

through which he was elected to the Pueblo Hall of Fame for his civic and business activities.

On October 4, 2011 Mr. Fortino passed away at the age of 89. I have no doubt that his business and civic legacy will have a lasting effect on the people of Colorado for many years to come.

IN SUPPORT OF THE NATIONAL  
TRADEMARK EXPO

**HON. JAMES P. MORAN**

OF VIRGINIA

IN THE HOUSE OF REPRESENTATIVES

*Tuesday, October 11, 2011*

Mr. MORAN. Mr. Speaker, I rise today to express my support of the United States Patent and Trademark Office's (USPTO) National Trademark Expo. In a time of ongoing challenges for the American and global economy, I want to join the USPTO in its efforts to recognize the vital role trademarks play in the economy.

Trademarks are words, names, symbols, sounds, or colors that identify and distinguish the goods and services of one party from those of others. American innovation and its associated intellectual property are very important to job creation and economic recovery. The USPTO facilitates the efficient approval of intellectual property rights to deliver goods and services to the global market. Through the registration of trademarks, the agency assists businesses in protecting their investments, promoting goods and services, and safeguarding consumers against confusion and deception in the marketplace.

The USPTO disseminates trademark information at the Expo to educate the public about the important role trademarks play in our society and the global marketplace. The National Trademark Expos have been very successful events attended by the trademark community and the public at large. This year's 2-day event will be held on Friday, October 14th, from 10:00 a.m. to 6:00 p.m., and Saturday, October 15th, from 10:00 a.m. to 4 p.m., at the USPTO headquarters in Alexandria, Virginia.

During the Trademark Expo, Chubby Checker will twist with the audience and costumed trademarked characters to music played by Max Impact, the rock band of the United States Air Force. A new cast of characters featuring registered trademarks including Barbie, The Pink Panther, The Very Hungry Caterpillar, Hamburger Helper, Rita's Ice Guy, and Fruit of the Loom "fruit suits" will join veteran Expo characters GEICO's Gecko, Crayola crayons' mascot "Tip," Pillsbury's Doughboy, Curious George, Clifford the Big Red Dog, Popeye, Olive Oyl, the 5-Hour Energy Bottle, Spuddy Buddy, Reese's Peanut Butter Cups, and Hershey's Milk Chocolate Bar. Large inflatable characters, including a Pinocchio Giant Inflatable, a Bridgestone Tire, GEICO's Gecko, Collegiate mascots and NFL Football player inflatables of the Washington Redskins and Baltimore Ravens will once again transform the USPTO's campus into a "Trademark Theme Park". A NASCAR show car for 5-Hour Energy, a UPS truck, and Caterpillar machines will also decorate the grounds. A story time featuring literary trademarked characters sponsored by Hooray

for Books!, a local children's bookstore, will help tell the story of the prevalence of trademarks in our daily lives and their value as source indicators.

Some of America's leading large corporations, small businesses, governmental agencies, and non-profit corporations will highlight the various types of trademarks, the breadth of trademarks used by one source, interesting stories about trademarks and their creation, and the benefits of federal trademark registration. The exhibitors include 5-Hour Energy; 1000 Cranes, LLC; American Girl, LLC; American Intellectual Property Law Association (AIPLA); Bigsby Division and the Gretsch Company; Bridgestone Americas, Inc.; Caterpillar Inc; City of Falls Church; CMG Worldwide, Inc.; Cotton Incorporated; Elevation Burger; GED Testing Service; GEICO; Idaho Potato Commission; International Trademark Association (INTA); Mattel, Inc.; Rita's Italian Ice; The Girl Scout Council of the Nation's Capital; The Hershey Company; The Pepsom Group; Travelers; UPS; U.S. Air Force; U.S. Department of Commerce, International Trade Administration; U.S. Department of Homeland Security, Immigration and Customs Enforcement, National IPR Coordination Center; U.S. Department of Homeland Security, Customs and Border Protection; U.S. Department of Interior, Indian Arts and Crafts Board (IACB); and U.S. Department of the Army.

The Expo will also feature educational seminars, children's workshops, story time and guided tours. Educational seminars will include presentations on "What Every Small Business Should Know About Intellectual Property," "Counterfeiting & Piracy—Why Buy 'Legit'?", "Common Mistakes to Avoid When Filing for Trademark Registration," "Know What You're Buying: American Indian Art and Imitations," and "Trademarks 101" which covers basic facts about trademarks and trademark law. A video made to instruct pro se applicants will play in the National Inventors Hall of Fame Museum throughout the Expo. Also, the Museum's current exhibit titled "Exercising Ingenuity: Inventions in Health and Fitness" highlights trademarks related to fitness and health.

The National Trademark Expo will also display different types of trademarks including non-traditional trademarks such as sound marks, which are marks comprised of a sound or series of sounds, highlighted in an exciting interactive exhibit, and trademarks that identify shapes and configurations of products highlighted in an elaborate display of trademarked bottle shapes and a variety of other goods. Banners will feature century-old registered trademarks, the evolution and transformation of trademarks, the history of people behind certain trademarks, and other information about trademarks.

I applaud the USPTO for its continued efforts to educate the public on the important role of trademarks and the benefits of federal registration through the National Trademark Expo. I urge my colleagues to join me in recognizing the USPTO, at this time when trademark protection and intellectual property rights play an increasingly important role in our global economy. And, I encourage the public and my fellow Members of Congress and staff to bring their family and friends to this family friendly and free event.

COMMEMORATING THE LIFE OF  
ELAINE GAWRONSKI

**HON. MICHAEL G. FITZPATRICK**

OF PENNSYLVANIA

IN THE HOUSE OF REPRESENTATIVES

*Tuesday, October 11, 2011*

Mr. FITZPATRICK. Mr. Speaker, I rise today to honor the life of Elaine Gawronski of Revere, Pennsylvania who passed away on September 20, 2011 at the age of 71 after a courageous battle with cancer. As a public servant, Elaine was truly committed to the well-being of her friends and neighbors in Nockamixon Township.

Having moved to Bucks County from Ithaca, New York, Elaine received her education in Southeastern Pennsylvania, graduating first from Germantown High School, and later from Temple University.

A prominent member of her community, Elaine served both local government and community groups as treasurer for Nockamixon Township, the Palisades Republican Club, the Nockamixon Community Day Committee, and the Nockamixon Historical Society. Additionally, she served as Nockamixon Township Auditor and as Recording Secretary for the Nockamixon Planning Commission.

Elaine's faith also played an important role in her life. She served as parishioner of the St. John the Baptist Catholic Church and as a member of the school's Home and School Committee.

As a beloved family member, dedicated worker and loyal community servant, Elaine's life serves as an example to all of us. She generously dedicated her time and her efforts to enhance the quality of life of her family and community, and she will certainly be missed.

RECOGNIZING THE EFFORTS OF  
THE LAKESHORE AREAS RE-  
GIONAL RECOVERY OF INDIANA

**HON. PETER J. VISCLOSKY**

OF INDIANA

IN THE HOUSE OF REPRESENTATIVES

*Tuesday, October 11, 2011*

Mr. VISCLOSKY. Mr. Speaker, it is with great pleasure that I stand before you today to recognize the efforts of the Lakeshore Areas Regional Recovery of Indiana, or LARRI for short, and to recognize its esteemed partners for their dedication as this organization reaches the end of its third, and final, year of operation. Although LARRI has served the Region admirably since the widespread flooding of Northwest Indiana in September of 2008, its work has come to an end, and the organization ceased operations on September 30, 2011.

LARRI was formed by a coalition of dedicated non-profit organizations in response to the heavy flooding of Northwest Indiana in September of 2008. As the Little Calumet overflowed its banks, LARRI went into immediate action for its neighbors in need, and by the time it closed its doors, LARRI had coordinated more than 6,000 volunteers in removing 15,920 pounds of debris, building 5 homes, restoring another 600 more, and relocating 26 displaced families to new homes throughout the area. In short, LARRI has helped to get a struggling region back on its feet with