theft protection brand, at Gen Digital, where he is responsible for growing the \$1B+ LifeLock business and improving its industry leading retention and NPS. He regularly shares his expertise in fraud and identity theft with the media.

Prior to joining Gen, he was Global Head of Protections at eBay, a global ecommerce marketplace to connect buyers and sellers, where he was responsible for managing and improving programs to build customers' trust for transacting on eBay, such as eBay's Money Back Guarantee. He also worked with eBay in Singapore, where he served as the General Manager for eBay's China and India businesses, while building partnerships with multiple regional ecommerce players in India, Taiwan and Indonesia (total portfolio generated >\$1B in Gross Merchandise Value in 2019). Ian led eBay's M&A team in his first role at eBay, deploying over \$1B in capital across 20+ acquisitions and investments.

Ian started his career as a strategy consultant at Bain & Company for roughly seven years, during which time he advised executive leadership teams of Fortune 500 companies primarily in financial services and retail on strategy and operations as well as private equity firms on due diligence.

Ian graduated *summa cum laude* with a BA in Economics from Cornell University and holds an MBA from the Kellogg School of Management.