

SMALL BUSINESS DEVELOPMENT CENTERS

**HON. ASA HUTCHINSON**

OF ARKANSAS

IN THE HOUSE OF REPRESENTATIVES

*Tuesday, April 24, 2001*

Mr. HUTCHINSON. Mr. Speaker, I rise today to recognize the great contributions which Small Business Development Centers (SBDCs) make to our communities. SBDCs have provided counseling and training programs to small businesses and potential entrepreneurs for over 20 years. SBDCs have a large return on investment as they create jobs, increase business revenue and generated tax revenue.

In my home State of Arkansas, an economic impact study conducted in 2000 revealed that more than \$44 million in increased sales and more than \$3.5 million in tax revenues were generated as a result of services provided by the Arkansas Small Business Development Center (ASBDC). Last year, clients served by the ASBDC created 541 new jobs! Those are staggering numbers which show that this is a program which deserves full funding.

Small businesses account for 87 percent of all businesses in Arkansas. There are over 45,000 businesses with 20 employees or fewer. These numbers demonstrate the great need for the support services provided by the SBDCs. Businesses turn to the SBDCs for counseling, training, assistance with loan applications, and more. Simply put, SBDCs are vital to the health of the small business community.

Mr. Speaker, I urge my colleagues to support funding of Small Business Development Centers at the highest level possible. In addition, I would like to insert an excerpt from an article "Successful Business Strategies" written by USA Today columnist Rhonda Abrams as she speaks to the merits of this program.

SUCCESSFUL BUSINESS STRATEGIES

(By Rhonda M. Abrams)

One of the best, least-known services the government helps fund—and I emphasize the word "help," since the federal government only provides matching funds—is a national network of Small Business Development Centers (SBDCs). There are over 1,000 SBDCs, located primarily at community colleges or in Main Street storefronts across the country.

They've provided one-on-one counseling and training programs—free or at very low cost—to small businesses and start-up entrepreneurs for over 20 years. If you haven't heard of them, it's because they don't spend money advertising. They just do their job.

SBDCs serve over 600,000 small businesses a year in face-to-face counseling sessions, and another 750,000 businesses turn to them for information, resources, and call-in assistance. They provide business plan guidance, computer training, and help small companies regroup rather than fold up when an industry is phased out in a region.

The result is a remarkable track record. SBDC clients generated 67,800 new jobs in 1998. Small businesses helped by SBDCs have a higher survival rate than other small companies. And while the entire SBDC network received a paltry \$83 million in 2000, SBDC clients generated additional tax revenues of over \$468 million. This is one federal program that actually makes money for the government!

CELEBRATION OF THE 40TH ANNIVERSARY OF THE AIR FORCE SERGEANTS ASSOCIATION

**HON. JAMES P. MORAN**

OF VIRGINIA

IN THE HOUSE OF REPRESENTATIVES

*Tuesday, April 24, 2001*

Mr. MORAN of Virginia. Mr. Speaker, I rise today to recognize the enlisted men and women of the United States Air Force, to whom "Service Before Self" is more than a slogan, it is an ingrained value that has become the standard by which they live. As I have worked with the Air Force Sergeants Association, I have recognized that same value in their enduring contributions and dedicated efforts to representing their members. Over the past forty years, the Air Force Sergeants Association has become known as "the voice of the Air Force enlisted corps" by tenaciously representing those whom they serve. The Air Force Sergeants Association plays a key role in keeping Members of Congress informed of the issues affecting Air Force enlisted members and their families, whether those members are active duty, Air Force component or retiree personnel. These issues range from pay and benefits, to education, to housing, to military health care. Not only does AFSA keep the Members of Congress informed, it keeps its members up-to-date regarding where Congress stands on the critical quality of life issues that so drastically impact upon their welfare.

The efforts of the enlisted men and women contribute immeasurably to the success of our United States Air Force. AFSA's dedicated efforts to those men and women have made this association a great success. The Air Force Sergeants Association's 40th Anniversary will occur on May 3rd.

I am proud to recognize their efforts and contributions to the Air Force enlisted corps and to the defense of our great nation. I congratulate them on reaching this important milestone.

MINNESOTA PUBLIC RADIO'S AMERICAN RADIOWORKS WINS TOP NATIONAL JOURNALISM AWARD

**HON. BILL LUTHER**

OF MINNESOTA

IN THE HOUSE OF REPRESENTATIVES

*Tuesday, April 24, 2001*

Mr. LUTHER. Mr. Speaker, Minnesota Public Radio's American RadioWorks has won the 2001 Alfred I. duPont-Columbia University Gold Baton Award for its hour-long documentary entitled "Massacre at Cuska: Anatomy of a War Crime." The award is considered to be the nation's most prestigious in broadcast journalism.

"Massacre at Cuska" investigated the events surrounding the May 14, 1999 attack by Serbian death squads on an ethnic Albanian village called Cuska (pronounced CHOOSH-kuh) that, within a matter of hours, left forty-one unarmed civilians dead. The program presented, for the first time, detailed testimony from Serbian police, army and militia members alleging that Slobodan Milosevic's senior generals masterminded a campaign of

murder and deportations against Kosovar Albanians. Six of the Serbs interviewed by American RadioWorks took part in the Cuska attack, including one man who admitted to executing a dozen unarmed Albanian men.

The Alfred I. duPont-Columbia awards have spotlighted the nation's best in broadcast journalism since 1942. Past Gold Baton winners have included Bill Moyers and Public Affairs Television in 2000 for "Facing the Truth" on PBS, and 1999 winner NOVA, produced at WGBH-TV, Boston, for five programs ("Everest: The Death Zone," "The Brain Eater," "Supersonic Spies," "China's Mysterious Mummies," and "Coma") and for consistently outstanding science reporting. Batons are inscribed with the late Edward R. Murrow's famous observation on television: "This instrument can teach, it can illuminate; yes, it can even inspire. But it can do so only to the extent that humans are determined to use it to those ends. Otherwise it is merely wires and lights in a box."

In presenting the 2001 Gold Baton to American RadioWorks Producers, Stephen Smith and Michael Montgomery, Columbia University's President George Rupp said, "It is a measure of the times we live through that each year, at least one of these winning programs is about man's inhumanity to man. The duPont jury applauds this radio documentary for telling us about ghastly events in a now forgotten part of the world." Jurors, who reviewed over 600 submissions to choose just one Gold Baton recipient, commented, "This program reaffirms the effectiveness of radio in presenting complicated issues in a compelling way."

"Massacre at Cuska" had already received well-deserved national recognition when, in December 2000, it was named as a finalist for the 2000 International Consortium of Investigative Journalists (ICIJ) Award for Outstanding International Investigative Reporting and as a finalist in the category Enterprise Journalism: In Collaboration for the Online Journalism Awards (OJAs) presented by the Online News Association and Columbia University. That said, an award of the stature of the Alfred I. duPont-Columbia University Gold Baton bestowed upon such a small, public radio broadcasting entity like American RadioWorks is unprecedented.

"Massacre at Cuska" originally aired in this country in February 2000 on public radio stations nationwide, and later that year, a Serbian language version was broadcast in Yugoslavia on the independent B92 radio network. According to co-producer, Michael Montgomery, "Serbs had never heard a program so detailed and so blunt about the ethnic killings in Kosovo. As part of Serbia's new commitment to democracy, it's important that Serbs have access to independent accounts of the Kosovo violence. We hope the program will foster a public discussion in Serbia about war, accountability and reconciliation."

American RadioWorks is public radio's largest documentary production unit. It represents a collaboration that involves Minnesota Public Radio, National Public Radio and public radio stations across the country. Through investigative journalism, American RadioWorks is based in Minnesota, but its work, like mine, touches more than just Minnesotans. Mr. Speaker, I congratulate American RadioWorks on their notable achievement as the 2001 recipient of the Alfred I. duPont-Columbia Gold