

MATTHEW REISMAN

Washington, DC Metro | mreisman@hunton.com | www.linkedin.com/in/matthewlreisman

PROFESSIONAL EXPERIENCE

CENTRE FOR INFORMATION POLICY LEADERSHIP (CIPL)

January 2023 - Present

DIRECTOR, PRIVACY AND DATA POLICY

As a member of CIPL's Leadership Team and senior team leader in the Americas, advance responsible artificial intelligence (AI), privacy, and data public policy and organizational governance in the U.S. and globally. Manage team of data and AI policy professionals, drive member relations and fundraising with new and existing funders, direct research projects, speak frequently at conferences and expert roundtables, engage with regulators and policymakers, and organize programming. Areas of focus include accountable development and deployment of AI, privacy and data protection policy, cross-border data flows, data governance, and privacy-enhancing technologies (PETs).

MICROSOFT CORPORATION

April 2013 – December 2022

DIRECTOR, GLOBAL PRIVACY POLICY (2021 - 2022)

Helped to shape Microsoft's global advocacy on privacy and data policy, including intersections with AI policy, security, digital safety, trade, data governance, and trustworthy cross-border data flows. Partnered closely with product, research, and external affairs teams at headquarters and in the Asia-Pacific, Middle East, Africa, and Europe.

DIRECTOR, INTERNATIONAL TRADE (2016 - 2021) | SENIOR MANAGER, INTERNATIONAL TRADE (2013-2016)

Drove engagement on trade policies related to emerging technologies, such as artificial intelligence and 5G, with strong focus on export controls, supply chain security, cybersecurity, and international data flows. Led cross-functional teams to shape advocacy across Asia-Pacific, Latin America, Europe, the Middle East, and Africa.

Engaged frequently with Congress, Executive Branch agencies, and international counterparts on policy priorities and built coalitions with diverse non-governmental stakeholders. Helped shape internal responses and external positioning vis-à-vis supply chain threats.

U.S. INTERNATIONAL TRADE COMMISSION

May 2009 – March 2013

LEAD INTERNATIONAL TRADE ANALYST (2011 - 2013) | INTERNATIONAL TRADE ANALYST (2009 - 2011)

Initiated the agency's research on digital trade and led research teams focused on the digital economy and regional trade, investment, and economic integration in Asia-Pacific and Africa.

- Co-authored "Policy Challenges of Cross-Border Cloud Computing" (published in Journal of International Commerce and Economics).
- Briefed Congressional staff, USTR, and the public on findings.

ADDITIONAL RELEVANT EXPERIENCE

NATHAN ASSOCIATES INC.

MANAGING ASSOCIATE | ASSOCIATE

Served as an Advisor to USAID, the World Bank, and governments in Africa, the Middle East, Southeast Asia, and Eastern Europe on international trade and investment policy, including trade negotiations, WTO accession, and trade facilitation. Led and wrote bids for contracts from the U.S. Agency for International Development, World Bank, and other funders.

OFFICE OF THE U.S. TRADE REPRESENTATIVE

INTERN, WTO AND MULTILATERAL AFFAIRS

Wrote U.S. positions for WTO accession negotiations for candidate countries from Central Asia and the Middle East. Authored U.S. submissions to the WTO Trade Policy Review Mechanism (TPRM) for select African WTO Members.

INDUSTRY LEADERSHIP

Strategic Council Member | Silverado Policy Accelerator, 2021 - Present

Digital Trade and Data Governance Hub Visiting Scholar | George Washington University, 2021 - Present

Digital Trade Committee Co-Chair | Coalition of Services Industries, 2020 - 2021

EDUCATION, TRAINING, AND AWARDS

Master Of Public Policy, Concentration in International Trade and Finance – Harvard University | Kennedy School of Government

Fulbright Fellow – Mali and Cote d'Ivoire

Bachelor of Arts – Duke University | Phi Beta Kappa

College Semester Abroad – School for International Training (SIT) | Madagascar

Training and Certifications: Global Trade Analysis, Purdue University; SAS Essentials; Microsoft Accessibility in Action

Languages: French, Spanish, Vietnamese

COMMUNITY ACTIVITIES

Board Member and Religious School Teacher – Temple B'nai Shalom, Fairfax Station, Virginia