

House of Representatives, and the Senator from Oregon was known in the House as being someone who dealt with substance. The same tradition that he established in the House, is being carried over to the Senate, as indicated by his remarks dealing with airline travel.

COMMERCIALISM OF PUBLIC BROADCASTING

Mr. REID. Mr. President, I am a great fan of public broadcasting. I listen almost every day to public radio. I am tremendously impressed with programs such as "Prairie Home Companion" and all the news stories in the morning that are extremely in depth. With public television, we all recognize the contributions made by the series on the Civil War, which is a classic and will continue to be in American television. The "MacNeil, Lehrer News Hour," which is now the "Lehrer News Hour," is the most in-depth news coverage that we have any place in America. There are many other programs on radio and on public television which I haven't mentioned that are quite good as well.

I am struck by the amount of commercials I endure and we all have to endure when we listen to public radio and watch public television. In my estimation, it is out of hand. These commercials are technically called "enhanced underwriting." You can call them whatever you want, but they are commercials.

An article appeared a short time ago in the Washington Post entitled "Now a Word About Our Sponsor." Critics say public radio's on-air credits come too close to being commercials, and, as indicated in that article, they are absolutely right. People are getting more disturbed every day with commercialism of public broadcasting.

I point this out because I am not the only one who has noticed the increasing sponsored announcements. According to this article, one survey shows a 700-percent increase in corporate funding over the past 5 or 6 years. It is just not listeners who are noticing the change. If I were the owner of a private broadcasting station, I would be up in arms. And some private station owners are tremendously disturbed about the increasing commercialism of this so-called public broadcasting.

Private stations aren't tax exempt like public broadcasting stations are. The private stations are now voicing their concerns about the existing uneven playing field. I don't want to sound as though I am beating up on public broadcasting because, as I have indicated in my opening statement, I really do like public broadcasting. I enjoy the programs on National Public Radio and public television. I believe public broadcasting should remain just that—public. That means we have to do a better job with public funding.

We can trace very clearly what has happened to public broadcasting. Newt Gingrich, and others with whom he as-

sociated, came out with the bad idea that they wanted to eliminate public broadcasting. This group found that they could not do that. So, in effect, they cut back the funding and they are strangling public broadcasting to death.

Mr. President, we need to do the necessary things to make public broadcasting more public in nature. I believe it is time for us to decide whether we want to have a public broadcasting system or whether we don't want to have one. Either we fund the Corporation for Public Broadcasting so they can exist, or we end it. I prefer the former. Therefore, when the Subcommittee on Labor, Health and Human Services, and Education marks up its bill—and I am a member of that subcommittee—I plan to offer an amendment to increase the Corporation for Public Broadcasting appropriation to \$475 million. This is \$125 million more than their request. However, I also plan to include report language that would encourage public radio and television to scale back their so-called enhanced underwriting practices and to become, once again, a public broadcasting system that is publicly funded.

As long as the Corporation for Public Broadcasting is leery of Congress cutting their funds or doing away with Federal funds altogether, they will begin to sound more and more like private broadcasting stations. The people who run those stations don't like it. You have people, as indicated in the Post article that I referred to earlier, who are continually talking about how difficult it is and how unfair it is. In this article, the author cites Bob Edwards from the NPR Morning Edition, which is a very fine program for news in the morning. He says:

Underwriting has kept us alive, but there's also a downside. It has cut into our air time. If you have to read a 30-second underwriting credit [a commercial], that's less news you can do.

So as I stated, we have to either make public broadcasting public or do away with it. If we continue the road we are going on, we are going to wind up having public broadcasting in name only, and it is going to be unfair that they are competing with the private stations, in which we have people who have invested a lot of money, trying to make money on an uneven playing field because of the protections public broadcasting have.

A DEMOCRATIC PLAN WITH WHICH THE AMERICAN PEOPLE CAN AGREE

Mr. REID. Mr. President, we had some good news last week when the majority leader, Senator LOTT, indicated that if the President vetoed the \$800 billion Republican tax plan, that would be the end of it.

That is good news for the American public on the \$800 billion attempt to cut taxes in this country because, in fact, it really wasn't a tax cutting

measure. It was something that would give no immediate relief to the American taxpayer. There was relief in the outyears. In fact, what it would have done is prevent us from directing monies toward the debt, and the debt of \$5 trillion is something we need to address.

If the national debt were lowered, it would be a tax cut for everyone, rich and poor. We pay hundreds of millions of dollars every year in interest on that debt. If we lower that, it will be good for everyone. We are not going to continue to live in this great economy where everything is looking good, forever. Hard times may lie ahead, and I think we will rue the day we didn't use these good times to pay down that debt.

This massive tax package that was passed on a very partisan basis, and then withheld from the American public during the August break so there could be a public relations effort to have the American people accept this tax cut, never materialized. The American people would not accept it because it was not acceptable on its face. They realized there was no meaningful tax relief in this package. It was more of a public relations ploy. The fact is that there should have been more attention focused on paying down the debt and protecting Social Security and Medicare. We must pay down the debt. That would be a tax cut for everyone.

We must protect Social Security. The majority touted the Social Security lockbox in conjunction with the tax cut. But the Republican lockbox fails to extend the solvency in the Social Security trust fund by a single day, and it includes, in this so-called lockbox, a trapdoor, a loophole, that would allow Republicans to label anything Social Security reform and to raid the Social Security trust fund. Finally, the Republican lockbox does nothing to protect Medicare.

So by proposing targeted tax cuts toward working families, the minority believes our Democratic plan is able to prioritize paying down the debt and protecting Social Security and Medicare while still providing almost \$300 billion in targeted tax cuts.

What would those cuts do? They would increase the standard deduction for all individuals and married couples. They would provide marriage penalty relief for those taxpayers who pay more as married couples than they would if they were to file their taxes as two single individuals. They would provide for a long-term-care tax credit to make it easier to care for elderly family members. They would provide for a 100-percent deduction for health insurance costs of the self-employed and include tax incentives to build and modernize more than 6,000 schools. That is important.

Clark County, Las Vegas, NV, has the eighth-largest school district in America, with over 200,000 schoolchildren. We are having to build over a dozen new schools every year. In one year