

Last year, Merk-Medco cited a report that projected that by 2005, DTC advertising expenditure will reach seven billion dollars annually.

This increased spending correlates with increased prices of prescription drugs. Like any other commodity, greater product recognition leads to increased demand, and higher prices.

Large-scale advertising may also lead consumers to demand drugs that may not be medically necessary or appropriate for the patient's condition. According to the National Institute for Health Care Management, 86% of patients who request a prescription for Claritin from their doctor receive one.

Doctors often find that patients are difficult to dissuade when they have heard the promises of a new drug. Physicians who acquiesce, however, can put their patients' health at risk. Before the FDA had published clinical trial results of the arthritis drug Celebrex, physicians had prescribed \$1 billion worth of the drug in response to patient demands. The doctors had done this without realizing that Celebrex contains an ingredient to which many patients are allergic. In another example, between its release in October of 1999, and the summer of 2000, 22 patients taking the flu drug Relenza had died. The FDA later determined that in the majority of these cases, the drug should never have been prescribed.

Physicians are beginning to recognize dangers of DTC as well. This month, the American Medical Association in their annual convention decided to ask the FDA to require pharmaceutical companies to include a disclaimer in all ads that physicians may suggest other alternative, medically appropriate treatments.

In addition to health dangers, physician's responses to pressure from "informed" patients can have economic consequences. According to the Blue Cross and Blue Shield Association, a one year dosage of the arthritis medicine Celebrex costs \$900, while the same dosage of ibuprofen, which may be adequate to treat many patients' pain, costs only \$24.

Just yesterday, the Wall Street Journal raised concerns about the power of DTC advertising. Due to an intensive new campaign by the Genzyme corporation, many dialysis patients who used to use the over-the-counter medication Tums as a calcium supplement are switching to Renagel, a prescription medication that costs up to \$12 a day.

DTC advertisements may also prevent patients from requesting, and physicians from prescribing generic brand drugs. According to a Merk-Medco 2000 study, increasing a health care plan's dispensing rate of generic drugs by 1% can reduce drug spending by 12%.

Although prescription drug advertisements are purportedly intended to educate consumers, a University of California study determined that drug companies frequently fall short of this goal. In a survey of 320 print ads, only 9% included information on the drug's success rate, and the same number attempted to clarify misconceptions about the condition the drug is prescribed to treat. Clearly, something must be done to make these ads more honest.

According to a May 2000 Business Week article, some drug companies claim that the increased advertising can alert hospital physicians to new medications that may reduce a patient's length of stay, and thus reduce overall costs. However, most of the money spent on DTC drug advertisements goes to heart-

burn, allergy medications, and vanity drugs like those that prevent hair loss. These advertisements promote consumers to seek expensive treatment for conditions that they might not have felt the need for treatment in the past.

This bill I am introducing today would decrease the economic incentives for DTC advertising by taking away the tax deduction for ads that are not fairly balanced. Why should taxpayer funds go to drug companies' questionable advertising techniques that endanger lives and ultimately raise overall health expenditures? By denying tax deductions for unbalanced prescription drug ads, we may be able to change pharmaceutical company behavior to ensure that their advertising includes clear, life saving information that will better inform the American public, reduce health care costs, and save lives. I urge my colleagues to join me in support of this legislation, and look forward to working with them to make fair, balanced drug advertising a reality.

IN HONOR OF "THE HOMECOMING"

HON. JAY INSLEE

OF WASHINGTON

IN THE HOUSE OF REPRESENTATIVES

Wednesday, June 27, 2001

Mr. INSLEE. Mr. Speaker, I would like to take this opportunity to recognize and commemorate the dedication of a great Navy Memorial Statue in my congressional district. "The Homecoming" will be dedicated on July 4, 2001, in Kirkland, Washington. This bronze statue is the third of its kind in the nation and will be dedicated "for those families that also served,"—the families that kept the home fires burning while their loved ones fought for their country. We often overlook these unsung "veterans" of the battles the United States has fought and this sculpture dramatically calls attention to the families' sacrifices. I cannot help but feel indebted to those who have paid a great individual expense to preserve and strengthen the freedom that we enjoy, and future generations will cherish.

The statue is a 7-foot high, 36-inch platform bronze depiction of a returning serviceman embracing his wife and child. It will be installed at Marina Park near the water's edge of Lake Washington at a ceremony on the 4th of July.

Kirkland resident Edward L. Kilwein, Sr. is on the Board of Directors of the US Navy Memorial Foundation and, along with the Lake Washington Navy League, spearheaded the push to have "The Homecoming" permanently grace the City of Kirkland. Kirkland Mayor Larry Springer, along with a unanimous motion from the Kirkland City Council, assured the expansion of Kirkland's first-class public art inventory that honors the men and women of the US Armed Services and their families.

I ask my colleagues in the 107th Congress to please join me in commemorating the dedication of "The Homecoming."

CONGRATULATING THE PEPSI GIANTS, 2001 GUAM MAJOR LEAGUE BASEBALL CHAMPIONS, AND MVP BENJIE PANGELINAN

HON. ROBERT A. UNDERWOOD

OF GUAM

IN THE HOUSE OF REPRESENTATIVES

Wednesday, June 27, 2001

Mr. UNDERWOOD. Mr. Speaker, I would like to take this opportunity to congratulate the Pepsi Giants for having recently won the Guam Major League Baseball's championship. Having swept the University of Guam Tritons in four of the best-of-seven series, the Giants became only the fourth team in GML history to win back-to-back championships.

Although they lost the season opener to the Continental Golden Jets, this past season proved to be truly amazing for the Giants. The team went on to win all 15 of their regular season games and later swept the GML's National League division best-of-five series enroute to finishing the season with a 22-game winning streak.

More impressive, however, was the record set by Benjie Pangelinan, this year's series Most Valuable Player (MVP). Scoring 11 runs, 6 RBI's, and 15 hits—including 11 singles, two doubles, one triple, and a homer, this Giant's catcher/right fielder did enough to merit the coveted award. His second year in a row as MVP, Benjie finished the series 15-for-18 for an .833 batting average. A feat that will go down in GML history, Benjie's batting average broke the series record of .556 set in 1993 by Fernando Diaz.

Always a team player, Benjie claims to have derived more satisfaction from the fact that his team won the championship. He recognizes that this is a feat that was not singlehandedly accomplished. Despite his superior performance, he still credits all of his team members for the victory. He notes that although the Giants have lost formidable players in the past, a new crop of athletes has emerged to fill in the void. In addition, he credited the team's family members for their sacrifices and support in giving the players the chance to be out on the field and have such a wonderful season. Benjie is married to Nicole Oulette Pangelinan and they have a three-year-old child, Kianna.

Regional and local competitions such as the Guam Major League baseball games provide entertainment, promote community relations and prepare our athletes for higher levels of competition. Once again, I would like to commend and congratulate the Pepsi Giants and especially the series MVP, Benjie Pangelinan, for their superb performance and efforts which resulted in this year's championship. I am sure that they will stay committed to their winning ways in the years to come.

A BILL TO MAKE PERMANENT THE AUTHORITY TO REDACT FINANCIAL DISCLOSURE STATEMENTS OF JUDICIAL EMPLOYEES AND JUDICIAL OFFICERS

HON. HOWARD COBLE

OF NORTH CAROLINA

IN THE HOUSE OF REPRESENTATIVES

Wednesday, June 27, 2001

Mr. COBLE. Mr. Speaker, along with the Ranking Member of the Subcommittee on

Courts, the Internet, and Intellectual Property, Representative Berman, I rise to introduce a bill to make permanent the authority to redact financial disclosure statements of judicial employees and judicial officers.

Under the Ethics in Government Act, judges and other high-level judicial branch officials must file annual financial disclosure reports. However, due to the nature of the judicial function and the increased security risks it entails, section 7 of the "Identity Theft and Assumption Deterrence Act of 1998" allows the Judicial Conference to redact statutorily required information in a financial disclosure report where the release of the information could endanger the filer or his or her family. This provision will sunset on December 31, 2001, in the absence of further legislative action.

The Judicial Conference Committee on Financial Disclosure recently submitted a report on section 7. The Committee monitors the release of financial disclosure reports to ensure compliance with the statute, reviews redaction requests, and approves or disapproves any request for the redaction of statutorily mandated information where the release of the information could endanger a filer. In 2000, the Committee noted that: (1) 13 financial disclosure reports were wholly redacted because the judge was under a specific, active security threat; (2) 140 judges' reports were partially redacted (59 of which were based on specific threats; the other 81 due to general threats and the potential risk of disclosure of a family member's unsecured workplace or a residence of a judge or a judge's family); and (3) a total of 218 financial disclosure reports, which includes reports from previous years, were partially redacted.

The purpose of the annual financial disclosure reports required by the Ethics in Government Act is to increase public confidence in government officials and better enable the public to judge the performance of those officials. However, federal judges should be allowed to redact certain information from financial disclosures when they or a family member is threatened. Importantly, the practice has never interfered with the release of critical information to the public.

This bill will eliminate the sunset in section 7 and permit the Judicial Conference to permanently redact information in financial disclosure reports where the information could endanger the filer or his or her family. This is a good bill, and I urge my colleagues to support it when it is brought to the House Floor for consideration.

REMARKS HONORING FORMER
DALLAS COWBOYS QUARTER-
BACK TROY AIKMAN

HON. KAY GRANGER

OF TEXAS

IN THE HOUSE OF REPRESENTATIVES

Wednesday, June 27, 2001

Ms. GRANGER. Mr. Speaker, I want to commend NFL quarterback Troy Aikman on his very successful football career, and extend my gratitude for his steadfast dedication to improving the lives of children. Mr. Aikman has more than equaled his professional career with his personal involvement in the community. His character both on and off the field has been a tremendous asset to the Dallas-Fort Worth area.

Troy Aikman was born in West Covina, California. His family moved to Henryetta, Oklahoma where he graduated from Henryetta High School. Aikman went on to play college football at the University of Oklahoma and the University of California, Los Angeles. He quickly became a star. Upon Mr. Aikman's graduation, he was the third highest rated quarterback in NCAA history. He also won the highest award for college quarterbacks, the Davey O'Brien National Quarterback Award.

When Mr. Aikman was drafted in the first round by the Cowboys, he quickly became the leader of the team and an integral part of the Dallas-Fort Worth community. During his 12 seasons with the Cowboys, Mr. Aikman led them to three Super Bowl Championships and played in six Pro Bowls. He was named Super Bowl XXVII Most Valuable Player for his performance in the Cowboy's first Super Bowl of the 1990's. Mr. Aikman is also the Cowboy's all-time leader in passing yards, touchdown passes, completion percentage, pass attempts and completions. The Cowboys will surely miss his talent and leadership.

Mr. Aikman has devoted himself to helping critically ill children. In 1992, he established The Troy Aikman Foundation to provide financial support for the physical, psychological, social, and educational needs of critically ill children whose needs are not being met by any other viable resource. Through the Foundation, Mr. Aikman created "Aikman's End Zones" for children's hospitals. "Aikman's End Zones" are interactive playrooms and theaters designed to give critically ill children a place of refuge during their stays in the hospital. Depending on the space available, the facility includes an 8-foot-tall replica of Troy's helmet, a 1,100 gallon saltwater aquarium, a theater, and an interactive computer network. Mr. Aikman established End Zones at The Children's Hospital of Dallas, Texas and at Cook Children's Medical Center in Fort Worth, Texas. His ultimate goal is to have Aikman's End Zones in every NFL city.

Mr. Aikman has also teamed up with the Starbright Foundation, founded by Stephen Spielberg and General H. Norman Schwarzkopf. The Starbright Foundation's mission is to improve the lives of critically ill children through technology and entertainment. Starbright provides the interactive computer network in "Aikman's End Zones."

In addition to his foundation activities, Mr. Aikman has served on the board of Stars for Children and has been honorary chairman for numerous charitable fundraisers throughout the Dallas-Fort Worth area. Mr. Aikman sponsors a scholarship at Henryetta High School for students who want to attend college but can't afford it, and has also established a permanently endowed scholarship at the University of California, Los Angeles. In 1994, Aikman was honored for his community service when he received the Byron "Whizzer" White Humanitarian Award.

Mr. Aikman has also become a children's book author. In 1995 he published his first book titled Things Change. The message of the book is how to use change to one's advantage and view difficult times as learning experiences rather than as setbacks. In 1998, he published a second book called Aikman: Mind, Body & Soul which is his autobiography.

Troy Aikman continues to give unselfishly to our community, and we are grateful for the work he has done. He is the perfect example

of what a terrific role model professional athletes can be if they use the fame and wealth they have been blessed with in a positive way.

Mr. Speaker, I want to once again congratulate Troy Aikman on a wonderful football career and thank him for his unwavering dedication to improving the lives of children.

TRIBUTE TO SERGEANT FIRST CLASS DEBORAH L. THORN

HON. IKE SKELTON

OF MISSOURI

IN THE HOUSE OF REPRESENTATIVES

Wednesday, June 27, 2001

Mr. SKELTON. Mr. Speaker, let me take this opportunity to congratulate Sergeant First Class Deborah Thorn, of Fort Leonard Wood, Missouri, who was recently named as the 2001 Army Drill Sergeant of the Year. SFC Thorn was chosen out of 2400 drill sergeants across the active Army. The Army's drill sergeants are responsible for all initial entry training for the Army's 120,000 new recruits annually.

SFC Thorn enlisted in the Army on her birthday, 3 September 1993 and has served in Fort Huachuca, Arizona and Germany before moving to Fort Leonard Wood to become a drill sergeant. She has served as a drill sergeant for the last 25 months in Alpha Company, 795th MP Battalion, 14th MP Brigade. She will attend the Advanced Noncommissioned Officer Course in July. Following her completion of the course, she will then serve a year at Training and Doctrine Command headquarters as an advisor to the commander on drill sergeant and basic training matters.

Mr. Speaker, I know the Members of this body will join me in congratulating SFC Thorn for her outstanding dedication and service to the U.S. Army. She is a tremendous role model for soldiers, not only at Fort Leonard Wood, but across the entire U.S. Army. I join her husband Lee and daughter Samantha in wishing SFC Thorn all the best in the days ahead.

VASSAR POLICE CHIEF JOHN HORWATH: A BADGE OF HONOR

HON. JAMES A. BARCIA

OF MICHIGAN

IN THE HOUSE OF REPRESENTATIVES

Wednesday, June 27, 2001

Mr. BARCIA. Mr. Speaker, I rise today to honor Vassar Police Chief John Horwath as he prepares to close the book on a long and venerable career serving and protecting the citizens of Vassar, Michigan. John's faithfulness and dedication in his work has made him an invaluable part of law enforcement in his community and throughout the state during his 36 years on the job, the past 32 years of which he served as Police Chief.

As Chief, John has made great strides in making and keeping Vassar a safe and enviable place to call home. Just last February, John put himself at great personal risk when he chased and apprehended a bank robbery suspect who had fled by car and later took off on foot. John's valor, talent and dedication to duty have been a hallmark of his tenure. He has helped establish the Vassar Police Department as a top-shelf agency that others