

Last year, a new regulation by the Japanese Government requiring that poultry products be identified by country of origin actually helped sales of U.S. poultry, as a result of a campaign conducted by the U.S.A. Poultry and Egg Export Council under this program.

The council had spent \$167,000 in MPP funds to conduct joint promotions with 12 chain stores in Japan. The stores affixed the U.S. stickers saying "U.S. poultry, U.S. regs," to product packaging, displayed point of purchase materials and devoted greater portion of shelf space to U.S. poultry products. By the end of the promotion, the 12 chains reported total sales of over 110 tons of U.S. commodities. A year after the program, the stores continue to use these labels.

There are other examples. MPP funds helped the processed potato products industries who reached a record \$485 million in sales last year. They nearly doubled the level of just 5 years ago. U.S. pear growers and exporters were able to sell more than \$73 million last year, their highest level ever. The emerging market in Russia is becoming the United States fourth largest meat market. Canned salmon from Alaska is being sold in the United Kingdom. U.S. hard wood products are being exported. There are a number of other success stories in greater and greater quantities because of the thoughtful use of these funds.

Mr. President, new GATT trading rules are opening markets throughout the world. We are encountering new opportunities, and we must expand our efforts, we must increase the aggressive way we are going after our share of these new markets, competing effectively where we can. And because of the openness of these markets, they are increasingly competitive, and other countries are enjoying these opportunities, too.

So reducing or eliminating, which is what this amendment would do, the Market Promotion Program at this time in the face of continued and increasing foreign competition would be tantamount to unilateral disarmament, and I am against it and I am arguing against it. The impact would be felt throughout our economy in terms of lower exports, reduced economic activity and fewer jobs. I do not think we want that.

I urge my colleagues to oppose this amendment.

Mr. BUMPERS addressed the Chair.

The PRESIDING OFFICER. The Senator from Arkansas is recognized.

Mr. BUMPERS. Mr. President, I recognize our time has expired. I ask unanimous consent that I be permitted to proceed for up to 2 minutes.

The PRESIDING OFFICER. Is there objection? Without objection, it is so ordered. The Senator from Arkansas has 2 minutes.

Mr. BUMPERS. Mr. President, when you consider the mood of the country, which everybody recognizes is pretty

hostile and very volatile, most of it directed at the U.S. Congress and the people who occupy this Chamber and the one down the hall, most people do not understand what this Market Promotion Program is. But it is the very epitome of what people are upset about.

I cannot fathom our continuing a program such as this. We spent \$2 billion a year helping companies export—\$2 billion—and here we put \$110 million in for not just these corporations listed on this chart but dozens and dozens of other corporations, all of whom are quite capable of fending for themselves—the biggest in America.

Can you imagine McDonald's spending \$60 million or \$80 million a year on advertising and us giving them \$3 million to advertise Big Mac in Russia or wherever? What kind of nonsense is this?

This is one of those issues that if every single American were required to listen to the debate on this issue, I promise you, this \$110 million would be torpedoed in a megasecond. People would be appalled if they knew this sort of thing went on and particularly in light of the people we are cutting.

I still believe in helping people. I believe in what de Tocqueville talked about, an enlightened self-interest. I said it on this floor a hundred times. We ought to help people who want to make it and are reaching for the first rung on the ladder. We are passing a lot of legislation here that guarantees a lot of people who would like to have a chance, for example, to go to school on the GI bill like I did. I would not be standing here if it were not for the GI bill.

I ask unanimous consent for an additional 2 minutes.

The PRESIDING OFFICER. Is there objection? Without objection, it is so ordered.

Mr. BUMPERS. My brother made it pretty big in the corporate world. He would never have made it. We came from very poor circumstances. So, yes, I believe in helping people. I do not believe in helping people who do not want to help themselves. But I can tell you a little help from time to time from the Federal Government pays rich dividends, and we ought to be spending where it pays rich dividends. We ought not to be spending it on dancing raisins in Japan that scared half the children of Japan out of their wits. It was in English, and they did not understand any of it. Little shriveled raisins—they thought they were aliens. That was \$3 million worth of scaring Japanese children. I could go on with the horror stories. I am not going to belabor it. About everything that needs to be said has been said.

I want to point out again that we are spending \$2 billion on export enhancements right now. Why are we adding this piddling amount for the biggest corporations in America? If the people on this list right here—which is a lot longer than that list—cannot fend for

themselves, this country is in more trouble than I thought it was. I am here to help people who cannot fend for themselves and who need and deserve help. This \$110 million—I am not asking you to put it anyplace else. Put it on the deficit. You could not find a better place to put it.

I yield the floor.

Mr. COCHRAN. Mr. President, I think we have discussed this issue fully tonight, and we will have an opportunity to conclude debate tomorrow morning before voting on the amendment. I am prepared to move on to other subjects.

I yield the remainder of my time.

The PRESIDING OFFICER. All time is yielded back.

Mr. BUMPERS. Mr. President, I suggest the absence of a quorum.

The PRESIDING OFFICER. The clerk will call the roll.

The bill clerk proceeded to call the roll.

Mr. COCHRAN. Mr. President, I ask unanimous consent that the order for the quorum call be rescinded.

The PRESIDING OFFICER. Without objection, it is so ordered.

UNANIMOUS-CONSENT AGREEMENT

Mr. COCHRAN. Mr. President, in connection with the unanimous-consent agreement, in which we listed all amendments that were in order to the bill, I need to add an amendment for Senator BENNETT of Utah, which would be a relevant amendment.

I ask unanimous consent that the Bennett amendment be added to the list of amendments in the agreement.

The PRESIDING OFFICER. Is there objection?

Without objection, it is so ordered.

Mr. COCHRAN. Mr. President, we understand that there is now an agreed-upon list. We will consider these amendments as they are called up tomorrow. Some have agreements on them in terms of time available for debate and time for recorded votes that will occur, and the yeas and nays have been ordered on some of the amendments. On others, we hope we can work them out as they are called up. We may be able to agree to some of these. We hope Senators will be here tomorrow and be prepared to work quickly as we try to wrap-up consideration of this bill.

I understand that no other Senators intend to come to the floor tonight to offer amendments. So we are prepared to wrap up the business of the Senate tonight and go out for the evening.

MORNING BUSINESS

Mr. COCHRAN. Mr. President, I ask unanimous consent that there now be a period for the transaction of routine morning business with Senators permitted to speak therein for up to 5 minutes each.

The PRESIDING OFFICER. Without objection, it is so ordered.